

Welcome to Vodafone UK News.

Its aim - to bring you the latest news from the Vodafone UK Corporate Communications team. This week...

VODAFONE UK GIVES CUSTOMERS FREE MOBILE INTERNET THIS FRIDAY

Today (27 November) Vodafone UK customers will be able to check out where their friends are kicking off Christmas on Facebook, stay in touch with their webmail, bid and buy Christmas items on eBay & Amazon, book a last minute Christmas get-a-way or find a Christmas date on Dating Direct all for free.

Vodafone UK is giving both pay as you go and pay monthly customers on a consumer price plan free mobile internet use on the mobile. People browsing 'pay per day' will not be charged and those with a data pack will not have the day's browsing taken from their monthly limit.

For more ideas to help you make the most of Free mobile internet Friday head to Vodafone live! on your mobile or visit vodafone.co.uk/freefridays. There's also plenty of tips for getting started at youtube.com/user/VodafoneHelpCentre where you can watch videos on how to make the most of the mobile internet.

NORTHAMPTONSHIRE POLICE TO SPEND MORE TIME OUT ON THE BEAT, AND LESS TIME AT THE STATION

Vodafone has provided Northamptonshire Police with a mobile data solution that now means up to 900 officers can spend less time at the station and more time in the community. Northamptonshire Police is providing frontline officers with BlackBerry® smartphones, giving them on-the-spot access to internal computer systems and records.

Initial trials of the solution show that officers increased time on the beat by as much as 10 per cent, with BlackBerry smartphones being used more than 20 times a day. This equates to one hour of a ten-hour shift they would otherwise have needed to spend at the station.

The BlackBerry smartphones give officers direct access to internal police computer systems such as the Police National Computer (PNC) as well as vital information including duty sheets, policy forms and witness statements that can be used to enter information on an incident, at the scene. The internal systems have been adapted for easy access via the smartphones and built-in cameras are also being used to capture images at the scene.

An additional function that will allow officers to enter live intelligence that can be accessed by anyone involved at the scene of an incident, is also due to be deployed later this year.

The solution has been made possible through the Mobile Information Programme set-up by the UK National Policing Improvement Agency (NPIA) in an initiative to provide frontline technology to five forces in the East Midlands, including Northamptonshire.

For further information on Vodafone mobile working please visit: vodafone.co.uk/mobileworking

GET SET FOR SOBO

Britain's Got Talent star Susan Boyle's debut album was released on 23rd November on the Vodafone Music Store, and you can buy tracks from just 48p a pop. Featuring classics like I Dreamed A Dream, Amazing Grace and Silent Night, it could be the soundtrack to your Christmas.

For more information go to vodafone.co.uk/music or visit the music selection on Vodafone live!

