

Welcome to Vodafone UK News.

Its aim - to bring you the latest news from the Vodafone UK Corporate Communications team. This week...

NOW AVAILABLE TO BUY ON VODAFONE UK...

Vodafone 360 Samsung M1

The Vodafone 360 Samsung M1 is now available to Vodafone UK customers – the second exclusive handset to deliver the Vodafone 360 experience. Following in the footsteps of the Vodafone 360 Samsung H1, the tailor made Vodafone 360 Samsung M1 is available in both iridium black and neon rush.

Vodafone 360 (360.com) is a brand new set of internet services for the mobile and PC which gathers all contacts from your phone, Facebook®, Windows Live Messenger™ and Google Talk™, and will soon also include Twitter – bringing your online social networks to one place on your phone. The Vodafone 360 Samsung M1's inbuilt GPS also allows users to take a photo and add their precise location, revealing your whereabouts to your nearby social network contacts, should you wish.

The handset boasts a 3.2-inch, 16million colour, TFT touchscreen display – perfect to browse the web, watch movies or view the results of the 3.2 megapixel camera with 8 x digital zoom in crystal clear detail. The stunning 3D visuals eliminate the need for endless scrolling – simply glide your finger across the screen to whizz through contacts quickly and easily.

You'll never have to fear about losing your precious contacts, pictures or videos again, as Vodafone 360 automatically backs up all of your phone content.

The Vodafone 360 Samsung M1 will be available for free on 24 month contracts from £20, including 75 minutes, 250 texts and Vodafone Mobile Internet.

Customers can also buy the Vodafone 360 Samsung H1, boasting a 3.5", high definition AMOLED screen, 16GB memory, WiFi, GPS, a maximum talk time of over 400 minutes (3G) and a 5 megapixel camera, for free on 24 month contracts from £35, with an unlimited data package.

For more information on how Vodafone 360 can transform the way you communicate, see shop.vodafone.co.uk/shop/mobile-phones/all-phones

HTC HD2

Stylish and packed with impressive features, the HTC HD2 is the first Windows 6.5 Smartphone with HTC Sense to shape the mobile experience around the individual.

The HTC HD2 enables you to customise your homescreen for easy access to all your favourites, whether that's email, music, web browsing or your most-used apps. View this all on the impressive cinematic 4.3 inch high-resolution screen, which puts other handsets in the shade.

The Smartphone's quick-response capacitive touchscreen makes typing on the onscreen keyboard and scrolling through menus a breeze. It also enables the user to zoom in and out of photos with just one touch and view the results of the 5 megapixel camera (with autofocus and dual LED flash), which captures the sharpest shots even in dim conditions.

You'll never have to search for Wi-Fi access again with the HTC HD2's superfast 3.5G connectivity enabling the smartphone to transform into your personal wireless access point – anytime, anywhere.

And if these features were not enough, the HTC HD2 also comes with some clever little additions, such as a ringtone that immediately scales down in volume when the phone detects that it has been picked up, and an instant conference call facility.

The HTC HD2 is available on tariffs from £35 with 900 minutes and unlimited texts, internet and unlimited landline calls.

The HTC HD2 is available at: shop.vodafone.co.uk/shop/mobile-phone/htc-hd2

Nokia N97 mini

Following the success of its bigger, older brother, the Nokia N97 mini is the latest smartphone from Nokia.

With its QWERTY keyboard and touchscreen, it's easy to customise the homescreen and add favourite social networking applications such as email, Facebook updates and Nokia's Lifecasting, making staying in touch simple, fast and easy. And there's the ability to personalise the smartphone further with a many more applications available to download. It's also got 8GB of storage (expandable with a memory card), a 3.2-inch touchscreen, 5MP camera and fits a full QWERTY keyboard into its slimmer 14.2mm frame.

Available for free on pay monthly tariffs from £35 a month, customers who order online at shop.vodafone.co.uk/shop/mobile-phone/nokia-n97-mini will also receive 300 extra minutes.



Blackberry Bold 9700

The Blackberry Bold 9700 is a sleek Smartphone, ideal for both personal and professional use. The touch-sensitive trackpad makes it easy to glide through menus and flip between applications, while the full QWERTY keyboard makes emailing a breeze.

The 3G connection enables fast downloads and web browsing. Store all your documents, files, music and photos on the 256 MB Flash memory, or slot in a microSD card to increase the capacity. Other features include built-in GPS and Wi-Fi, plus a 3.2 megapixel camera.

The dark chrome frame and leatherette back add to the new Smartphone's sleek and elegant appearance, while the narrow profile, balanced weight and soft-touch sides make it feel incredibly comfortable in the hand.

Consumer customers who want to be one of the first to get hold of a BlackBerry Bold 9700 Smartphone can purchase it at vodafone.co.uk/shop/mobile-phone/blackberry-bold-9700. The BlackBerry Bold 9700 is available on consumer pay monthly price plans from £35 with 600 minutes, unlimited texts, unlimited BlackBerry Internet Service, unlimited Vodafone Mobile Internet and broadband.

Business customers can purchase business price plans from £30 per month with 750 minutes, unlimited texts, unlimited Vodafone Mobile Internet and broadband at vodafonebusinessshop.co.uk/Details-Phone-BlackBerry--Bold-9700-3118.html

For more information visit blackberry.com/bold9700

Vodafone 533 Crystal

The dazzling handset, available on pay as you go is lined with 126 eye-catching CRYSTALLIZED™ – Swarovski Elements. Both stylish and functional, it includes a 1.3 megapixel camera with 4x zoom, FM radio and Bluetooth capabilities. Those wanting music on-the-move can plug in a 4GB SD memory card and store up to 1,000 tracks.

The Vodafone 533 Crystal is available for £90 and includes a Vodafone Freedom Pack bursting with 100 minutes and 300 texts worth £50. Purchase your handset now at shop.vodafone.co.uk/shop/mobile-phone/vodafone-533-crystal

OVER 1,100 PEOPLE APPLY FOR VODAFONE WORLD OF DIFFERENCE UK PROGRAMME

Over 1,100 people from across the UK have applied for the Vodafone World of Difference UK programme. The final 500 winners will be announced in mid-December.

The programme, delivered by the Vodafone Foundation, was created to give 500 people across the UK the power to make a difference by putting something back into their communities. The programme now has a massive following of over 133,000 fans on the World of Difference Facebook group (facebook.com/worldofdifference) who will be following the winners' progress.

World of Difference UK was open to anyone over 18 in the UK who wanted the opportunity to take a two month paid placement with a local charity of their choice. People were required to contact their chosen charity. If successful in their application, the Vodafone Foundation will pay the charity they choose a total of £2,500 with the balance going to the winner after tax and National Insurance has been paid. Vodafone UK has also agreed to donate a new phone with pre-paid credit to each of the winners so they can share their experiences with friends and family, and inspire others to make a difference.

Of the 1,100 applicants, over 73% were aged under 35. The most popular charities applied for were those involved with children and young people (20%), with animal and wildlife charities coming in second (7%).

The Vodafone Foundation will now be assessing the applications to find the 500 winning entries. The majority of the winners will begin work in January next year, with a second wave of placements starting in April.

To keep up with the winners and to find out more about the programme, visit vodafone.co.uk/worldofdifference or join the World of Difference Facebook fan page facebook.com/worldofdifference