

news release



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VODAFONE'S CHROMECAST OFFER PUTS THE SMARTPHONE AT THE HEART OF THE HOME

- Vodafone UK is the first UK network to sell Google's Chromecast media-streaming device
- Available through all Vodafone stores across the UK
- All Vodafone Red 4G customers will be able to buy at the discounted price of £25*
- Netflix now available to every screen in the home with Vodafone Red 4G

Vodafone Red 4G customers are already able to enjoy the best of entertainment as part of their 4G plan with the choice of Netflix, Spotify or Sky Sports Mobile TV and, from today, can enhance that experience with the purchase of Google's Chromecast media-streaming device for the discounted price of £25*.

Available in Vodafone's 375 retail outlets across the country, the offer is available to all new and existing Red 4G customers.

Cindy Rose, Consumer Director, Vodafone UK said, "With more than one million customers now enjoying the benefits of Vodafone 4G, we're expecting Chromecast to be a big hit. Giving our customers the best possible experience, wherever they are, is key. So, whether you're at home or on the move, you'll now be able to enjoy and share the best online content from your smartphone, tablet and PC on your TV."

Chromecast is a thumb-sized media streaming device which plugs into the HDMI port on your TV. It's set up with a simple mobile app and allows customers to cast many of their favourite online shows, movies, music and more to their TV using their smartphone, tablet or laptop. Chromecast works with Android and iOS devices, as well as Windows PCs and Macs.

*RRP £30

For more information:

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Note to Editors

Chromecast is available to all Vodafone customers at the RRP of £30. Vodafone Red 4G customers can purchase at the discounted price of £25.

Vodafone UK

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