

A NEW FRONTIER IN CONNECTIVITY

The next generation of
connectivity is on the horizon

#BetterTogether

Ready?



IT'S A
**NEW
DAWN**
FOR
BROADBAND



Sometimes, a shift is
imperceptible. Like the last
moment before a sunrise.

Sometimes, it's clear as day.

WE ARE WAKING UP TO

A NEW ERA

OF **CONNECTIVITY**



ON THE
HORIZON,
SUPERFAST
IS STANDARD

DIGITAL-FIRST TAKES CHARGE

- › Productivity is unparalleled
- › Cloud collaboration cuts costs
- › Outages become a thing of the past



IN THIS NEW

WORLDBUILD

BUSINESSES HAVE LEFT BEHIND
THE SHORT-TERM **STOPGAPS**

🌐 The inefficient and
the expensive

🌐 The first stab and
the last resort

🌐 The makeshift
and the make do

A new era of proven connectivity
is silencing the naysayers and
galvanising business' true pioneers.

The migration to next generation
solutions has begun.

WE'VE MAPPED OUT THE **NEW TERRAIN**

- › We've taken stock of our resources
- › We've made improvements to our services
- › We're investing in a new world of innovation

AND WE CAN TAKE
YOU THERE



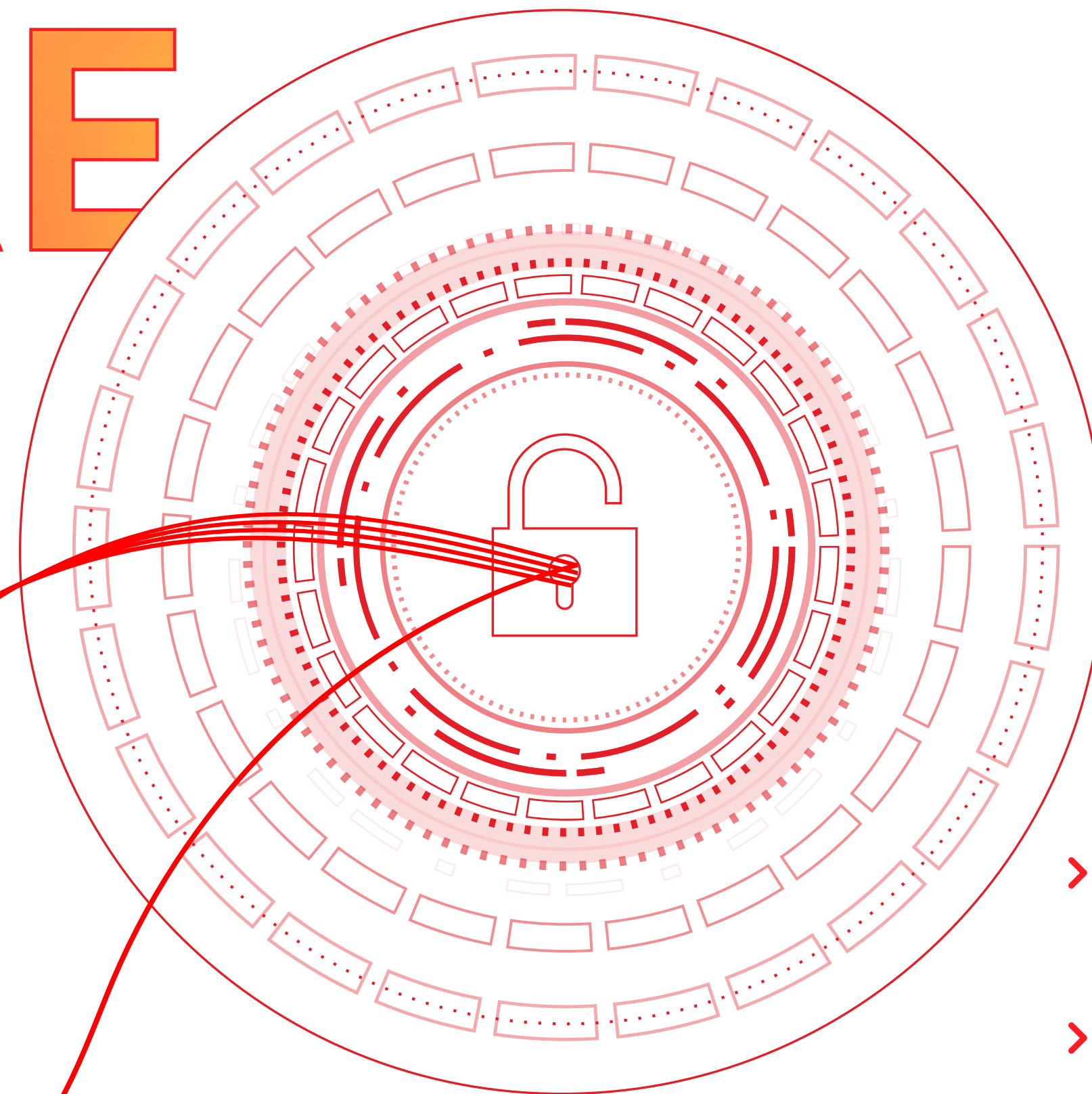
JOIN US IN
THIS NEW **FRONTIER**
IN **CONNECTIVITY**



- › Where assured bandwidth options are VCOP compliant
- › For growing businesses modernising their IT without cumbersome costs

**AND WHOLESALE DSL COMES
WITH BUSINESS-GRADE
NETWORK CONNECTIVITY
AS STANDARD**

SECURITY THAT'S
BESPOKE
TO **BANISH**
DATA LOSS



- › Burstable bandwidth where you get what you pay for
- › For businesses keeping safe on remote connections

DEDICATED INTERNET ACCESS (DIA) IS PART OF THE NEW FRONTIER IN CONNECTIVITY

FOR BUSINESSES LOOKING
TO EXPAND OR STANDARDISE
THEIR CAPABILITIES

ABROAD

OR AT

HOME

- › Increased bandwidth at short notice, no questions asked
- › Fast, cost-effective site-to-site connectivity

SWITCHED ETHERNET
IS PART OF THE NEW
FRONTIER IN CONNECTIVITY



SOLID SIGNAL QUALITY WHILE
TRANSFERRING HUGE AMOUNTS OF

DATA

- › The peace of mind of high performance and ultra-low latency
- › For businesses who want critical work secure in the cloud

DEDICATED ETHERNET
IS PART OF THE NEW
FRONTIER IN CONNECTIVITY

RELIABLE INTERNET FOR AN **IP-BASED FUTURE**

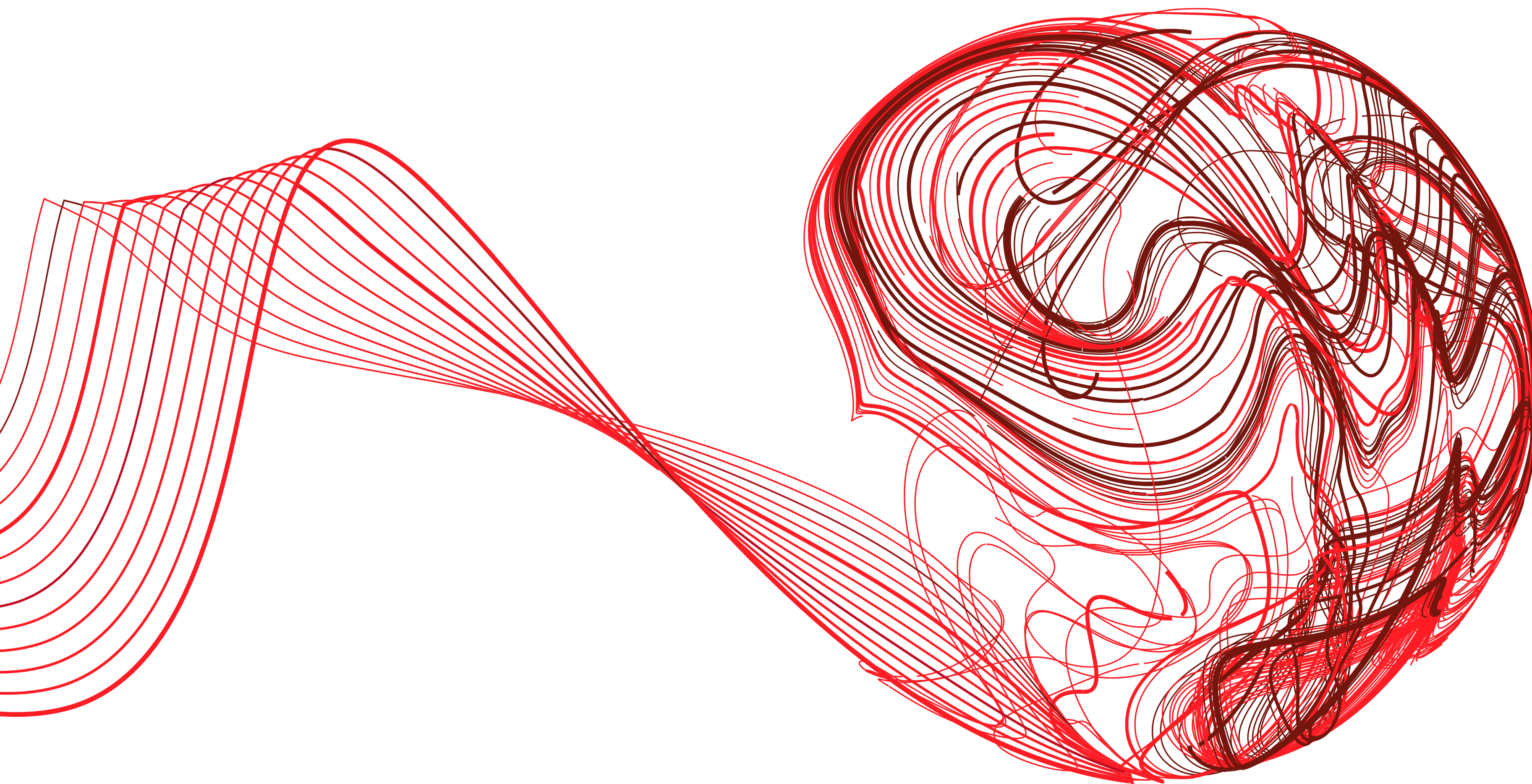
- Increase productivity with download speeds of up to 900 Mb/s *
- For businesses wanting to do away with the maintenance of analogue lines

**FTTP IS PART OF THE NEW
FRONTIER IN CONNECTIVITY**

*speeds will vary based on geographic availability and partner network capacity



ONE SINGULAR CONNECTION



- › Simpler to order, deploy and fix
- › For businesses looking for a more cost-effective migration from Wholesale Line Rental (WLR)

SOGEA IS PART OF THE NEW
FRONTIER IN CONNECTIVITY



BUSINESSES

IN THE DRIVING SEAT OF THEIR

NETWORK

- › Economical data routes to over 180 countries
- › Find new ways to cut costs and keep in control

SD-WAN IS PART OF THE NEW
FRONTIER IN CONNECTIVITY





UNTOLD **FLEXIBILITY** TO PHONE SYSTEM INFRASTRUCTURE

- › Free UK calling between desks and mobiles
- › For businesses that are scaling up – or simply on the move. For those that want to ditch a physical phone or move to the cloud

**SIP IS PART OF THE NEW
FRONTIER IN CONNECTIVITY**

The advent of a new broadband
is here, and you can rely on us to deliver a
robust network backed by great support
and industry-leading connectivity.

We'll give you access to the best
training, latest innovations, and sales
and marketing resources to advance
business growth.

This will make it easier to build better
businesses together and create a new
frontier in connectivity.

Let's step forward to meet it, together.

ARE YOU
READY
TO **JOIN**
US?

Contact us to explore connectivity
solutions for your customers.
We are excited to work with you and
explore a new frontier together.

#BetterTogether
We can help you keep connecting

