

Welcome to Vodafone UK News.

Its aim - to bring you the latest news from the Vodafone UK Corporate Communications team. This week...

Amazing selection of new phones coming to Vodafone UK...

VODAFONE 360 SAMSUNG H1

The first handset to deliver the full Vodafone 360 experience - the Vodafone 360 Samsung H1 can be ordered at vodafone.co.uk/360.

Tailor made for Vodafone, the smartphone is the first in a number of handsets which delivers Vodafone 360 (360.com) - a brand new set of internet services for the mobile and PC which gathers all of a customer's friends, social networks and online communities, entertainment and personal favourites (like music, games, photos and video) in one place.

Boasting a 3.5", high definition OLED screen, 16GB memory, WiFi, GPS, a maximum talk time of over 400 minutes (3G) and a 5 megapixel camera, the Vodafone 360 Samsung H1 gives a great Vodafone 360 experience. The phone provides a unique 3D display that brings your most frequently contacted friends and family to the front of phone when you turn it on.

Vodafone 360 automatically syncs all contacts from your phone, Facebook®, Windows Live Messenger™ and Google Talk™, and will soon also include Twitter – bringing your online social networks to your phone. Vodafone 360 also automatically backs up all phone content to the internet, meaning you never lose another contact, picture or video ever again.

The Vodafone 360 Samsung H1 will be free on 24 month contracts of £35 and above, available at www.vodafone.co.uk/360. With an unlimited data package included, customers signing up will have the confidence to get the most out of Vodafone 360. For more information on Vodafone 360 go to 360.com

BLACKBERRY® STORM2™

The highly-anticipated BlackBerry Storm2 can now be pre-ordered online on Vodafone UK and customers ordering it today will receive their new smartphone from 26th October.

Available first in the UK through Vodafone, the BlackBerry Storm2 is available for free on pay monthly price plans from £35 with 600 minutes, unlimited texts, unlimited BlackBerry Internet Service, unlimited Vodafone Mobile Internet and broadband on a 24 month contract.

Customers who want to be the first in the UK to have a BlackBerry Storm2 smartphone can pre-order today at shop.vodafone.co.uk/shop/mobile-phone/blackberry-storm2

The second generation of RIM's innovative and award-winning smartphone significantly improves the BlackBerry® touch-screen platform with new technology and features among its hundreds of hardware and software enhancements.

The BlackBerry Storm2 smartphone from Vodafone features:

- New SurePress technology based on an electronic suspension system that provides the user with tactile feedback when the touch-screen is pressed
- Fast performance Wi-Fi capability
- 3.2 MP camera with variable zoom, autofocus, flash and video recording (with enhanced speaker performance)
- Flexible storage, including 256MB flash memory and an expandable microSD/SDHD memory card slot
- Thinner, sleeker and cleaner lines than its predecessor, the BlackBerry Storm 9500
- Enhanced BlackBerry OS 5

NEW SMARTPHONES

Vodafone UK is pleased to announce the LG GM750, HTC Tattoo and Sony Ericsson Satio are all available to buy now, offering our customers handsets with a choice of platform to suit all preferences. These stylish smartphones come packed with features enabling Vodafone customers to customise their mobile experience, download apps, listen to music, take quality images and surf the web.

Customers wanting an exciting smartphone can now get the LG GM750 exclusively on Vodafone. This exclusive handset, LG's first Windows Mobile 6.5 device can be loaded with great social networking applications including Facebook, Twitter, email and instant messaging on-the-move. The four home screens allow you to divide your apps so you can separate your work and personal content. And thanks to Windows Mobile 6.5, everything's fast, sleek and

easy to use.

Those who like to customise their handsets may prefer the Android-powered HTC Tattoo, available now exclusively in black on Vodafone UK, which lets you customise your own mobile experience using the latest HTC Sense technology. You can create shortcuts to your favourite internet sites, social networks, games, widgets and applications – and there's an amazing opportunity to personalise your phone further with thousands more applications and widgets available for download in the simple to use Android Market.

Those demanding an impressive camera need look no further than the innovative Sony Ericsson Satio – a smartphone which boasts an amazing 12.1 megapixel camera. The Satio takes high-quality, razor sharp images to perfection with the smile detection and focus features. View the results on the stunning widescreen, which is not only perfect for showing off photographs, but for movies and videos too, or use the TV-out functionality to see it on your home TV. Listen to your favourite tunes on the Satio's in-built media player for music on-the-move. Heard that song but can't place it? Play a few seconds and the TrackID will name it for you.

Details of all these smartphones can be found at vodafone.co.uk

NOKIA N97 MINI

Pre-order the new Nokia N97 mini now and be first to get it when it launches on Vodafone UK at the end of this month. It is available for free on pay monthly tariffs from £35 a month.

Customers can pre-order the Nokia N97 mini online from today at: <http://shop.vodafone.co.uk/shop/mobile-phone/nokia-n97-mini> and will receive 300 extra minutes.

Following the success of its bigger, older brother, the Nokia N97 mini is the latest smartphone from Nokia. With its QWERTY keyboard and touchscreen, it's easy to customise the homescreen and add favourite social networking applications such as email, Facebook updates and Nokia's Lifecasting, making staying in touch simple, fast and easy. And there's the ability to personalise the smartphone further with a many more applications available to download. It's also got 8GB of storage (expandable with a memory card), a 3.2-inch touchscreen, 5MP camera and fits a full QWERTY keyboard into its slimmer 14.2mm frame.

Take a look at the N97 mini in action here: [/bit.ly/1BwkZ4](http://bit.ly/1BwkZ4)

MICROSOFT EXTENDS ACCOLADE TO VODAFONE FOR UNIFIED COMMUNICATIONS COMPETENCY

Vodafone has been recognised by Microsoft for its unified communications solutions competency – adding to its growing list of accreditations including its Microsoft Gold Partner Status. The UC competency demonstrates Vodafone's ability to integrate and deliver VoIP, instant messaging, voice and videoconferencing, and unified messaging to the devices and productivity tools that we use on a daily basis.

Vodafone has already delivered a number of Unified Communications solutions that has helped customers to streamline their business processes. For example, Cambridgeshire County Council has recently benefited from a unified communications solution which has provided over 5,000 government employees with a platform to effectively communicate, share and interact together from anywhere at anytime, enabling new forms of flexible working and significantly improving the quality of public services offered.

For more information on Vodafone Unified Communication, please visit vodafone.co.uk/unifiedcomms

ONLY DAYS LEFT TO DONATE YOURSELF TO CHARITY AND GET PAID

Only a few days remain to apply for the chance to make a difference. The World of Difference UK programme, delivered by the Vodafone Foundation, is giving 500 people the opportunity to take a two month paid placement with a UK charity of their choice. World of Difference UK is open to anyone over 18 in the UK who has the passion, drive and commitment to donate themselves to a charity. Taking part involves finding the right charity to suit interests, skills and experience and completing an online application form at vodafone.co.uk/worldofdifference by 3 November 2009.

If you're successful, the Vodafone Foundation will pay the charity you choose a total of £2,500 and you'll get the balance when tax and National Insurance have been paid. Finding the right charity is also easy, as the website has a unique online charity matchmaker, developed in consultation with the UK's leading volunteering charity, WorldWide Volunteering (WWV).

In addition, Vodafone UK will donate a new mobile phone and pre-paid credit to each of the 500 successful applicants so they can share their experiences with friends and family and inspire others to make a difference. The deadline for applications for World of Difference UK is 3 November, with the first placements beginning in January 2010.

For further information on the World of Difference programmes visit vodafone.co.uk/worldofdifference or join the World of Difference Facebook fan page facebook.com/worldofdifference

