

Complete control of connectivity, wherever your business takes you

Vodafone Smart Connectivity

With so many sectors increasingly reliant on high-speed connectivity, our Smart Hubs deliver fast, reliable and secure access whenever you need it.

Smart Hubs have been specifically engineered for specialist use cases, enabling connectivity even in remote areas where traditional broadband isn't an option. Designed to be plug-and-play, you can be up and running in minutes, rather than days.

So, whether you need temporary connectivity on a construction site, something that can withstand the elements, or an in-vehicle solution that keeps teams connected on the road, we've got a Smart Hub that gives you complete control.

The Smart Hub enables you to:



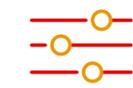
Keep things simple.

Ensure a reliable connection with high levels of coverage and minimum levels of fuss.



Get working fast.

You'll be online in a matter of minutes, not days, from the time of purchase.



Tailor it to your needs.

Select the right Smart Hub for your requirements and a data plan to match.



Be in control.

Stay two steps ahead of your team's usage with our digital dashboard, alongside the ease of billing with multiple Smart Hubs integrated into one data pool.



Peace of mind.

For peace of mind and more challenging use cases, we provide a professionally-managed install service too.

Let's put this into context by looking at your priorities, practical use cases, and how Smart Connectivity products could be of benefit by solving your network challenges...



SECTOR: UTILITIES FIELD FORCE

1

Your priority

Monitor the performance of multiple vehicles and employees working in disparate (and occasionally dangerous) locations, to ensure the ongoing safety, efficiency and productivity of the entire field force. Constant connectivity is critical for anyone working in roles such as energy production and provision, environmental agencies, emergency response or blue-light services, breakdown and couriership.

Typical pain points:

- Monitoring a large volume of employees and vehicles consistently and frequently.
- Maintaining constant, high-quality communication with people working in highly changeable and unpredictable environments.
- Pre-empting issues with smart-enabled equipment (e.g. vehicle sensors or specialist rescue equipment) used by your team, staying on top of the need to carry-out maintenance and repair.
- Responding quickly and efficiently to challenges as they arise, from accidents to last minute scheduling changes.
- Difficulty connecting and co-ordinating multiple specialists in the field.

How we can help

Give you complete control of connectivity on the move, with a **Connected Vehicle Smart Hub** that turns your utility field force vehicles into a hotspot, and:

- Boosts the power of your field force vehicle with fast, reliable enterprise-grade Wi-Fi connectivity – boosted up to 100m radius by an on-roof antenna.
- Enables real-time GPS location analytics.
- Enables your workforce to send, receive and access critical information on the go.
- Creates opportunities to enhance the experience for your customers and stakeholders your team may be interacting with by offering them ready to go Wi-Fi connectivity with branded landing pages.

Outcome

Complete control of connectivity on the road, giving you and your team complete peace of mind in almost any location.

SECTOR: TRAVEL & GUEST WI-FI

2

Your priority

Upgrade your customer experience and open up new commercial opportunities by giving your customers internet access from almost anywhere.

Typical pain points:

- Customers are accustomed to accessing Wi-Fi connectivity as part of the guest and traveller experience, it's not necessarily seen as a value add – more of an expectation to be met.
- Offering the general public access to your core Wi-Fi network can be problematic – exposing your business to risk and security issues.
- You need to keep your staff connected while on the road or travelling because they rely on live data exchange and constant communication.

How we can help

Give you and your customers complete control of connectivity whilst on the move, with a **Smart Hub** that keeps your vehicles connected, and:

- Boosts connectivity with fast, reliable enterprise-grade Wi-Fi - increased up to 100m radius by an on-roof antenna.
- Upgrades the customer experience and your ability to provide a more competitive service.
- Opens up new opportunities for commercialisation and monetisation, such as through branded landing pages and options for customers to purchase data.
- Operate a Guest Wi-Fi network that's separate from your secure business Wi-Fi, with the added assurance of content filtering for peace of mind.
- Manage data volumes and usage through your digital dashboard, giving you full visibility and control of how your Guest Wi-Fi is used.

Outcome

Complete control of connectivity on the road, giving you and your team peace of mind, almost everywhere you go.

What other scenarios and sectors is Connected Vehicle Smart Hub relevant to?

Many other sectors and scenarios can benefit from the use of Smart Hub technology, powered by Vodafone Business. Including:



Emergency services



Financial services vehicles
(mobile banks)



Utility field force



Public and private transport
(buses, taxis)



Public sector fleet
(NHS Test and Trace)



Leisure
(boats, barges)

What's next?

Speak to your account manager, or visit our website to find out more about how a Connected Vehicle Smart Hub could help your business.



Together we can
vodafone
business