

How to change your communication preferences by text (SMS)

We've made choosing how you hear from us simple. In fact, all it takes is a quick text.

Here's a full list of the text codes you need, and the types of communication and services they control. From time to time we may need to change these codes – so remember to check back for the latest updates.

If you want to...	You need to text...	To...
Opt out of Marketing		
Opt out of calls from us about Vodafone products and services	Stop Phone	9774
Opt out of text from us about Vodafone products and services	Stop SMS	9774
Opt out of multimedia messages (MMS) from us about Vodafone products and services	Stop MMS	9774
Opt out of emails from us about Vodafone products and services	Stop Email	9774
Opt out of receiving information by post about Vodafone products and services	Stop Post	9774
Opt out of all communications from us about Vodafone products and services (phone, text, email and post)	Stop All	9774
Opt in to Marketing		
Give us permission to call you about Vodafone products and services	Start Phone	9774
Give us permission to send you texts (SMS) about Vodafone products and services	Start SMS	9774
Give us permission send you multimedia messages (MMS) about Vodafone products and services	Start MMS	9774
Give us permission to email you about Vodafone products and services	Start Email	9774
Give us permission to send you information by post about Vodafone products and services	Start Post	9774
Give us permission to get in touch by all communication methods about Vodafone products and services (phone, text, MMS, email and post)	Start All	9774
Opt out of network usage and location based marketing		
Opt out of receiving offers from us based on your network location information	Stop Location	9774
Opt out of receiving offers from us based on how you use our network	Stop Traffic	9774
Opt in to network usage and location based marketing		
Opt in to receiving offers from us based on your network location information	Start Location	9774
Opt in to receiving offers from us based on how you use our network	Start Traffic	9774