

ANNOUNCEMENT DATE: 1 June 2011

**VODAFONE UK CUSTOMERS TO ENJOY GREAT SAVINGS  
WHEN USING THEIR MOBILE, LAPTOP OR TABLET ABROAD**

- **Browse the web, check email and use your apps abroad without worrying about the cost as Vodafone introduces fivefold increase in daily data roaming allowance in Europe**
- **Business travellers need never be offline with 1GB of mobile broadband across Europe**
- **Stay in touch with friends and family back home with ten free texts to use every day in popular European destinations**

Vodafone UK customers planning their summer holidays now have one less thing to worry about: the cost of using their mobile phone, tablet or laptop overseas. The mobile phone company is dramatically increasing its data allowances and bundling in free texts, ensuring that customers get even better value for their summer holiday and beyond.

From 1 June, all customers, including Pay as you go and business users, can access the internet from their mobile phone in Europe with Vodafone Data Traveller. Users will get 25MB of data a day in more than 35 European countries and destinations – a fivefold increase from the previous allowance across two-thirds of Vodafone's European footprint. That is enough to browse several hundred internet pages, read and reply to scores of emails, find the way to a host of local restaurants and attractions using online maps, or keep up to date with social networking sites such as Twitter and Facebook. Regular travellers on a contract can opt to pay £10 a month. Meanwhile, customers travelling outside of Europe can opt in and enjoy the new daily data allowance of up to 25MB for just £5 a day.

**CAN'T LIVE WITHOUT YOUR LAPTOP OR TABLET? TAKE IT WITH YOU**

Business customers who are heavy data users and need to keep in constant touch with the office can now take advantage of Vodafone's Euro Traveller. Business customers who sign up to an annual contract at £36.50 a month (ex-VAT) can get 5GB of data, per month, to use in the UK and a further 1GB of data, per month, to use in more than 35 European countries and destinations.

For laptop or tablet users who only want to access the internet a few times when they are abroad, Vodafone has also made it cheaper and simpler. Business and consumer customers who decide to take a laptop when visiting Europe, can now use up to 100MB of data for just £8 a day. For anyone travelling outside Europe, it's just £25 for up to 100MB of data a day. Customers are only charged on the days that they use data.

### **SEND YOUR NEWS HOME BY TEXT – FOR FREE**

For anyone who prefers to text their news back home, Vodafone UK is also introducing daily text allowances. Small business and contract customers on price plans over £40 and with 900 or more monthly minutes will now get a free allowance of 10 texts per day to use across more than 35 European countries and destinations. For customers on lower price plans, they can enjoy 10 roaming texts per day for just £10 a month.

### **WORRIED ABOUT OVER-DOING IT OVERSEAS? VODAFONE HAS YOU COVERED**

Vodafone is introducing a £100 monthly cap on data roaming spending for all customers who travel outside of Europe, to ensure customers do not unwittingly run up large bills. Caps are already in place in Europe. Vodafone will send a free text alert when a customer reaches 80% of their monthly spending limit. Once the cap is reached, an automatic data roaming bar will be applied which customers can only remove by texting STOP to 40209 or calling customer services.

### **OH, AND DON'T FORGET YOUR PASSPORT**

Don't forget, Vodafone Passport already lets both business and consumer customers visiting more than 35 European countries – plus Australia and New Zealand – call the UK at their standard home rate. With Vodafone Passport, customers can call back to the UK, or within the country they are visiting, for a 75p connection charge and then pay their home rate for the time they spend on the call. Customers on Vodafone Passport can even use their inclusive minutes if they pay by monthly contract, or use their Freedom Pack minutes on Pay as you go.

Now there's no excuse not to keep in touch whilst you're away. For further information on all Vodafone's roaming offerings visit [vodafone.co.uk/goingabroad](http://vodafone.co.uk/goingabroad)

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### **ONE LAST THING – HELP AND TIPS BEFORE YOU LEAVE**

#### **Getting set up**

Some business phones may be automatically barred from working overseas. Customers should always call their account manager before travelling.

#### **Getting your voicemail**

Customer can still check their voicemail while they are away - but will need to set a security code before they go. Just call **121**, then select **4**, then **2**.

#### **Finding out costs**

To check what the cost will be to make and receive calls and texts when abroad, text **FROM** followed by the name of the country (e.g. **FROM SPAIN**) to **4636**.

#### **And finally, don't forget the Vodafone Travel app**

The Vodafone Travel app brings a wealth of vital travel tips to all Vodafone customers, including **Flight information** which helps customer to register their flight details before they leave the country and then gives them updated information on its status, gate number and any reported delays. **An airport guide** - perfect for finding where to eat, shop & park when you arrive at their airport. **Highways agency information** - giving the latest on local roadworks or traffic incidents. **Getting the best from your mobile** abroad including roaming costs, how to top up and contact Vodafone whilst travelling and **useful general information** such as a currency convertor, travel guides, events at your destination and weather reports for both holiday and back home.

#### **Notes to editors**

- European data roaming cap is £38 (ex VAT)

- Customers on price plans costing £40 or more, including 900 or more minutes, automatically benefit from Vodafone Data Traveller in Europe for no extra charge. Customers on other price plans will pay £2 a day for 25MB and will only be charged on the days they use data.
- Vodafone Europe zone countries and destinations - Albania, Austria, Belgium, Bosnia & Herzegovina, Bulgaria, Channel Islands (Jersey, Guernsey), Croatia, Cyprus, Czech Republic, Denmark (inc Faroe Islands), Estonia, Finland, France, French West Indies, Germany, Gibraltar, Greece, Hungary, Ireland, Iceland, Isle of Man, Italy (inc Vatican City & San Marino), Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Monaco, Netherlands, Norway, Poland, Portugal (incl. Madeira), Romania, Slovakia, Slovenia, Spain (incl. Canary Islands), Sweden, Switzerland.