

Vodafone supports the NHS at the 2011 Healthcare Innovation Expo

Vodafone UK, sponsor of this year's Healthcare Innovation Expo, will be showcasing its range of solutions for the healthcare sector at the event in Excel, London, on 9th and 10th March 2011. Vodafone was selected as sponsor and exhibitor for its expertise in mobile technology, flexible working practices and for its commitment to developing and delivering innovative, bespoke services to the NHS.

The event gives visitors the opportunity to discover how Vodafone's products and services can drive efficiency in the NHS, help to reduce costs and improve the quality of patient care. At the event Vodafone will be revealing its growing suite of applications to meet the specific needs of healthcare professionals. Delegates can also find out more about Vodafone's experience and success with international healthcare projects. For example, in South Africa Vodafone is working with Non-Governmental organisations (NGOs) and the Ministry of Health to help healthcare trusts improve the level and quality of care they deliver to patients. Using Nompilo, an end-to-end monitoring and evaluation solution, 100,000 field-based care givers are able to spend more time on front line care provision and less on paperwork.

Over a series of four seminars at the event hosted by Vodafone, speakers such as Madeleine Starr, Head of Policy, Carers UK; Glen Hodgson from Baxter Healthcare and a representative from the Royal College of GPs will be discussing topics such as technology's role in the delivery of patient care, hospital to home solutions and assisted living as well as improving access to information for healthcare professionals.

Peter Kelly, Enterprise Director of Vodafone UK said: "Our involvement with this year's Healthcare Innovation Expo demonstrates our commitment to using the power of mobile to improve the patient experience, raise the level of patient care and help make healthcare professionals more efficient. We are experts at delivering fast secure communications solutions on the UK's best network."

Find out more about Vodafone's expertise in healthcare at vodafone.co.uk/healthcare.

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Notes to editors:

Vodafone will be at stand 25.

About the event:

With seminars, 100 speakers and 250 exhibitors, Healthcare Innovation Expo 2011 is the premier event for health and social care commissioners and providers.