MOVE OVER SMALL TALK: VODAFONE LAUNCHES A BUSINESS EVOLVE MOBILE PLANFOR



WITH THE AGILITY OF VODAFONE'S BUSINESS EVOLVE MOBILE PLAN, PARTNERS CAN REAP SIZEABLE REWARDS FROM A SOLUTION THAT TACKLES UNCERTAINTY

Last year turned the way we work, live and communicate on its head. It's been more Zoom-to-Zoom than face-to-face.

Now, nine out of 10 businesses believe that Covid-19 will fundamentally change the way they do business over the next five years, which has included using their Mobile phones to work and stay connected.

Small businesses are looking for solutions that adapt to the way they work. For Mobile plans, this means a solution that moves with them so they can keep on doing what they do best, wherever they are*.

It's just as important to business owners that their Mobile plan has flexibility, adapting to the changing situation around them as they look to put plans for growth into action. Through all this, small businesses need a network that's always there for them. That's why, at Vodafone, we feel it's important your customers are reassured that we've been voted the UK's best network by Trusted Reviews' readers** and have the expertise and expansive network businesses need to feel connected — so they're ready to tackle a new way of talking.

Worry-free communication

Vodafone's Business Evolve is a flexible approach to buying Mobile for businesses that is designed to give more peace of mind in uncertain times. For starters, you can be there for your customers by offering them unlimited minutes, text and pictures messages as standard. Business Evolve also allows them to keep

their options open, helping them stay connected and online, even if they exceed their data allowance, with Data +. What's more, we also offer inclusive international minutes for calling abroad to an unrivalled number of destinations***, on our 24-month and 36-month plans. Plus, customers can use their UK minutes, text messages and data at no extra cost in 50 destinations around the world.

Our Mobile plans are designed to put your customers in the driving seat to make buying decisions easy. With our best ever 4G network and a growing 5G network across the country****, worry-free communication is standard. Customers can also select from individual data bundles or share a data pool across their business, it's up to them. Plus, we'll send them usage notification options and cost capping so they're in control.

Moving with the times

With so much uncertainty at the moment, we know our Partners want to support their customers more than ever. We're committed to working with our Partners to build better businesses, offering the latest innovations and most competitive products, because we know we're #BetterTogether.

With more than 30 years of communications expertise, superior customer support and robust connectivity, Business Evolve gives customers a Mobile plan that's as adaptable as their business needs to be — so you can continue to offer market-leading solutions that keep up with unexpected change, drive competitive margins and grow your business. Arm yourself with solutions to help customers in unpredictable markets and you can take real advantage of a big moment in Mobile.

Search for Vodafone Business Evolve to learn more, or visit: https://www.vodafone.co.uk/business/business-mobile-plans/business-evolve



'Our connectivity journey goes beyond innovation and price.
The Business Evolve mobile tariffs give our partners a compelling offering for UK SMEs: flexibility—something that's proved more important than ever in business today.'

Kathy Quashie

Head of Indirect Business at Vodafone UK

*Subject to network coverage

**Vodafone received 59.88% of the votes for the 'Best Network Provider' category vs competition, by reads of Trusted Reviews who voted in the Mobile poll. As of October 2020, verification: Vodafone.co.uk/network.

***Compared to O2 and EE inclusive International Calling Minutes on Single User Business Plans. Correct as of 18.02.2021.

**** Subject to network availability - Vodafone.co.uk

