

2015

The Cloud

Forecast

Our research shows that the upswing in the use of Cloud could help reap the benefits of Internet of Things (IoT) & Big Data

CEOs BELIEVE IOT WILL:



Reduce costs (42%)



Improve efficiency (39%)



Increase employee productivity (37%)

80% Believe that data generated by the IoT should be stored in the cloud.

TOP 3 CHALLENGES

IOT

Lack of necessary IT infrastructure (23%)

Lack of technical knowledge (22%)

Reliance on legacy systems and processes (21%)

BIG DATA

Storing large volumes of data (32%)

Analysing and making sense of data (29%)

Moving data between systems (31%)

85% Believe this data should be analysed using Big Data techniques

CEOs BELIEVE BIG DATA WILL:



Improve customer experience (39%)



Identify costs & efficiency savings (37%)



Faster reaction to emerging trends (36%)