

# Welcome to Vodafone UK News.

**Its aim - to bring you the latest news from the Vodafone UK Corporate Communications team. This week...**

## **VODAFONE UK LAUNCHES THE NOKIA E72 SMARTPHONE**

Vodafone UK this week launched the exclusive black Nokia E72 smartphone for its consumer and business customers.

Cleverly combining work and play the Nokia E72 will cater for your requirements. The Nokia E72 is a superfast device, it is 3G+ (triband HSDPA), the maximum download speed is now 10.2 Mbps and the maximum (HSUPA) upload speed is 2Mbps which combined with quad-band GSM which means the E72 can be used across the world. The full Qwerty keyboard makes messaging a breeze, whether you're sending a text, email or just updating your status profile on Facebook. The significant addition to the E72 is the inclusion of the Optical Navi Key - an intuitive key that enables you to scroll smoothly through web-pages, maps, photos, and menus.

Customers can use the GPS and handy compass to find the best route with step by step directions or let the handset suggest suitable alternatives. The 5 megapixel camera with flash enables to snap flawless shots day or night. This is all clearly displayed on the large screen with simple navigation keys.

Key features include:

- 2.36" screen for great internet browsing
- Fast 3G connection for downloading your favourite YouTube videos or accessing your social network site
- 5 MP camera with one touch autofocus and flash
- Symbian Series 60 OS version 9.3
- Inbuilt GPS
- Qwerty keyboard
- Exclusively on Vodafone until 4th January 2010

The Nokia E72 is available to buy now on pay-as-you-go for £300 or free on pay monthly price plans from £30. Consumer customers can purchase the Nokia E72 at: [shop.vodafone.co.uk/shop/mobile-phone/nokia-e72](http://shop.vodafone.co.uk/shop/mobile-phone/nokia-e72) and business customers can go to: [vodafonebusinessshop.co.uk/Details-Phone-Nokia-E72-3105.html](http://vodafonebusinessshop.co.uk/Details-Phone-Nokia-E72-3105.html)

## **VODAFONE UK OFFERS ITS CUSTOMERS FREE INTERNATIONAL TEXTS FOR FREE TEXT THE WORLD FRIDAY**

Vodafone customers can send free international texts from the UK to international mobiles all day long on Friday 20th November.

In honour of World Hello Day, Vodafone is offering its customers the chance to reconnect with distant friends, catch up with loved ones or say a surprise hello to family, without costing a penny.

All customers will automatically get this offer; they don't need to sign-up or take any action - all texts sent from the UK to international mobile numbers on the day will automatically be free. For customers with bundles, the texts they send during this promotion will not come out of their bundle allocation.

Customers can find more information about this offer at [vodafone.co.uk/freefridays](http://vodafone.co.uk/freefridays)

## **TWITTER SMS RE-TWEET SERVICE NOW AVAILABLE TO VODAFONE CUSTOMERS**

A new service allowing Twitter users to RT messages via SMS is now available to Vodafone customers in the UK.

Vodafone UK customers are already able to send and receive SMS Twitter updates and now they can use the same number to RT to the most recent interesting posts from the people they are following.

To use the service, customers should send "RT twitter username" to 86444. So to RT the most recent message from @VodafoneUK, you would type "RT VodafoneUK". Sent texts will be charged at the standard network rate, or taken from the customer's SMS bundle where appropriate.

After sending their message, customers will receive a free SMS notification confirming the message that they have just RT'd to their followers. Vodafone customers will also continue to receive SMS updates from Twitter free of charge.

For more information on the Twitter SMS service visit [here](#).