Over 2,500 people from across the UK signed up for the Vodafone World of Difference International 2010 programme, a 150% increase on last year's applications. The final eight winners will be announced in mid-July.

The programme, delivered by the Vodafone Foundation, gives eight people across the UK the power to make a difference by donating themselves to their dream charity for 12 months to work on an overseas project. 119,000 fans on its World of Difference Facebook group (<u>facebook.com/worldofdifference</u>) follow the winners' progress.

The eight 2009 winners continue to make a difference to thousands of people's lives overseas. These include

- Rebecca Webb, from Kent, who is working for Build Africa in Kenya and helps young people escape poverty through education
- Lucy Buck, from East Sussex, who set up Child's i Foundation and is working to end to the endemic problem of child abandonment in Uganda
- Zoe Vowles, from London, a fully qualified midwife spending her year with Health Unlimited and teaching her skills to help reduce child mortality in Sierra Leone.

The Vodafone Foundation will now be assessing the applications to find the eight winning entries. The first six winners will be announced on 19<sup>th</sup> July, and then four finalists put their case to the public vote on the World of Difference <u>Facebook page</u> for the remaining 2 places, which will be announced on 29<sup>th</sup> July. The winners will begin their placements in September.

To keep up with the winners and to find out more about the programme, visit vodafone.co.uk/worldofdifference or join the World of Difference Facebook fan page facebook.com/worldofdifference