

Issued on behalf of Vodafone NI

Vodafone launches new Ireland Plus in Northern Ireland

- Take your UK price plan of calls, texts and internet to the Republic of Ireland for just £10 a month
- Use your voice and text allowances when calling or texting the Republic of Ireland from Northern Ireland

Vodafone UK has launched a new version of Ireland Plus, offering customers the freedom to use their UK price plan in the Republic of Ireland.

For just £10 a month, all new and existing Vodafone Pay monthly customers living or trading in Northern Ireland can use their home voice, text and internet allowances when travelling in the Republic of Ireland.

When in Northern Ireland, customers can also call and text the Republic of Ireland using the allowances from their existing UK price plan. There's also no charge to receive calls or texts, wherever they are, either in Northern Ireland or the Republic of Ireland.

"Vodafone Ireland Plus gives customers in Northern Ireland even more reassurance when calling or using their phone in the Republic of Ireland," said Pauline Quigley, Head of Vodafone Northern Ireland. "They can use their phone on either side of the border without worrying about the cost."

Vodafone Ireland Plus is the latest cost-saving offer for customers who want to use their phone outside of the UK. Earlier in the summer, Vodafone launched EuroTraveller, which for just £3 a day, lets customers take their Pay monthly price plan to Vodafone's Europe Zone and only charges the customer on the days they use their phone.

For more information on Vodafone Ireland Plus visit vodafone.co.uk/irelandplus or go to a Vodafone store in Northern Ireland. For information on all Vodafone's offers for international travellers visit vodafone.co.uk/goingabroad. Business customers, call Vodafone locally on 028 9027 5317, email vnfi.businessteam@vodafone.com or go in store.

For further information contact Fiona Brown or Lawrence Duffy of Duffy Rafferty Communications on 028 9073 0880

Note to editor: ¹ Available on Pay monthly and standard business price plans, including the new Vodafone Red plans, which gives customers unlimited texts, calls and massive amounts of internet. Red Business also includes One Net Express.