

Easy peasy

Your straightforward guide
to your personalised
monthly price plan

Make the most of now



vodafone

It's easy to get exactly what you want

It's your mobile. And your price plan. So you should get exactly what you want from it. This guide will show you how easy it is to get more out of your price plan, from simple things like the right number of minutes and texts, to exciting extras such as music downloads, Sky TV packs (only available on 3G phones) and Mobile Internet.

If you're not sure which price plan you're on, just check the front of your monthly bill. Or give us a call on **191** and we'll let you know.

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You're in control with My Vodafone

My Vodafone is like the control centre of your Vodafone account. From here it's easy for you to keep on top of things, either on the internet or on your mobile. You can view your bills and current spending, check the price plan you're on, and change it if you want. Plus, access a range of online services to make the most of your time.

My Account

From the My Account section you can view calls made, texts sent, or downloads requested since your last paper bill, and find out exactly which calls are included in your price plan. Here you can also see how many inclusive minutes you have left, and update your personal settings, including your Direct Debit details.

Online Billing

Go into Online Billing and you can get a more up to date view of spending than on your paper bill. You can sort your calls by date and time, call type, number called, duration or cost. Then you can choose to print your itemised bill, or download it to your computer.

Manage My Plan

From here you can check the price plan you're on, and change it if you want. It's easy to choose and buy extras such as Mobile TV, text and data packs. There's the option to add anything you need to make your plan work for you, too – Vodafone Passport, Vodafone Stop The Clock and Vodafone Family.

You can access all these services and settings by simply going to Vodafone live! on your mobile and clicking My Account.

Register or log in now at **vodafone.co.uk/myvodafone**

All about your price plan

We want you to get exactly what you want from your price plan. If you're thinking of changing your price plan, or just want to check what your price plan includes, you'll find the information here. Easy peasy.


What's included in my plan?

Your price plan includes your line rental and your inclusive minutes and texts. Inclusive minutes and texts start at the beginning of every calendar month and expire at the end of the calendar month. You can't carry over your unused minutes and texts. So don't forget to use them up.

Our current Pay monthly price plans

If you joined Vodafone after September 2007 you will be on one of our new simplified price plans. These plans have extra texts and minutes built in. If you're not sure when you joined us, which price plan you're on or if you're on a 12 or 18 month contract, you can check your bill or call us on 191 from your mobile.

Pay monthly price plans from September 2007

Best for talkers			
Price	Minutes Anytime, any network	Texts	Get even more value on price plans at £40 and above with unlimited landline calls
£20	75	100	
£25	225	100	
£30	500	100	
£35	750	250	
£40	750	250	Unlimited landline calls*
£50	1200	250	Unlimited landline calls*
£75	1800	250	Unlimited landline calls*

* Available on price plans £40 and above. Subject to status, availability and connection to 18 month contract. 60 minute call cap per call. Applies to calls made from the UK to standard UK landlines (beginning 01, 02).

Terms, exclusions and fair use policy of 3000 minutes per month applies.

See vodafone.co.uk for details.

Best for texters

Price	Minutes Anytime, any network	Texts
£20	75	100
£25	150	500
£30	200	1000
£35	500	1000
£40	750	Unlimited*
£50	1200	Unlimited*
£75	1800	Unlimited*

If you feel your current plan's not working for you, call us on 191 and if we can, we'll change it. You can also add other exciting products or services to your price plan – see page 11 for great extras.

If you want to change your price plan log in to **My Vodafone** or call us on **191** from your Vodafone mobile, or at standard rates on **08700 700 191*** from any other phone.

* Available on price plans £40 and above. Subject to status, availability and connection to 18 month contract. Applies to texts sent in the UK to standard UK mobiles. Terms, exclusions and fair use policy of 3000 texts per month applies. See vodafone.co.uk for details.

Calls are charged at standard rates.

Pre September 2007

Pay monthly price plans

If you joined Vodafone before September 2007, you may be on one of these price plans. (If you joined after September 2007 your price plans are on the previous page.) If you're not sure when you joined us, which price plan you're on or if you're on a 12 or 18 month contract, you can check your bill or call us on 191 from your mobile.

If you want to change your price plan you can, depending on what you choose, you may have to extend your agreement by 6 months. You can even change to one that costs less if you've had your plan for more than 9 months. But, you won't get any additional free extras.

Find your current price plan

Price per month	Minutes included Anytime, any network	Texts included	Free extras
£20	75	None	1
£25	150	100 texts	2
£30	200	100 texts	3
£35	500	100 texts	3
£40	500	250 texts	3
£50	800	250 texts	3
£75	1200	250 texts	3

Your free extras (included with 18 month plans)

Your price plan may include one or more of the following:

More minutes

1 free extra	Stop The Clock – talk for up to 60 minutes and pay for just 3 minutes
2 free extras	50% extra minutes

More texts

Our text packs come in the following sizes: 100, 250, 500, 1000.

Use your free extras to trade up to the next text pack.

If your price plan already includes:	0 texts	100 texts	250 texts
1 free extra	gets you 100	get you 250	get you 500
2 free extras	–	get you 500	get you 1000
3 free extras	–	get you 1000	–

More 3G entertainment

1 free extra 6 months Sky Mobile TV News, sports & factual pack

1 free extra 6 months Sky Mobile TV Entertainment pack

To personalise your plan even further, you can add more extras to these plans. You could pay a little more and add more text, Mobile TV or Mobile Internet or Vodafone Family. It's your plan, so you can do whatever you want with it. But don't forget to use up your inclusive minutes before you change plans, because you can't carry minutes over.

See page 11 for great extras.

How much will my calls cost after I have used up my inclusive minutes?

For Anytime 75, 150 and 200 price plans, calls cost 18p per minute to a landline or Vodafone and 40p per minute to phones on other networks.

For all other price plans, calls cost 10p per minute to a landline or Vodafone and 35p per minute to phones on other networks.

Other charges

- Minimum call charge 5p
- Voicemail charged at standard price plan rates
- Text messages 12p each
- Picture messages 36p each
- Video messages 60p each
- Video Calling 35p per minute to Vodafone networks and 55p per minute to other networks
- Standard GPRS/3G data charges apply
- Premium rate services: (09) will be charged between 80p and £1.85 per minute
- Non-geographic:
 - 0845 & 0870 15p per minute
 - 0844 & 0871 up to 25p per minute
 - 0800 services 080 & 0500 15p per minute

The above costs are UK costs unless stated otherwise.

Can I change my plan?

You can change your plan to one with more minutes or texts whenever you want. You can even switch to a lower cost plan with fewer inclusive minutes or texts, providing you've had your existing plan for at least 9 months.

If you change your plan in the middle of the month we credit you for any unused part of your old plan. You might find your price plan charge is higher than expected in the first month, because it includes the time you've already been on your new price plan, plus the next month in advance. Your next month's bill will simply be on your new tariff.

What about insurance?

You know how much you rely on your phone to stay in touch. With Vodafone 'Cover Me' you have the peace of mind of knowing that if something happens, you could receive a replacement in as little as 24 hours*.

You can cover your phone for loss, theft or damage for £6.95 per month on an 18 month contract with Vodafone 'Cover Me'. We'll replace it with a phone with the same spec up to a value of £600.

Register now, and the first 3 months are free. Visit vodafone.co.uk/insurance for more information, or call 191 from your mobile to ask for an insurance guide.

- * Should you have all the necessary details when contacting Vodafone.
Cover exclusions apply. For full terms and conditions visit vodafone.co.uk/insurance

Add anything you want, to make the plan you want

Do you want to talk endlessly at the weekends? Or text until your thumbs are sore? Whatever you want to do, it's easy to add the extras that make your plan perfect for you. Even better, you can have more than one extra pack running at a time, if you want.

Vodafone Stop The Clock

Sometimes a quick hello isn't enough. Sometimes you want to discuss every detail of what happened. Or have a blow by blow account of the movie. Or put the world to rights. So you won't want to be watching the clock, worrying about your mobile bill. With Vodafone Stop The Clock, you don't have to. Because you can talk for up to 60 minutes to any UK landline or mobile at evenings and weekends but only pay for 3 minutes.

You can get Vodafone Stop The Clock as a free extra with some of our new price plans. Or you can add it to your current plan for just £5 a month (depending upon your price plan).

Log in to **My Vodafone** to add Vodafone Stop The Clock or call **08080 125 126**.

Vodafone Family

Vodafone Family is the perfect way to bring the people closest to you even closer, with unlimited free calls. It's great for those regular catch-ups, to say you're nearly home, running late – or don't forget to buy milk.

Simply choose up to 3 other people to make up your family group. You pay just £5 a month and all 4 of you can make as many calls as you like to one another, at any time. It even still works when 1 of your group has run out of credit on their phone.

- 1 person pays just £5 a month for unlimited calls (up to 60 minutes a call) between 4 people
- You can make these calls at any time of the day or night
- You can change the members of your family group online or over the phone

It doesn't matter if the other members are on Pay monthly or Pay as you talk, as long as all 4 of you are with Vodafone.

If you want to make calls within a larger group, 1 person can pay £7 a month for unlimited calls between 6 people.

Log in at **My Vodafone** to set up your family group or call **34444** from your Vodafone mobile.

Extra texts

Give your thumbs a work out, without spending a fortune. You can add a great value pack of 100, 250, 500 or 1000 texts to your plan. The bigger the pack, the more you can save – you can text for as little as 3p per message.

How many extra texts you want	Texts in your plan	Texts in your plan	Texts in your plan	Texts in your plan
	0 texts	100 texts	250 texts	500 texts
100 texts	£6	–	–	–
250 texts	£13	£7	–	–
500 texts	£22	£16	£9	–
1000 texts	£30	£24	£17	£8

Log in at **My Vodafone** to add extra texts, call us free on **191** from your Vodafone mobile or on **08700 700 191*** from any other phone.

* Calls are charged at standard rates.

Feel at home abroad

Lots of travel news to talk about? Or need to check up on how your friends or family are doing? Talk until the cows come home with **Vodafone Passport** and **Vodafone World**.

Vodafone Passport lets you take your home tariff with you

With **Vodafone Passport** you can use your mobile abroad as often as you like, and not wonder what it's costing. You just pay a 75p connection fee each time you make a call and after that, minutes are charged at your usual home tariff.

You can even use any inclusive minutes you have in your bundle. So, for example, if you have enough inclusive minutes unused you can make a 20 minute call to the UK from Spain and the call will only cost you 75p.

Or, if you've used up all your inclusive minutes you'll pay the 75p connection fee, and you can chat as though you're at home, knowing that the rest of the call is at your usual UK tariff.

It's the same connection fee for incoming calls too. All you pay is 75p per call.

Vodafone Passport is available for all European destinations, as well as Australia, New Zealand and Japan.

Want to call somewhere else, other than the UK or the country you're in? Then you'll pay standard **Vodafone World** rates. These are simple flat rates, so working out the cost is easy.

See page 15 for details.

Vodafone Passport countries

Albania	Germany	New Zealand
Australia	Greece	Poland
Austria	Hungary	Portugal
Belgium	Ireland	Romania
Bulgaria	Italy	Slovakia
Cyprus	Japan	Slovenia
Czech Republic	Latvia	Spain
Denmark	Lithuania	Sweden
Estonia	Luxemburg	Switzerland
France	Malta	
Finland	Netherlands	

Add **Vodafone Passport** to your plan at **My Vodafone**, call free on **5555** or ask in store before you go. To find out more, visit **vodafone.co.uk/goingabroad**

The world is flat rate with Vodafone World

If you're not on **Vodafone Passport**, or if you're somewhere other than one of the 30+ countries it covers, **Vodafone World** rates apply.

We've divided the world up into 4 clear zones, making it easier to see how much your calls and texts will cost from abroad. As you can see from the table, there are flat rates for calling home, making and receiving calls and sending text messages. **Vodafone World** is already part of your price plan so the rates below apply automatically.

Vodafone World rates	Making a call per minute	Receiving a call per minute	Sending a text
Europe	38p	19p	35p*
Asia Pacific*	75p 99p	75p	35p*
USA and Canada	125p 149p	99p	35p*
Rest of the world	149p 169p	125p	35p*

* Countries included in the zone are: Australia, New Zealand, South Africa, Singapore, Taiwan and Thailand.

Plus the price you would normally pay in the UK for sending a text.

Prices shown in **bold** are on a preferred Vodafone network. All other prices are on any other network.

Know before you go

Text us before you leave, and we'll text you the rates for the country you are going to. Text **FROM** plus the name of the country you are visiting to **4636**, eg **FROM SPAIN**, and we'll send you a free text with all the information you'll need.

International Call Saver

If you travel abroad a lot, you could enjoy huge savings on your overseas call costs with International Call Saver.

For an extra £2.50 a month (or free with some price plans), we'll discount your calls home to the UK by up to 61% on our standard **Vodafone World** charges. And if you're home and want to catch up with your friends overseas, we'll save you up to 81% on calls made from the UK.

International Call Saver is only available with Anytime 500 and 800 price plans, and is free on Anytime 1200.

To set up International Call Saver call **191** from your Vodafone mobile or set it up at **My Vodafone**.

The fun starts here

Take the world with you: Mobile Internet from Vodafone

You probably can't imagine life without your mobile. Or life without the internet. Now, you can combine the two, and take the internet out with you.

You can book a flight while you're waiting for a bus, shop on eBay in the supermarket or pick up your email in the Post Office. You can look for tube maps on Google, or goggle at YouTube*.

We've made sure Mobile Internet is quick and easy to get around, and you can even send your favourite web bookmarks from your PC to your phone.

Just log in to **My Vodafone** to send your bookmarks.

A whole month free

Sign up to Vodafone Mobile Internet and get your first month free . After that you pay just £7.50 a month for a 120MB monthly bundle – that's thousands of mobile pages. Or, simply pay as you surf for £1 a day*, which gives you up to 15MB – around 600 mobile pages.

Click on **Vodafone live!** or the globe symbol to start exploring. As long as your phone is WAP compatible, you'll be able to access the Mobile Internet.

For more details visit **vodafone.co.uk/mobileinternet**

For full terms and conditions for mobile internet including details of the free trial, visit vodafone.co.uk/termsandconditions/mobileinternet

* 3G handset and coverage is required for this service.

£1 for up to 15MB then £2 per MB thereafter.

Mobile TV packs

You'll never have to waste a moment with Mobile TV. You can choose from loads of subscription packages to make sure you never miss a favourite programme.

So you can be a mobile couch potato.

Our Mobile TV packs give you top channel line-ups crammed with drama, comedy, live news and sport, cartoons, music videos and much more. Your first month is free with all packs. Now you can watch soaps in the supermarket, catch a drama at the bus stop or keep up with the football on the cricket pitch.

Sky News and Sports pack

£5 per month

Keep up to date with everything that's going on in the world, and never miss a moment of Sky's live sports action.

Sky Sports 1, 2 and 3, Sky News, Sky Sports News, CNN, At the Races, Extreme Sports Channel, WWE and Mobilesport.tv.

Sky Entertainment pack

£5 per month

A wide range of classic TV. Watch Lost Episode recaps and catch up on full episodes of Lovespring International.

Sky One, Sky Movies News, Living, Bravo, Nickelodeon, Paramount Comedy, MTV TRAX , MTV SNAX, Cartoon Network, E! Kiss and Disney.

Sky Music pack

£5 per month

Back-to-back music videos to cater for all tastes. The hottest videos from all the big names.

MTV TRAX, MTV SNAX, IMF1 & 2, Kiss, Kerrang! Smash Hits, The Box, Q, The Hits and Magic.

Vodafone Variety pack

£3 per month

A little bit of everything to keep you informed, entertained and moving to the music, wherever you are.

ITV1, BBC One, BBC Three, BBC News 24, Channel 4, British Eurosport, UEFA Champions League, HBO Mobile, ITN News, ITN Weather, FOX 24, BBC Radio 1 and 7 other BBC radio stations.

Value pack

£10 per month – £3 per month

Just about everything you could imagine packed into your mobile – at a great value price.

Get the Sky News and Sports pack, Sky Entertainment pack and the Vodafone Variety pack for just £10 per month.

To add any of these great packs to your price plan, simply call **191** from your Vodafone mobile or sign up on **Vodafone live!**

The above packages are subscription services – terms and conditions apply. See vodafone.co.uk for full details. You'll need a Vodafone 3G phone, and you also need to be in a 3G coverage area. Please check if your local area is covered at vodafone.co.uk

Football

24 – 7 Football

£5 per month

Now you won't ever have to miss the footie at the weekend – even in the DIY store. Watch the goals as they happen*, with 24–7 Football. Sign up to get unlimited video clips of goals, highlights and previews from the Barclays Premier League and UEFA Champions League.

Get Gillette Soccer Saturday and the week's 'best of' Soccer AM streamed live to your 3G mobile. With the latest breaking Sky Sports News clips, interviews, archive footage and post match debate, it's a football fan's dream.

* Videos of in-match goals are not available between 14:45 and 17:15 on Saturdays in accordance with UEFA article 48.

To add this great pack to your price plan, simply call **191** from your Vodafone mobile or sign up on **Vodafone live!**

Music

Full Track pack

7 full music downloads for £5 per month
– only 71p per track

Get into the groove on the move with our Full Track pack. As long as you're a Vodafone 3G customer you can get 7 full track downloads on your phone every month for only £5.

Choose from over 500,000 recordings in our Vodafone live! Music Library. Whether you want the latest singles, vintage recordings, or exclusive TBA live tracks – you'll find it there. And we're adding more to the library all the time. At 71p per track it's fantastic value, so you can afford even more music. Even better, all of your tracks are in Dual Download format, so you'll be able to use them both on your phone and on your PC.

To get started, go to **Vodafone live!** on your mobile, and select music and tones, then select Full Track pack.

So that's it. Now you have everything you need to get the most out of your price plan.

Easy, isn't it? When you know how.

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