



Commercial Marketing

You'll have the chance to work with one of the world's largest brands on high-profile projects.

We're looking for people who love analysing market and customer data and information, and can use insights, ideas and passion to help launch our proposition to the UK market and align our communications. It's our outside the box marketing strategies that have earned us the title of Britain's Most Valued Brand.

You'll build your skills and experience over two years, enabling you to take on roles in Marketing, Commercial Analytics or Communications.

Your placements

Year 1

- 2-month retail placement in one of our stores

- Two 5-month placements in commercial marketing

Year 2

- 12-month placement in commercial marketing

What Next?

We will support you in securing a more senior, permanent role within the company

Examples of placement areas

Commercial

- Trading

- Analytics

Brand and communications

- Customer Experience

- Social Media Content

Marketing

- Go-To-Market

- Products

- Customer Value Management (CVM) marketing

- Online

- Proposition

Where?

- Newbury