news release



4 November 2011

VODAFONE UK APPOINTS HEAD OF PUBLIC SECTOR SERVICES NETWORK

Vodafone UK has announced the appointment of its first Head of Public Services Network (PSN). The move highlights Vodafone's continued support of public sector transformation and recognition of the role the PSN framework will play in achieving it. PSN aims to leverage the scale of the public sector and support standardised technologies that can be adopted more broadly to create an open,

collaborative environment for all UK Public Sector employees.

The new Head of PSN, Simon Holmyard, who comes from within Vodafone's public sector sales and management teams, will work closely with the Cabinet Office and other key areas that are

tasked with the PSN's development and delivery.

Simon will represent Vodafone's expertise in delivering innovative communications solutions and services that will further support the demands of the new government ICT strategy and the PSN framework itself. He will also work closely with Vodafone's public service teams, who are dedicated to helping specific parts of the public sector, to ensure the company meets each area's individual

needs.

Vodafone has a long standing relationship with public sector bodies as a trusted communications partner. It has most recently been working closely with police, health, central and local government

organisations to help them improve the speed of delivery of public services.

Vodafone has been championing the use of innovative communications technology to deliver new ways of working which can generate substantial savings for public sector bodies, for example by reducing the need for fixed office space. Vodafone's technology also lets employees work from wherever they need to which helps organisations improve productivity and speed up the delivery of

public services.

**ENDS** 

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## Notes to editors:

The Public Services Network (PSN) will create a 'network of networks' for the Public Sector from the existing commercial networks, and will develop a market place providing opportunities for industry, and savings for the Public Sector. The PSN will change the way Government Departments and Agencies, Local Authorities, and the Third Sector buy and use Voice and Data Networks. It will drive efficiencies in procurement, through a range of technical and service standards, which will lead to an open, collaborative environment for all UK Public Sector employees.

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