

Welcome to Vodafone UK News.

Its aim - to bring you the latest news from the Vodafone UK Corporate Communications team. This week...

iPhone news!

Today (Friday 22), Vodafone UK sold its 100,000th iPhone, just over a week after its launch in store. "The demand from both consumer and business customers has been phenomenal. They want an outstanding phone on an outstanding network and we're delivering that," said Vodafone UK CEO Guy Laurence

Vodafone Apps for your new iPhone 3GS

People Sync

Bring all your contacts together in one easy to access address book that's always available on your iPhone, Mac and PC. With Vodafone People Sync you can put your iPhone address book in one place, backed up online at 360.com so they're always safe.

Vodafone Navigation

With this app, you'll never get lost again. You can get turn-by-turn navigation, with voice instructions, to anywhere in the UK.

The Vodafone 360 People App and Navigation App are available for free from the App Store on iPhone or at itunes.com/appstore/.

Full 3G coverage with the UK's best network now available in your home or office with Vodafone Sure Signal

Vodafone UK customers can now have the Vodafone Sure Signal, the small plug-in box that significantly improves mobile phone signal in their homes and small offices for just £50.

Quick and easy to install, plugging straight into any home or office broadband line with a download speed of at least 1 MB per second, Vodafone Sure Signal brings customers better and more reliable 3G coverage indoors and works with all 3G handsets. Customers no longer need to worry about missed calls on their mobiles due to inconsistent indoor coverage and will be able to take advantage of the full range of Vodafone services via their handset anywhere in the home or office.

Up to 32 people can be registered to use a Vodafone Sure Signal and four people can use it at any one time. Customers can now add or change their Sure Signal users in real-time with Vodafone's new online service.

Vodafone Sure Signal is available at vodafone.co.uk/suresignal for individual customers, vodafone.co.uk/businesssuresignal for small business customers and by visiting your local Vodafone store.

Vodafone UK launches new online business site

Vodafone UK has launched a new online business centre, bringing information and insight on its full range of capabilities in mobile, fixed and unified communications together in one place, while completely redeveloping the business pages on vodafone.co.uk.

To make it even easier for business customers and partners to find the information they need and the solutions that are right for them, the new business site has also been redesigned so that it is segmented according to three types of customer: small business, medium and large business and public sector.

Every section has the same simplified, consistent design, ensuring quick and intuitive navigation for customers while the introduction of dynamic case studies, information resources and solutions grouped by theme and business benefit bring concepts such as flexible working to life.

For small businesses, the addition of selection tools helps customers make the right choices for their business. The site will even highlight solutions that businesses may not be aware of and could be of real benefit to them by saving them money and helping their business to operate more effectively.

The small business section has been the focus of the first phase of the business site's development. Additional functionality and content will be added to the site over the next two months as the medium and large business and public sector areas are expanded further.

The first phase of the new online business centre is live today and can be viewed at vodafone.co.uk/business

Vodafone becomes first UK mobile operator to be awarded Government quality mark for remote worker security solution

Vodafone UK has announced that its Vodafone Secure Remote Access solution has been awarded the CESG Claims Tested Mark (CCTM) certificate by CESG, the information assurance arm of GCHQ. Vodafone UK becomes the first UK mobile operator to receive the CCTM mark, which verifies the claims companies make for their security solutions for data confidentiality, integrity and availability in the modern government IT environment.



The CCTM certificate means that UK public sector organisations, including those in local authorities, the National Health Service, education, criminal justice, policing, Central Government and the Ministry of Defence, can now recognise Vodafone Secure Remote Access v2.8 as a solution that has had independent assurance testing, under CESG governance.

Vodafone Secure Remote Access helps organisations to protect their networks, devices and data – principally by ensuring staff comply with IT security policies when away from the office. In the tests the solution was tested for its functionality in Connectivity Control, Application Control and Security Policy. In line with the standard CCTM process, the claims made by Vodafone in these areas were reviewed by CESG to confirm they were unambiguous, relevant and representative of Vodafone's marketing.

CESG, the Government's National Technical Authority for information assurance, is responsible for enabling secure and trusted knowledge sharing within the public sector. In particular, CESG seeks to protect and promote the vital interests of the UK by providing advice and assistance on the security of communications and electronic data.

Vodafone Foundation UK World of Difference winners gather in London!

Earlier in the month, despite the bad weather, 400 enthusiastic winners of the World of Difference programme, travelled from all over the UK to London's biggest nightclub, SeOne, for a World of Difference induction day.

Today, the winners start their two month World of Difference paid placement with the charity of their choice. The winners include seven Vodafone UK employees who will be taking time from the business whilst still being paid their normal salaries, to support the cause they are most passionate about.

During the day, winners met previous World of Difference recipients to get their advice. They heard about the work of the Foundation and were given support to help them make the most of their two months. Vodafone UK also donated a mobile phone and pre paid credit to each of the winners for them to share their experiences and inspire others. To read their stories visit vodafone.co.uk/worldofdifference.

[Click here to watch a video of the induction day.](#)

Happy Birthday Jenson

Jenson Button received a spontaneous round of applause from press photographers at the enterprise launch of the Vodafone iPhone earlier this week (filmed on the iPhone 3GS) youtube.com/watch?v=2rpwiU865gw