

## PAYG Simply Price Plan Terms

### Finding Out About Pricing

You can find more about our call, text, video and mobile phone data charges at [vodafone.co.uk/paygcosts](http://vodafone.co.uk/paygcosts) or by calling Customer Services on 191 (cost 25p) from your mobile or 08700 77 6655 from any other phone (you'll be charged at your telephone provider's published rate). Alternatively you can pop-in to one of our stores and speak to an adviser.

### Our charges for calls, data and messaging when you're in the UK from your Vodafone UK mobile

For calls from your Vodafone UK mobile	Cost per minute
<b>1 minute minimum call charge applies to the following calls:</b>	
National, local (01,02,03) and other Vodafone mobile numbers	25p
Other mobile networks	25p
Calls to voicemail	25p
Charity numbers starting 0800 or 0808	Free, see <a href="http://vodafone.co.uk/paygcosts">vodafone.co.uk/paygcosts</a>
Non Geographic (0800, 0808 and 0500)	Was 25p, now 7p*
Non Geographic (0870, 0845)	Was 25p, now 12p*
Non Geographic (0844, 0871)	25p
Premium rate services (start with 09)	50p-£2 minimum charge see <a href="http://vodafone.co.uk/paygcosts">vodafone.co.uk/paygcosts</a>
Personal numbers/Calling Cards (starting 07, but not UK mobile networks) (fixed fee in some cases)	65p
Call forwarding services (e.g. 07744, 07755)	25p
Directory Enquiries (DQ) calls to directory enquiries (118)	£2-£2.50
To Vodafone preferred DQ number (118 881)	85p
*We are offering these prices as a special promotion from 11 October 2011 until 2 January 2012. From 3 January 2012 all these calls will cost 14p a minute, which still represents a significant saving. A one minute minimum call charge applies.	
<b>UK Voicemail (per minute)</b>	
Calls to voicemail	25p
<b>UK Messaging (per message)</b>	
Standard text messaging (per 160 characters)	12p
Picture messaging (UK up to 300kb)	36p
Video messaging	60p
<b>UK Video calls (per minute)</b>	
Video calling (3G only)	35p for Vodafone to Vodafone, 55p to other networks (20p per minute call charge applies)
<b>UK Data Usage (per day)</b>	
Data Usage	£1 per 25MB per day (up to 125MB, 4p per MB thereafter)
<b>UK Data Usage (per 30 days) Web Pack</b>	
Data Usage	£5 per 250MB

If you're on an unrestricted data price plan or data bundle, you can use the internet for: a) calls over the internet, b) legally sharing data files, c) giving other people access to your mobile equipment over the internet. However, if you're on a restricted price plan we'll: a) block access to these services, b) restrict performance, c) charge you for this at the full published rates at [vodafone.co.uk/paygcosts](http://vodafone.co.uk/paygcosts). If you want to use a mobile phone as a modem, you'll need to be on a price plan that allows this.

## Calling abroad from the UK

### International calls, texts and video calls from the UK

International Calls	Standard rate/per minute
European Zone (including EEA Countries)	£1
Rest of the world	£1.50

For a current list of countries go to [vodafone.co.uk/payginternational](http://vodafone.co.uk/payginternational)

Text messages (per message)	
Worldwide (per 160 characters)	24p

Video calls (per minute)	
Worldwide	60p

## When you're outside the UK

### Voicecalls, mobile phone data and messaging while abroad

We've divided the world into zones which carry different charges. As zones, countries and charges change from time to time, please check our website before travelling at [vodafone.co.uk/goingabroad](http://vodafone.co.uk/goingabroad).

### Vodafone World Rates

Making calls	Receiving calls	Sending texts	Sending picture messages
<b>Europe</b>			
36p	11p	11p	36p
<b>Asia &amp; Pacific</b>			
80p	75p	49p	36p
<b>USA &amp; Canada</b>			
£1.35	£1.00	49p	36p
<b>Rest of the World</b>			
£1.65	£1.30	49p	36p

In the European Zone we'll charge you by the second with a 30 second minimum call charge. All calls you receive are charged per second.

In the Asia Pacific and Rest of World we'll charge you for the call by the minute with a 1 minute minimum call charge. For receiving calls, we'll charge you by the second.

In USA & Canada we'll charge you for the call you make and receive by the minute with a 1 minute minimum call charge.

Premium rate and satellite calls are excluded and additional charges (including network handling fees) may apply.

Text charges based on location text is sent. If we're charged a fee from a foreign network operator for you to receive a text or picture message, we'll pass this charge to you.

### Data Usage and MMS

Please see [vodafone.co.uk/paygcosts](http://vodafone.co.uk/paygcosts) for details on pricing.

## GENERAL

Reference to the UK excludes the Isle of Man and the Channel Islands.

Unless we tell you otherwise, all our "unlimited" offers are truly unlimited and must be used for your personal non-commercial use.

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