

# Welcome to Vodafone UK News.

**Its aim - to bring you the latest news from the Vodafone UK Corporate Communications team. This week...**

## **Sony Ericsson Vivaz available for pre-order from Vodafone UK**

The Sony Ericsson Vivaz can now be pre-ordered from Vodafone UK through its online shop.

The stylish, curved handset will be available in Moon Silver and Venus Ruby and is packed full of high-end features. With an 8.1 megapixel camera with 4 x digital zoom and face and smile detection, ensures users capture the perfect picture every time. View the results on the crystal-clear 3.2 inch high definition widescreen and share with friends by uploading via the inbuilt Wi-Fi.

The jewel in the Sony Ericsson Vivaz's crown is the HD video allowing consumers to produce and broadcast their favourite experiences with the latest video capture features. The added auto focus helps customers record life's moments in high quality.

The open platform also allows users to personalise their entertainment experience by downloading great applications through PlayNow™ and the Symbian™ Developer Community. For music lovers, the handset also includes Sony Ericsson Media Player and Bluetooth Stereo.

The Sony Ericsson Vivaz will be available for free from Vodafone UK on a £30 (24 month price plan) with 600 minutes, unlimited texts and mobile internet. For more information and to pre-order the device visit: [shop.vodafone.co.uk/shop/mobile-phone/sony-ericsson-vivaz](http://shop.vodafone.co.uk/shop/mobile-phone/sony-ericsson-vivaz)

## **Vodafone UK customers to share mobile videos through Qik**

Vodafone UK customers can now access the Qik mobile video service, enabling them to easily record and share videos from their mobile phone.

The Qik service allows you to share your everyday moments and events with your friends and family on a variety of social networks and blogs. Share your pet being silly with your friends, your baby being cute privately with your family, or your travels with the entire world with just a click of a button from your mobile phone.

With Qik, Vodafone UK customers can record and share videos directly from their mobile to their favourite social networks, like YouTube, Facebook and Twitter, send video messages privately via SMS and email, or upload videos to a range of blogging platforms, including Wordpress, Tumblr and Blogger.

To access the service, Vodafone customers just need to text 'Qik' to 97886 (free of charge) to receive a link to the relevant app for their handset (standard data charges apply).

Qik is available on a wide range of devices, including the iPhone, BlackBerry and Nokia handsets. A full list of devices currently supported by Qik is available [here](#). Click [here](#) to view a short introductory video from the Vodafone eForum team.

## **Hartlepool Borough Council signs managed service deal with Vodafone UK ensuring greater working efficiencies and cost reductions**

Hartlepool Borough Council has awarded a contract to Vodafone UK to provide it with a fully managed mobile business solution – saving it time, money and resources through greater working efficiencies.

The deal means that Vodafone will take care of all the Council's BlackBerry® smartphones, manage its BlackBerry® Enterprise Server on secure Vodafone premises and handle all technical and end user support.

Hartlepool Borough Council chose to work with Vodafone after making a strategic decision to place its BlackBerry smartphone deployment with an organisation that could provide complete support for its entire mobile voice and mobile email needs from setting up the devices, through dedicated customer support to simple, transparent billing.

Find out more about Vodafone's fixed and mobile solutions at [vodafone.co.uk/business](http://vodafone.co.uk/business)

## **Vodafone UK becomes first mobile network to be awarded CESG quality mark in new remote working category**

The award, which was made at the annual CIPCOG (Civil Information Assurance Products and Services Co-ordination Group) conference in York, means that UK public sector organisations can now recognise Vodafone Secure Remote Access (VSRA) v2.8 as a solution that has had independent testing, under CESG governance.

Vodafone Secure Remote Access enables flexible working and helps organisations to protect their networks, devices and data – making sure that staff can connect easily while complying with IT security policies when away from the office. In the tests, the solution was checked for its functionality in connectivity control, application control and security policy.



#### **Vodafone UK helps customers make charitable donations via text message**

From today, Vodafone UK is making it more attractive for customers to make donations to charities by text message, by increasing the amount of money the charity receives. Charities will now receive 90p of every £1 donated by Vodafone customers when they give £1 or more via a five digit "short code" number which starts 70.

The 10p that is kept covers network and third party costs. VAT is no longer payable on the donation itself and is passed to the charity.

The main focus of Vodafone's charitable activity in the UK is the World of Difference programme, which gives 500 people from across the UK the opportunity to work in a two month paid placement for their favourite charity. The Vodafone Foundation pays each charity £2,500 to support the volunteer. For further information visit [vodafone.co.uk/worldofdifference](http://vodafone.co.uk/worldofdifference)

#### **Vodafone World of Difference UK – meet the winners**

The Vodafone World of Difference programme is giving 500 people from across the UK the opportunity to work for a charity they are passionate about. The programme was open to both the general public and Vodafone employees. Through the scheme, the Vodafone Foundation will donate £2,500 to the charity. In addition, Vodafone UK will donate a new mobile phone with pre-paid credit so that winners can capture their experiences and share them on [vodafone.co.uk/worldofdifference](http://vodafone.co.uk/worldofdifference) to inspire others.

Ben Williams is working with charity Thames21, helping to protect and maintain the Thames and its tributaries. He is currently helping to organise and publicise their next public event in March, a cleanup effort called 'Deep Clean 2010'. To find out more about the event and how to get involved, take a look at his blog.

[worldofdifference.vodafone.co.uk/uk/ben-williams/](http://worldofdifference.vodafone.co.uk/uk/ben-williams/)

Patricia O'Donnell has been working with the charity Enable for her placement and has been running arts and crafts workshops with their clients, many of whom have mental and physical disabilities. She is planning on exhibiting their artwork in the charity HQ. Visit her blog for some great pictures!

[worldofdifference.vodafone.co.uk/uk/patricia-odonnell/](http://worldofdifference.vodafone.co.uk/uk/patricia-odonnell/)