



Totally mobile logistics

Driving **better business** value from your supply chain

Getting the best out of your logistics is a sure way to boost the performance of your business. Get it right, and your customers see an organisation that is slick, efficient and focused on their needs.

Optimising your driver and vehicle performance can also be a big opportunity to reduce costs and increase productivity. Yet for many, this is potential for significant business improvement that remains largely untapped.



Inefficient routes, high costs, lost productivity

Logistics is a complex discipline carried out by dedicated and experienced professionals. Today, however, those efforts are still frequently hampered by outdated systems, inefficient processes and inaccurate data.

The result is that many organisations suffer a number of common problems with their logistics management, including:

- ineffective route optimisation that can lead to high mileage and fuel costs
- low delivery rates that can reduce your capacity to take on more contracts
- inefficient scheduling that can lead to missed collections and lower customer satisfaction

- lack of real-time information that means customers don't get the status updates they need
- paper-based proof of delivery that can lead to disputes and difficulties tracking SLAs
- inaccurate daily performance data that hampers trend analysis and workforce optimisation
- missed vehicle checks that result in breakdowns and lost productivity
- lack of location information that can make both vehicles and lone drivers vulnerable

If any of these scenarios sound familiar, you may be unable to take advantage of opportunities to be more competitive, deliver better customer service, reduce costs and provide a safer working environment for staff.



Introducing **Total Workforce Mobility for logistics**

Total Workforce Mobility from Vodafone is an end-to-end approach to achieving greater productivity through your mobile devices.

Simply, we take care of everything. Our 200 mobility consultants offer expert advice, designing the right solution to meet the individual needs of your organisation. We own our mobile and fixed network, which means you get quick diagnostics when a problem needs to be fixed. We are able to host and manage the applications, removing the day-to-day resource needed to oversee this. You'll also receive full support and ongoing optimisation to ensure your solution continues to deliver against your expectations.

There's no need to limit yourself – we can help you scale as you need to. Whatever the size or speed of your deployment, Total Workforce Mobility offers a wide range of features designed to optimise logistics performance, including:

- real-time and accurate location information
- route planning software that ensures that drivers follow the most efficient routes
- automated scheduling optimisation
- tracking systems that help protect both people assets and people
- accurate data capture using easy digital forms and pre-defined drop down list
- digital proof of collection and delivery
- automatic reminders for vehicle safety and maintenance checks

Better for your business, better for your customers

With Total Workforce Mobility you can achieve a number of important benefits – reducing your costs, boosting productivity, and improving the delivery experience for your customers:

- optimise routes and scheduling to save mileage and boost productivity
- manage driver performance to reduce fuel consumption and improve safety
- eliminate ad hoc instructions that are difficult for drivers and managers to track
- automate VOSA checks to reduce breakdowns and lost productivity

- reduce risk of mis-recorded deliveries with automated GPS and date/time stamps
- replace outdated paper forms with electronic forms, timesheets and barcode scanning
- track the location of drivers and assets to help keep them safe
- eliminate the need for multiple devices by putting phone, SatNav and your mobility apps in one device

Your customers will see their jobs completed more quickly and more accurately. Your drivers can say goodbye to time-consuming and inaccurate paper-based processes. And you will have a powerful new source of competitive advantage.



Totally integrated, best in breed

We've created Total Workforce Mobility to cover every aspect of making mobile workers as productive and efficient as possible. Our solutions streamline every stage of a job's lifecycle – from initial creation and scheduling through to tracking and asset management – and our bespoke consulting services mean you get a solution designed to fit your exact needs.

We partner with best-in-breed suppliers to integrate the services and applications you need to deliver the greatest value to both your business and your customers. Applications that include:

Kirona Job Manager – a powerful software platform that replaces paper-based workflows, automating the complete lifecycle of a job (from creation to allocation to completion)

TotalMobile – a flexible, easy-to-use way for mobile workers to be productive and stay connected to key back-office systems, wherever they happen to be

ViryaNet G4 – a technologically advanced platform delivering web-based workforce management, scaling to meet the complex challenges of even the largest organisations

TBS TaskMaster – a feature-rich mobile suite which can radically improve the efficiency of fieldworkers through features which can be uniquely customised to your specific business needs

Ultimately, this means we can deliver the right solution for your individual organisation's needs.

Driving a more productive future

If Total Workforce Mobility sounds like a better solution for your logistics operation, we should talk. There are a number of ways we can help you see what's possible for your organisation.

These may include:

A mobility study	Identify how mobile solutions could improve your organisation
A device selection	Assess which devices will deliver your business objectives
Application comparisons	To give you a clear picture of the options for your business and the benefits you can expect

We've already helped over 150 organisations across both the private and public sectors unlock the potential of their mobile workers. To learn more, visit our Total Workforce Mobility pages at www.vodafone.co.uk/twm – and try our evaluation tool to see where you could get greater productivity from your mobile workers.

To speak to someone directly about Total Workforce Mobility, contact your account manager or call our team on **0845 084 0157**. We'll be happy to help.