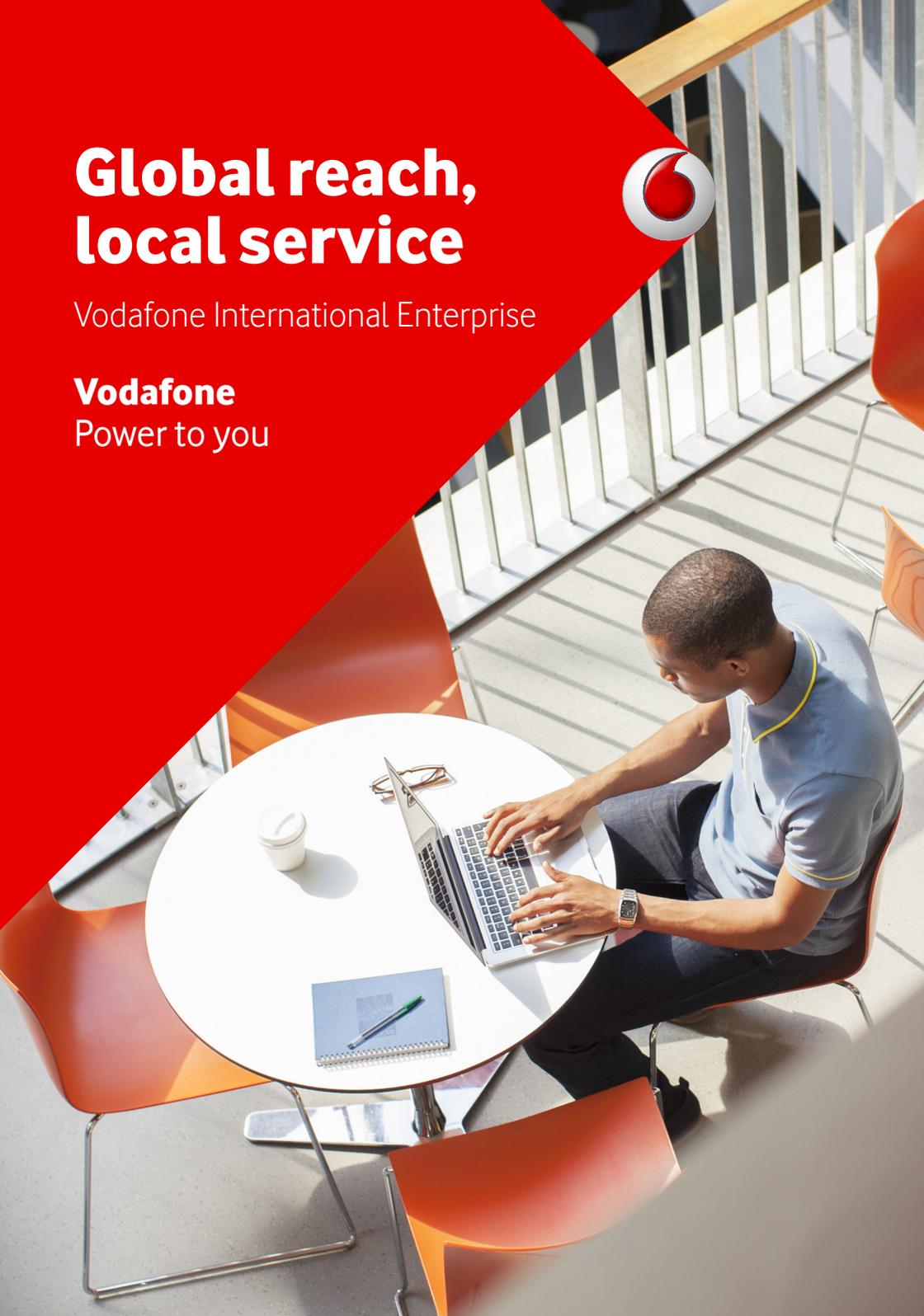


Global reach, local service



Vodafone International Enterprise

Vodafone
Power to you







Executive summary

Vodafone International Enterprise makes our best-in-breed services available right across our unmatched global footprint – to help you become a Ready Business.

It's the simple, consistent and efficient way to procure and manage communications for your entire organisation. So you can increase operational agility, improve customer engagement and better connect your employees.

Dealing with multiple comms providers can be complicated and inefficient. It's time consuming, costly and difficult to get a complete overall picture of how your network is operating.

Vodafone International Enterprise is about making international communications simple. Wherever you operate, however much your local needs may vary, we'll be there to meet them all with a consistent level of dedication.

Managing international communications

Using multiple service providers to supply communications to all your overseas locations can present some complex management challenges – and that's once you've got through the headache of procurement.



Time consuming and onerous



Difficult to gain visibility of costs



Costly procurement process



Limited efficiencies

Breaking down the communication barrier

Vodafone International has been designed to give you a single, simple solution for all your global communications needs – offering you a local service with the world's widest reach. You'll have:

- ✓ local point of contact for all your communications needs and issues worldwide
- ✓ Simplified procurement for global consistency
- ✓ Unique international reach, giving you a clearer view of expenditure in each country
- ✓ Agility to easily set up and grow across regions
- ✓ Consistency of contracts across the countries you operate in, based on local pricing and delivery
- ✓ Savings on time and money across accounts
- ✓ International readiness for your employees with data roaming and 4G from one provider
- ✓ Access to an expanding portfolio of services



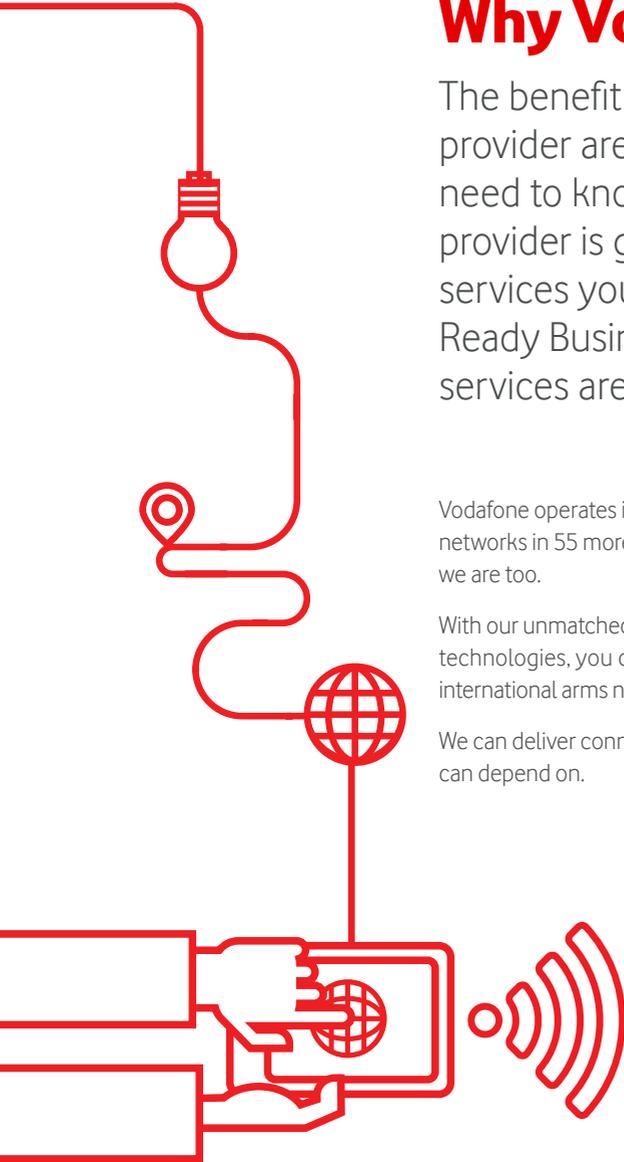
Why Vodafone

The benefits of going with a single provider are obvious. But you also need to know that your chosen provider is going to offer all the services you need to become a Ready Business – and that those services are of outstanding quality.

Vodafone operates in 26 countries – and partner with networks in 55 more. So it's likely that wherever you are, we are too.

With our unmatched capabilities in fixed and mobile technologies, you can be sure that whatever your various international arms need to succeed, Vodafone can provide it.

We can deliver connectivity, speed and resilience that you can depend on.





How it works

Getting started with Vodafone International Enterprise is simple.

- ✓ You speak with your national account manager
 - ✓ Tell them which countries you operate in and what services you need
 - ✓ They then liaise on your behalf with each region and pull together a central proposal
 - ✓ You receive a single joined up proposal containing a contract for each country you have requested
 - ✓ Going forward, you have a dedicated account manager
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Vodafone International Enterprise in action

Imagine a rapidly expanding multi-national. Let's call it Planet Coffee.

Planet Coffee started life in Milan, but is now located in France, Germany and Spain, selling drinks to thousands of people every day.

As it grows, it's increasingly important to keep staff confidently connected, whether they're in store, head office or sampling new coffee beans in Peru.

But it's tricky: different service suppliers, inconsistent contracts and complex procurement processes muddy the waters, and cost time and money.

Planet Coffee wants a single solution to make procuring and managing its communications easy. This will free up time and resources, so staff can add more value to the business – like getting its products into the country's biggest supermarkets.

So the business speaks to its Vodafone national account manager, and tells them where it's based and the services it needs, from fixed to mobile.

Vodafone gives Planet Coffee a single, joined up proposal. It contains a contract from each region the business currently operates in and wants to enter.

Planet Coffee now has one provider and one central point of contact for its communications, globally.

With access to leading-edge services and Vodafone's unmatched global footprint, Planet Coffee has the support it needs to thrive.



Find out more

Visit our website at www.vodafone.com/business/vodafone-international-enterprise or call your Vodafone International Enterprise account manager.