

# Vodafone Smart Connectivity

Complete control of your connectivity,  
wherever your business takes you.





# Businesses are more reliant on access to data than ever before, but fixed line connectivity can't always keep up

There are three key drivers for change behind the need for smarter connectivity now:

## Fast set-up remains elusive:

The average wait time in the UK for fixed internet installation is

21 days

causing frustration for businesses with new sites<sup>1</sup>

## On-the-go is on the up:

An estimated

3 devices

per person will be online by 2022, but they need the coverage to match<sup>2</sup>

## Mobile workforce motivation:

Organisations that adopt digital tools for an untethered workforce see a

67%

increase in productivity, which ultimately grows revenues<sup>3</sup>

So what's holding you back?

1. Cable.co.uk, 2021, <https://www.cable.co.uk/broadband/guides/broadband-installation/>  
2. OECD, 2019, <https://www.oecd.org/going-digital/enhancing-access-digital-transformation.pdf>  
3. IBM, 2019, <https://www.ibm.com/topics/mobile-workforce>





# Introducing Vodafone Smart Connectivity

Take complete control of your connectivity,  
wherever your business takes you.



**Rapid Deployment**



**Portable Outdoor**



**Connected Vehicle**



# Make quick connectivity a reality

You shouldn't have to wait weeks for a simple connection to power your business.

## The challenge

You're growing quickly and need connectivity in days – not weeks.

## The solution

Get a device that gives you out-of-the-box Wi-Fi quickly and in almost any location.



## The challenge

You're swamped by complex connectivity setups for your sites.

## The solution

Select a solution that can be set up with a strong signal in minutes, with no tech expert needed.





# Set up fast Wi-Fi wherever you need it

Whether you need a connection in the great outdoors or on the road, weak signal shouldn't limit you.



## **The challenge**

You're looking for great connectivity even when on the road.

## **The solution**

Turn your fleet into fully connected hotspots with an in-vehicle solution that boosts the signal wherever you are.

## **The challenge**

You need a reliable internet connection for new sites in rural or hard to reach areas.

## **The solution**

Choose a solution that's portable and sturdy, and built to withstand a range of weather conditions.





# Gain the advantage of complete control

Get more done with connectivity that works how you want – at your fingertips.



## Forget fixed infrastructure

Get internet connectivity to wherever you need it, with a quick setup out of the box.



## Connect where your business takes you

Unleash the power of portable with a solution that's built to last in a wide range of weather conditions.



## Tailor to your teams

Manage your connectivity easily with data pools for multiple teams and devices.







# Rapid Deployment

Get complete control of connectivity at new sites, with a Smart Hub delivered to you at **speed**.

- **High-gain antennae** to attain the best possible signal and speed
- **Additional external mounted high-gain antennae** can also be installed to further improve the signal
- **Set up and ready to connect** within minutes of installation
- **Reliable connection** with strong signal and high levels of coverage
- **Short- and long-term agreements** from 30 days to 24 months



**Perfect for:**



Construction sites



Temporary offices or new offices



Retail and pop-up stores



Hospitality, events and exhibitions





# How does Rapid Deployment help businesses?



## Reduce wait times

Getting fixed internet connectivity to new sites can take weeks to be installed. Rapid Deployment can be delivered in a matter of days and setup within minutes.



## Gain stable and secure Wi-Fi

Our Rapid Deployment solution gets fast and reliable Wi-Fi connectivity to your site, quickly – without compromising on security.

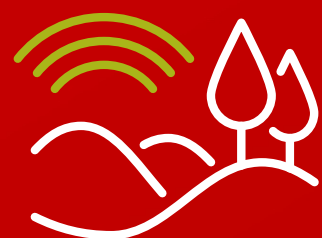


## Simplify connectivity control

Benefit from simple solutions to managing your network, including a dashboard for real-time usage updates and the ability to aggregate Smart Hubs into one data pool.







# Portable Outdoor

Get complete control of connectivity in remote locations, with a Smart Hub that's ready to go whenever you need it.

- **A durable unit that's portable**, water-resistant\* and robust.
- **Battery powered** for up to 5 days for remote sites
- **Chargeable** by mains or 12V
- **Includes pole-mounted high-gain antenna** which boosts Wi-Fi signal up to 100m radius
- **Easy to deploy** in almost any location
- **Built to last** in a range of weather conditions



## Perfect for:



Media and outdoor broadcast



Emergency services



Remote construction sites



Remote utilities



Remote hospitality or events

\* IP64 rated ruggedised unit, protected from total dust ingress and water spray from any direction.





# How does Portable Outdoor help businesses?



## **Increase remote collaboration**

Keep teams connected across even the most rural locations with a solution that's ready to go when you are.

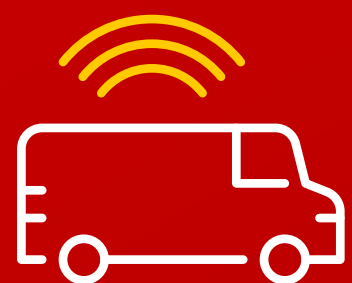


## **Improve business reach**

Gain robust and reliable Wi-Fi across new and remote sites, helping to expand your business wherever it needs to go.







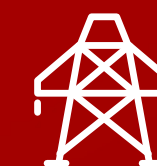
# Connected Vehicle

Get complete control of connectivity on the move, with a Smart Hub that turns your vehicle into a Wi-Fi hotspot.

- **In-vehicle solution** powered from the ignition or optional battery unit
- **Roof mounted antenna** boosts Wi-Fi signal up to 100m radius
- **Allow your workforce** to send, receive and access critical information on the go
- **Provide customer Wi-Fi** with branded landing pages
- **Quick setup time** and ready to go out of the box
- **Connect teams and devices** with data allowances up to 1TB
- **Gain insights** with real-time GPS location analytics
- **Short- and long-term agreements** from 30 days to 24 months



## Perfect for:



Utility field force



Emergency services



Public and private transport



Financial services vehicles (such as mobile banks)



Leisure vehicles (such as boats and barges)



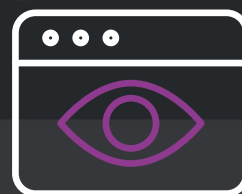


# How does Connected Vehicle help businesses?



## Connect on the road

Don't let being away from fixed connectivity stop you from doing your job – access fully dependable Wi-Fi connectivity on the move.



## Simplify vehicle connectivity

Turn your vehicle into a hotspot and easily manage your connection, while gaining real-time insights on one dashboard.





# How Vodafone Smart Connectivity can unlock new value across your organisation

Keep your people connected, wherever business takes them.



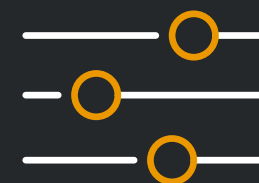
## **Connectivity that keeps things simple**

Set up your solution and gain connectivity in a matter of minutes.



## **Rapid Wi-Fi for new sites**

Get fast and reliable Wi-Fi to new sites in days, not weeks.



## **Tailored solutions for your business needs**

Manage your connectivity easily with a customisable dashboard and real-time usage updates.





# Why Vodafone?



1

## **Leader in IoT Connectivity**

We've got one of the world's best offers in IoT Connectivity, and have been recognised in the Gartner Magic Quadrant as a leader in IoT Connectivity, worldwide for the sixth consecutive time.

2

## **Superior network capabilities**

Our Smart Hubs are optimised for the Vodafone 4G Network, automatically selecting the best cell site to give the fastest speeds, wherever your business takes you.

3

## **End-to-end managed service**

We deliver complete, end-to-end IoT solutions built to help our customers capture and turn data into real business value.

4

## **Proven in CNl and the public sector**

We offer deep expertise in providing IoT and cyber security services to critical national infrastructure providers





# Let's talk about your Wi-Fi solutions and keep your teams connected – wherever their work takes them

Contact your account manager to discuss how we can help your organisation tap into the full potential of robust devices for improved connectivity, simplicity and insight.







**vodafone**  
business

Together we can