

A woman with dark hair and glasses is sitting at a desk, working on a laptop. She is wearing a white sweater. The desk has a blue mug, a pen holder, and some papers. In the background, there is a potted plant, a mirror, and a sign that says "SOMETIMES YOU NEED TO LET GO AND SEE WHAT HAPPENS".

**Supercharge your  
transformation by  
combining connectivity  
with Cloud & Security**

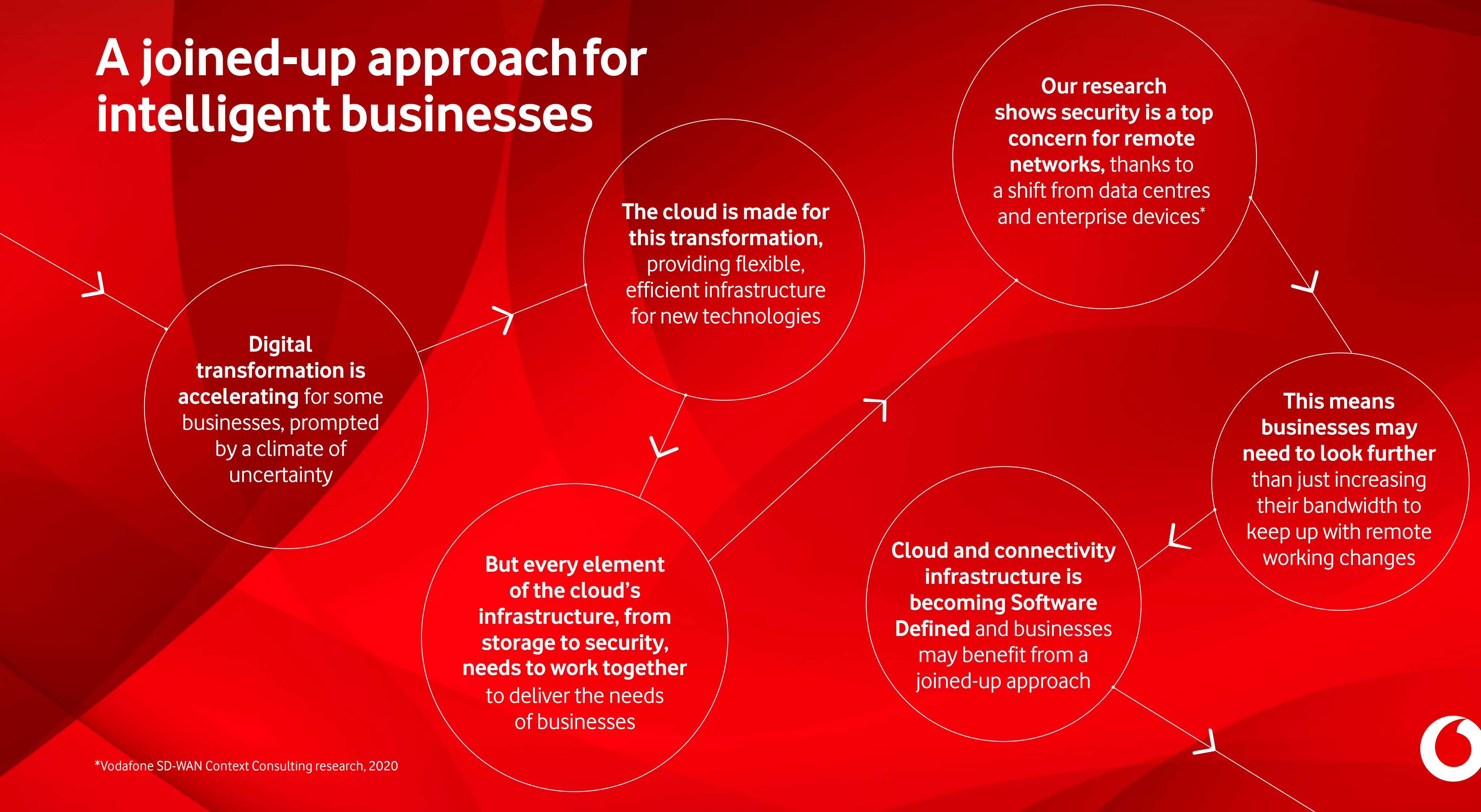
**Ready?**



**vodafone  
business**



# A joined-up approach for intelligent businesses







**Security and  
cloud services  
are top investment  
priorities for almost  
half of senior  
leaders in the next  
12 months\***







# It's time to make the connection

The great cloud migration is now moving into the heavy lifting.

To make the most out of a move to the cloud, we believe that businesses need to review their underlying connectivity, improve their network performance, and balance this with their security.

Our research shows businesses are looking to make this move as part of a long-term plan to:

- Reduce commercial risk
- Operate effectively
- Enhance performance
- Create a truly intelligent environment





# Join the dots with a trusted partner

Our research\* shows many of our customers are moving to the cloud at pace, driving huge changes in how **networks** and **applications** are designed and delivered.

To digitally transform their businesses, many are **modernising their approach**.

This means moving away from private networks, data centres and enterprise devices and **moving towards Cloud & Security**, and the internet as the network.

Delivering this transition is complex and requires **deep expertise** to implement integrated solutions.

At Vodafone, we have the **experience, scale and investment** in Cloud, Security and Connectivity to help towards achieving this.

\*Vodafone SD-WAN Context Consulting research, 2020





# Fulfil your potential with SDN and Cloud & Security

Streamline inefficiencies and enhance productivity by benefiting from:



**Reliability**  
with risk  
protection  
for your business



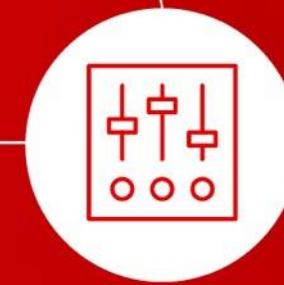
**High performance**  
by optimising  
your applications



**Responsive solutions** that  
can enhance  
your productivity\*



**Prioritised intelligence**  
that creates  
opportunities  
for growth



**Control of your network**  
with simple  
management\*

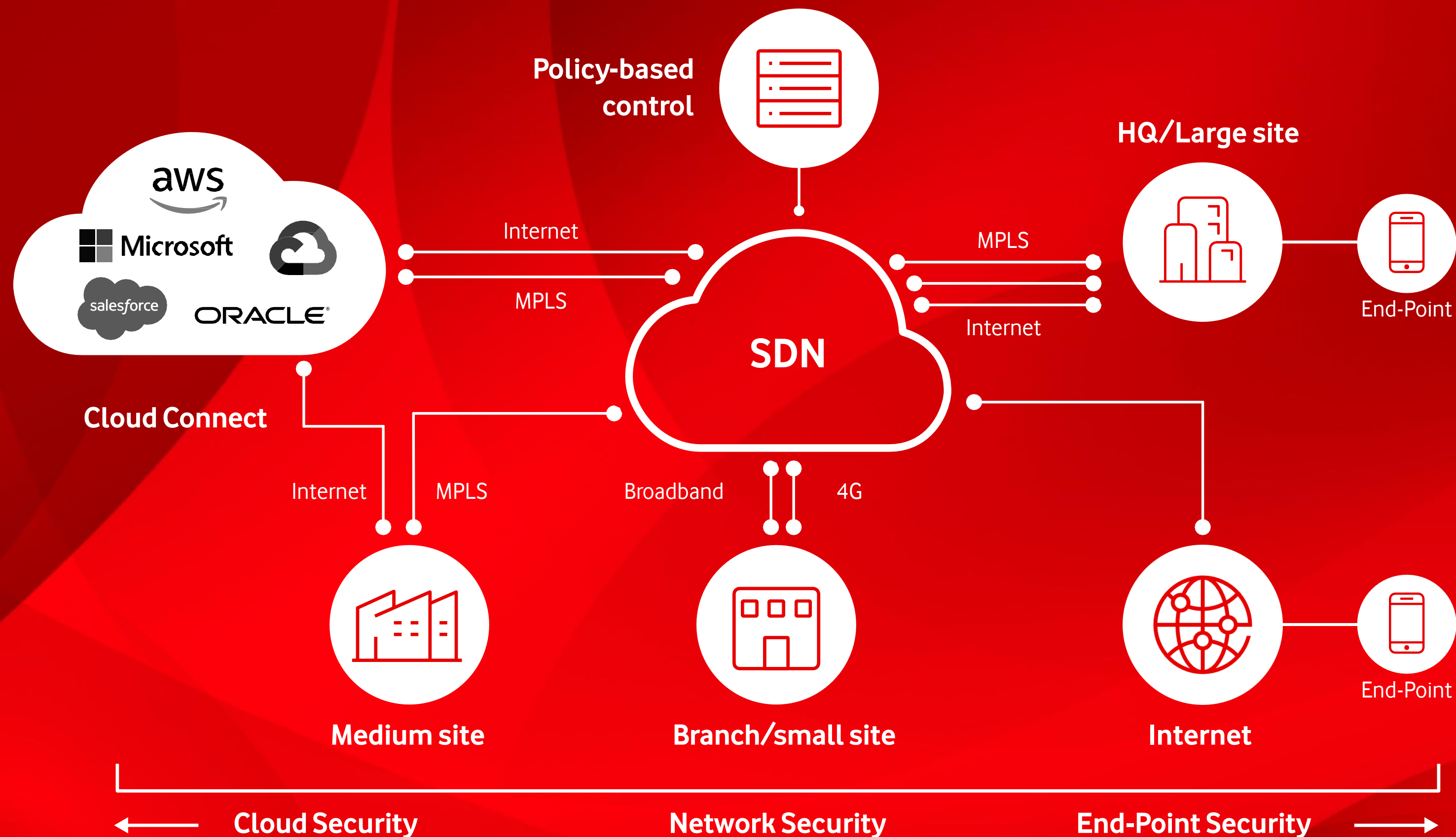


**On-hand expertise** from  
our tech experts  
whenever you  
need it



# Connect your SDN and Cloud & Security

Vodafone tailors your connectivity and Cloud & Security to ensure they work together to give the best user experience, efficiency and protection for your business now and in the future.





# SDN and Cloud & Security unpacked

We want your business to adapt and thrive. That means protecting and supporting your operations and employees online – whether they're at work or home.

## A joined-up approach allows your business to:

- Connect securely, from anywhere with an internet connection
- Recover and rebuild business
- Maintain employee productivity
- Enable intelligence for business growth
- Manage how your network is used







# Why Vodafone for SDN and Cloud & Security?

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- 1 Deep technical expertise**  
Expert guidance to mitigate any risks around migration to new digital services\*
  - 2 Dedicated support**  
Fix issues faster with one provider for your connectivity, Cloud & Security needs\*
  - 3 Leading security**  
Legacy and experience in cloud security to support your business\*
  - 4 Commitment to network investment**  
Over £1 billion invested in our UK network in 2019 alone and a Gartner Magic Quadrant Leader for Network in 2020
  - 5 Breadth and depth of capability**  
Experience from the UK's Best Network Provider\*, with around a fifth of the world's internet traffic travelling across Vodafone's networks, and a Forrester 2020 Wave Leader for SD WAN

\*Vodafone SD-WAN Context Consulting research, 2020





# Ready for an intelligent approach to transformation?

Want to know more about bringing  
together SDN and Cloud & Security?  
Contact your account manager.

