

Welcome to Vodafone UK News.

Its aim - to bring you the latest news from the Vodafone UK Corporate Communications team. This week...

VODAFONE TO SELL iPHONE IN UK AND IRELAND

Vodafone and Apple confirmed this week that they have reached agreement to bring iPhone 3G and iPhone 3GS to the UK in early 2010.

Beginning immediately, Vodafone UK customers can register their interest at vodafone.co.uk/iphone. Pricing, tariffs and availability information will be announced in the future.

Vodafone now offers iPhone through thirteen of its operating companies.

NOKIA MAIL FOR EXCHANGE NOW AVAILABLE FROM VODAFONE UK

Vodafone can now offer customers a new way to connect to their email whilst on the move. Nokia Mail for Exchange from Vodafone provides customers low-cost access to direct push mobile email as well as the calendar, contacts and tasks on their Nokia phone, via their Microsoft Exchange account.

Customers can also add extra support to the service with Vodafone Enhanced Services which provides device management with remote lock and wipe, Vodafone security featuring antivirus and personal firewall protection and premium help desk to help desk support.

Vodafone has a number of professional services and managed support options to support customers in the deployment of Nokia Mail for Exchange and its management.

Vodafone has more experience of providing email solutions to business and the public sector than any other mobile operator in the UK. The addition of Nokia Mail for exchange complements the current BlackBerry and Outlook Mobile email service.

For more information go to: vodafone.co.uk/mailforexchange

WORLD OF DIFFERENCE UK PROGRAMME

The World of Difference UK programme, delivered by the Vodafone Foundation, launched in September. It gives 500 people the power to make a difference and put something back onto the community.

World of Difference UK is open to anyone over 18 in the UK who has with the passion, drive and commitment to donate themselves to a charity. In addition, Vodafone UK will donate a new mobile phone and pre-paid credit to each of the 500 successful candidates to share their experiences with friends and family and inspire others to make a difference.

Taking part involves finding the right charity to suit your interests, skills and experience and completing an online application form at vodafone.co.uk/worldofdifference by 3 November 2009 with the first placements beginning in January 2010.

World of Difference Web TV

The second of World of Difference Web TV programmes aired this week. To watch the episode visit webchats.co.uk/channel/GoodCauses

WORLD OF DIFFERENCE INTERNATIONAL PROGRAMME

In September, Vodafone also announced the eight UK winners from the Vodafone Foundation's World of Difference International programme. The winners beat 1,000 applicants to work for their chosen charities overseas for 12 months, with salary and expenses paid up to £45,000. Full details are available at vodafone.co.uk/worldofdifference The 2009 International programme winners are:

Nick Eastcott from Swanage

Nick has chosen to work with AfriKids Ghana, an organisation based in Ghana that aims to improve life for Ghana's most vulnerable and disadvantaged children. Nick plans to further develop the existing relationship between AfriKids and the Ghana Health Service (GHS) to provide free care as a National Health Insurance medical centre and aims to establish a formal link between the charity and the Southampton University Hospitals' Trust, which will enable UK health professionals to go to Ghana and share specialist training with indigenous health care colleagues.



Rebecca Webb from Kent

Rebecca has chosen to work with Build Africa, an organisation based in Africa that aims to help young people escape poverty through education and business enterprise in rural areas of Uganda and Kenya. Rebecca will use previous fundraising experience to improve the quality of education whilst developing the infrastructure of a new school, increase parental involvement, improve the standards of teaching and learning, assist and strengthen the school management and increase gender and HIV/AIDS awareness.

Zoe Vowles from London

Zoe has chosen to work with Health Unlimited who work to improve general antenatal and postnatal care in Sierra Leone. Zoe will use her skills as a mid-wife and her understanding of disease prevention and healthcare to reduce child and maternal mortality by providing training for midwives, Maternal and Child Health Aides as well as working closely with Traditional Birth Attendants (untrained women who help to deliver babies at home).

Jain Reid from London

Jain will work with Kids Company, an organisation based in London that provides practical, emotional and educational support to vulnerable inner-city children and young people. Jain will help assess and follow up on the many requests the charity receives from around the world. Another task will be to begin formalising the structure of Kids Company so that it can act as a model for other organisations who wish to set up similar initiatives.

Kathryn Becher from Torquay

Kathryn has chosen to work with Action for Children in Conflict, an organisation based in Kenya that aims to equip children in crisis with the tools to transform their lives and build a positive future for themselves and their families. Drawing on her vast experience of volunteering for numerous charities in Ghana, Bulgaria and South Africa, Kathryn will spend her year working with street kids and their families in the Thika District in Kenya, to help them to rehabilitate and reintegrate back into society.

Lucy Buck from East Sussex

Lucy previously worked as a TV producer and also volunteered in a baby orphanage in Uganda for four years, before she founded The Child's i Foundation. She plans to use her time to develop an infrastructure, liaise with charitable donors and raise awareness of the charity through online social media interaction. She also aims to set up a partnership with Home Start – Uganda to support high-risk pregnant women at Mulago hospital and give them important life and parenting skills.

Max Griffiths from London

Earlier this year, Max founded Liv Life, an organisation based in Tanzania, which has built an education centre to improve levels of literacy, numeracy, English and IT skills within the local community. He plans to spend the year securing funding through the use of publicity using social media, improving the quality and quantity of the existing educational programmes and identifying opportunities to further expand the project geographically.

Naomi Pendle from Bath

Naomi has chosen to work with HART, an organisation based in South Sudan that aims to challenge human rights violations. She will use her skills as a history and politics teacher to take on the role of Teacher Trainer and Training. She plans to focus her time working at The Marol Academy, encouraging other areas to start their own academies and help to rebuild South Sudan after 22 years of civil war. Naomi will also seek to raise awareness of the project through organising placements for UK teachers to come to South Sudan and share their expertise and experience in both teaching and training.