

# As clear as day



vodafone

Your straightforward  
guide to your Pay as you  
talk plan

Make the most of now

# How to get the most out of your Pay as you talk mobile

It's your mobile. So you should get exactly what you want from it. This guide will show you how. From everyday basics, such as call charges and topping up options, to exciting things like downloading music, keeping track of your eBay bid or catching the latest episode of Lost while you're on the move\*, you'll find it here.

## Register now

First things first, to make sure you stay in the loop with all our brilliant offers, register by calling **17298** now. Then you can easily manage your account with online TopUps, extras packs and great ways to save on your calls. Plus we'll also credit your account with £1. (One credit per customer. No cash alternative.) Please allow 28 days for your credit to be applied.

## You're in control with My Vodafone

My Vodafone is like the online control centre of your Vodafone account. Just visit [www.vodafone.co.uk/myvodafone](http://www.vodafone.co.uk/myvodafone). From here it's easy for you to keep on top of things, either on the internet or on your mobile.

## Manage your plan

You can check the price plan you're on, check how many minutes you have left, TopUp and add all sorts of exciting extras to make the most of your time.

## Buy extras

It's easy to choose and buy extras such as Mobile TV, text and data packs. There's the option to add anything you need to make your plan work for you too, such as Vodafone Passport or Vodafone Family.

You can access all these services and settings by simply going to Vodafone live! on your mobile and clicking My Account.

**Register or log in now at [www.vodafone.co.uk/myvodafone](http://www.vodafone.co.uk/myvodafone)**

\* 3G handset and coverage is required for this service.

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# One plan, however you want it

## Vodafone Simply

With Vodafone Simply, you start with one great value price plan, then adapt it to get even more for your money.

## Vodafone Simply – the basics

- Call Vodafone mobiles, UK mobile networks and standard landlines for just 20p a minute\*
- Send a text message to any UK mobile network for 10p
- Your choice of Vodafone Free Weekends or Vodafone Text Unlimited

With Vodafone Simply, you start with one great value price plan, then adapt it to get even more for your money.

## Other call charges

Call type	Cost
Voicemail	20p/min*
Picture messages	36p/message
Video messages	60p/message
Video calling	35p/min (55p/min to other networks)**
Vodafone Directory Assistance: 11 88 88	70p for the first minute and then 25p/min (up to 2 enquiries)***
Premium rate services (09)	80p–£1.85/min
Non-geographic (0845, 0870, 0844, 0871)	25p/min*
Freephone (0800, 080, 0500)	25p/min*

\*A one-minute minimum call charge applies. \*\* A 20p minimum call charge applies.

\*\*\* A 70p minimum call charge applies. Terms and conditions are available at

[www.vodafone.co.uk](http://www.vodafone.co.uk)

## **Are you a talker or a texter?**

Do you want to talk endlessly at the weekends? Or text until your thumbs are sore? Whichever you want to do, take your pick between Vodafone Free Weekends or Vodafone Text Unlimited and make Vodafone Simply work even harder for you.

### **Free Weekends – talk and text all weekend, free**

If you love a good get-together, you'll love Vodafone Free Weekends. You can enjoy free calls and texts from midnight Friday to midnight Sunday, to friends on any UK network. Text away to your mates and sort out arrangements for your Saturday night out – all without eating into your phone credit.

To qualify, all you need to do is register and spend £5 of your TopUp credit during the week. Even if you only spend £2.50, you'll still get unlimited free texts. Free calls are up to an hour each. The best part is, you can make as many as you like.

For full terms and conditions of our price plan and our extras please visit [www.vodafone.co.uk](http://www.vodafone.co.uk)

## Vodafone Text Unlimited – top up from £5 and enjoy free texts

With Vodafone Text Unlimited, the more you top up, the more you can text for free next month:

Monthly TopUp	Free Texts the following month
£5	Unlimited free texts on weekday evenings
£10	Unlimited free texts on evenings and weekends
£30	Unlimited free texts, any time of the day or week

To get your free texts, just top up your phone with at least £5, £10 or £30 during each qualifying period. Your first qualifying period starts from the day you register for Vodafone Text Unlimited (we call it your Reward Day), and lasts for one month.

You can then use the free texts you qualify for throughout the following month. Plus, if you top up your phone with at least £5, £10 or £30 during this period, you'll get more free texts to use the following month. And so on. Easy.

**Call 2345 to add Vodafone Free Weekends or Vodafone Text Unlimited to your plan now**

Unlimited weekday evening texts run from 7.30pm until midnight, subject to a £5 monthly top up. A fair usage policy applies. The more you top up, the more rewards you get. See [www.vodafone.co.uk/textunlimited](http://www.vodafone.co.uk/textunlimited) for more details.

## Vodafone Pay as you talk summary

Choose Vodafone Text Unlimited and get unlimited free texts when you top up £30 in one month

or

Choose Vodafone Free Weekends and get free calls and texts when you spend £5 in the week

**Call anybody and anytime for just 20p/min and text for just 10p**

**Get more with these great value offers**

Voice & Text Packs

Vodafone Family

International & Roaming

Mobile Internet; Mobile TV, Football & Music packs

### **Register your mobile with us and get even more**

Register your mobile with Vodafone Pay as you talk and you'll enjoy some great perks.

**Perk 1** We always have useful stuff to tell you about (including some brilliant offers).

**Perk 2** If you lose your mobile, we'll replace your SIM card for free so you won't have to change your number.

**Perk 3** We'll give you a £1 credit, just for registering. Please allow 28 days for your credit to be applied. (One credit per customer. No cash alternative.)

**Register now at My Vodafone or call 17298 from your mobile.**



# Plenty of ways to stay topped up

You've got loads of quick and easy options when you need to add some credit to your Pay as you talk mobile.

Remember you can check your credit at any time. Just call **2345\*** free from your mobile.

## **TopUp by debit card or credit card**

You can use your debit card or credit card to top up at **My Vodafone** or by calling **2345\***.

You need to have your card registered first. Simply call **17298** or visit **My Vodafone**.

### **TopUp Direct tip:**

**If you want to take the hassle out of topping up, you can even set a fixed amount which will be automatically credited to your mobile at regular intervals.**

### **TopUp Direct**

You can top up your phone directly from your bank account, whenever you like. Simply register or log in at **My Vodafone** and set up a PIN number. Once you have a PIN number simply log in to your account at **[www.vodafone.co.uk/myaccount](http://www.vodafone.co.uk/myaccount)**, select 'TopUp Direct' and confirm your number, name and top up amount. Done.

## **TopUp at the cash machine**

You can now TopUp your mobile at many holes in the wall. When you insert your credit/debit card you will now see an option that says 'Mobile TopUp'. Select this and follow the step-by-step instructions.

## **TopUp swipe card and vouchers**

You can pick up a reusable TopUp swipe card, or buy a TopUp voucher, from any Vodafone store or wherever you see the green TopUp logo.

- To use a TopUp swipe card, simply call 2345\* free to link the card to your mobile. You can then TopUp wherever you see the green TopUp logo. Simply hand your swipe card to the retailer, pay for your TopUp and the credit will be added to your mobile automatically. Alternatively you can beat the queues by using the automated TopUp kiosks in Vodafone stores.
- To use a TopUp voucher, simply call 2345\* free and enter the 12-digit number printed on the voucher.

\* Calls and texts to our automated helplines are free. You pay 25p if you choose to transfer to a customer care adviser.

The green TopUp logo is a trademark of the UK mobile networks.

# Vodafone Family

Vodafone Family is the perfect way to bring the people closest to you even closer, with unlimited calls. It's great for those regular catch-ups, to say you're nearly home, running late – or don't forget to buy milk.

Simply choose up to three other people to make up your family group. You pay just £5 a month and all four of you can make as many calls as you like to one another, at any time. It even still works when one of your group has run out of credit on their phone.

It doesn't matter if the other members are on Pay monthly or Pay as you talk, as long as all of you are with Vodafone.

- One person pays just £5 a month for unlimited calls (up to 60 minutes a call) between four people
- You can make these calls at any time of the day or night
- You can change the members of your family group online or over the phone

If you want to make calls within a larger group, one person can pay £7 a month for unlimited calls between six people.

**Log in at My Vodafone to set up your family group or call 34444 from your mobile.**

Please visit [www.vodafone.co.uk](http://www.vodafone.co.uk) for full terms and conditions.

# Even more ways to save on calls and texts

## Text packs

Give your thumbs a workout, without spending a fortune. You can add a great value pack of 70, 200, 500 or 675 texts to your plan. The bigger the pack, the more you can save – you can text for as little as 3p per message. Don't forget to use them up, texts are valid for 30 days, and don't roll over.

Pack size	Pack price	Equivalent price per text
70 texts	£5	7p
200 texts	£10	5p
500 texts	£15	3p
675 texts	£20	3p

## Keep talking with extra minutes packs

Got lots to say? Buy an extra minutes pack and enjoy calls for just 13p per minute at any time, even to friends on other networks. Don't forget to use them up, minutes are valid for 30 days, and don't roll over. You can buy both a text pack and a minutes pack and have them running at the same time.

Pack size	Pack price	Cost of calls per minute
100 anytime minutes	£15	15p
200 anytime minutes	£200	13p

## How to buy an extras pack

How to buy an extras pack

Buy extra texts or minutes online through **My Vodafone**.

Or text the price of the pack you want followed by **TEXT** or **VOICE** to **2345\***.

### **For example:**

To buy a £15 extra minutes pack, text **15VOICE** to **2345\***

Or call **2345\***. You can pay using Pay as you talk credit or a credit or debit card.

\* Calls and texts to our automatic helplines are free. You pay 25p if you choose to transfer to a customer care adviser.

# Feel at home abroad

Lots of travel news to talk about? Or need to check up on how your friends or family are doing? Talk until the cows come home with **Vodafone Passport** and **Vodafone World**.

## **Vodafone Passport lets you take your home tariff with you**

With **Vodafone Passport** you can use your mobile abroad as often as you like, and not wonder what it's costing. You just pay a 75p connection fee each time you make a call and after that, minutes are charged at your usual home tariff.

You can even use any inclusive minutes you have in your bundle. So, for example, if you have enough inclusive minutes unused you can make a 20 minute call to the UK from Spain and the call will only cost you 75p.

Or, if you've used up all your inclusive minutes you'll pay the 75p connection fee, and you can chat as though you're at home, knowing that the rest of the call is at your usual UK tariff.

It's the same connection fee for incoming calls too. All you pay is 75p per call.

**Vodafone Passport** is available for all European destinations, as well as Australia, New Zealand and Japan.

Want to call somewhere else, other than the UK or the country you're in? Then you'll pay standard **Vodafone World** rates. These are simple flat rates, so working out the cost is easy. See page 15 for details.

## Vodafone Passport countries

Albania	Germany	New Zealand
Australia	Greece	Poland
Austria	Hungary	Portugal
Belgium	Ireland	Romania
Bulgaria	Italy	Slovakia
Cyprus	Japan	Slovenia
Czech Republic	Latvia	Spain
Denmark	Lithuania	Sweden
Estonia	Luxemburg	Switzerland
France	Malta	
Finland	Netherlands	

Add **Vodafone Passport** to your plan at **My Vodafone**, call free on **5555** or ask in store before you go. To find out more, visit [vodafone.co.uk/goingabroad](http://vodafone.co.uk/goingabroad)

# The world is flat rate with Vodafone World

If you're not on **Vodafone Passport**, or if you're somewhere other than one of the 30+ countries it covers, **Vodafone World** rates apply.

We've divided the world up into 4 clear zones, making it easier to see how much your calls and texts will cost from abroad. As you can see from the table, there are flat rates for calling home, making and receiving calls and sending text messages. **Vodafone World** is already part of your price plan so the rates below apply automatically.

Vodafone World rates	Making a call per minute	Receiving a call per minute	Sending a text
Europe	38p	19p	35p*
Asia Pacific*	<b>75p</b> 99p	75p	35p*
USA and Canada	<b>125p</b> 149p	99p	35p*
Rest of the world	<b>149p</b> 169p	125p	35p*

\* Countries included in the zone are: Australia, New Zealand, South Africa, Singapore, Taiwan and Thailand.

For a full list of countries included in these regions please visit [www.vodafone.co.uk/goingabroad](http://www.vodafone.co.uk/goingabroad)

Prices shown in **bold** are on a preferred Vodafone network. All other prices are on any other network.

## Know before you go

Text us before you leave, and we'll text you the rates for the country you are going to. Text **FROM** plus the name of the country you are visiting to **4636**, eg **FROM SPAIN**, and we'll send you a free text with all the information you'll need.



## Speak another language from 5p a minute

You can make international calls to landlines in 16 countries from the UK from just 5p a minute. And to mobiles in these countries for a flat rate of 15p a minute. No need for long numbers or pin codes. Just grab your mobile and dial.

China	Latvia	Romania
Croatia	Lithuania	Russia
Czech Republic	Nigeria	Slovakia
Hong Kong	Pakistan	Thailand
Hungary	Poland	Turkey
India		

All Pay as you talk international calls are subject to a 20p minimum call charge and are charged per second. Free Weekend calls cannot be used for calling overseas. For a full list of countries please visit [www.vodafone.co.uk/international](http://www.vodafone.co.uk/international)

# The fun starts here

## Take the world with you: Mobile Internet from Vodafone

You probably can't imagine life without your mobile. Or life without the internet. Now, you can combine the two, and take the internet out with you.

You can book a flight while you're waiting for a bus, shop on eBay in the supermarket or pick up your email in the Post Office. You can look for tube maps on Google, or goggle at YouTube\*.

We've made sure Mobile Internet is quick and easy to get around, and you can even send your favourite web bookmarks from your PC to your phone.

Just log in to **My Vodafone** to send your bookmarks.

## The world, but smaller

Mobile internet is the internet you know and love, just on a smaller screen. It's already on your phone, so you can just try it out. You simply pay as you surf for £1 a day\*, which gives you up to 15MB – around 600 mobile pages – or 15 minutes of video.

If you use less than 0.5MB you'll only be charged for the pages you view. So five pages, for example, would cost you about 25p. So, the world won't cost the earth.

Don't worry, if you don't use mobile internet at all, you won't be charged a penny.

Click on **Vodafone live!** or the globe symbol to start exploring. As long as your phone is WAP compatible, you'll be able to access the mobile internet.

For more details visit [www.vodafone.co.uk/mobileinternet](http://www.vodafone.co.uk/mobileinternet)

## Mobile TV packs

You'll never have to waste a moment with Mobile TV. You can choose from loads of subscription packages to make sure you never miss a favourite programme.

So you can be a mobile couch potato.

Our Mobile TV packs give you top channel line-ups crammed with drama, comedy, live news and sport, cartoons, music videos and much more. Your first month is free with all packs. Now you can watch soaps in the supermarket, catch a drama at the bus stop or keep up with the football on the cricket pitch.

### Sky News and Sports pack

£5 per month

Watch every single Premiership game with Sky Sports and Setanta live on your mobile.

Keep up to date with everything that's going on in the world, and never miss a moment of Sky's live sports action.

Sky Sports 1, 2 and 3, Sky News, Sky Sports News, CNN, At the Races, Extreme Sports, WWE and Omnisport.tv, Sky Sports Xtra, Setanta 1, Setanta 2 and Setanta Golf.

### Sky Entertainment pack

£5 per month

A wide range of classic TV. Watch Gladiators and Lost episode recaps and exclusives.

Sky One, Sky Movies News, Bravo, Nickelodeon, Paramount Comedy, MTV Music, MTV SNAX, Cartoon Network, E! Kiss and Adult Swim.

## Sky Music pack

£5 per month

Back-to-back music videos to cater for all tastes. The hottest videos from all the big names.

MTV TRAX, MTV SNAX, IMF1 & 2, Kiss, Kerrang! Smash Hits, The Box, Q, The Hits and Magic.

## Variety pack

£3 per month

A little bit of everything to keep you informed, entertained and moving to the music, wherever you are.

ITV1, Channel 4, UEFA Champions League, HBO Mobile, ITN News, ITN Weather, Fame TV.

## Value pack

£10 per month – £3 per month

Just about everything you could imagine packed into your mobile – at a great value price.

Get the Sky News and Sports pack, Sky Entertainment pack and the Vodafone Variety pack for just £10 per month.

To add any of these great packs to your price plan, simply call 191 from your Vodafone mobile or sign up on **Vodafone live!**

The above packages are subscription services – terms and conditions apply. See [www.vodafone.co.uk](http://www.vodafone.co.uk) for full details. You'll need a Vodafone 3G phone, and you also need to be in a 3G coverage area. Please check if your local area is covered at [www.vodafone.co.uk](http://www.vodafone.co.uk)

## Football

### 24 – 7 Football

£5 per month

Now you won't ever have to miss the footie at the weekend – even in the DIY store. Watch the goals as they happen\*, with 24–7 Football. Sign up to get unlimited video clips of goals, highlights and previews from the Barclays Premier League and UEFA Champions League.

Get Gillette Soccer Saturday and the week's 'best of' Soccer AM streamed live to your 3G mobile. With the latest breaking Sky Sports News clips, interviews, archive footage and post match debate, it's a football fan's dream.

To add this great pack to your price plan, simply call **191** from your Vodafone mobile or sign up on **Vodafone live!**

\* Videos of in-match goals are not available between 14:45 and 17:15 on Saturdays in accordance with UEFA article 48.

## Music

### Full Track pack

7 full music downloads for £5 per month – only 71p per track

Get into the groove on the move with our Full Track pack. As long as you're a Vodafone 3G customer you can get 7 full track downloads on your phone every month for only £5.

Choose from over 500,000 recordings in our Vodafone live! Music Library. Whether you want the latest singles, vintage recordings, or exclusive Vodafone TBA live tracks – you'll find it there. And we're adding more to the library all the time.

At 71p per track it's fantastic value, so you can afford even more music. Even better, all of your tracks are in Dual Download format, so you'll be able to use them both on your mobile and on your PC.

To get started, go to Vodafone live! on your mobile, and select music and tones, then select Full Track pack.

**So that's it. Now you have everything you need to get the most out of your price plan.**

**Clear as day.**

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