

Vodafone VIP partners with Christopher Kane giving customers unique access to one of Britain's top fashion designers at London Fashion Week

- Win tickets to Christopher Kane's show at London Fashion Week later this month
- Prize includes a pair of bespoke shoes straight from his catwalk show
- Unique access to one of the most exciting , innovative young designers working in global fashion today
- Unique chance for Vodafone customers to go behind the scenes with exclusive videos from the show

Vodafone VIP, a major new reward scheme for all its customers, is giving fashionistas unrivalled access to the world of top designer Christopher Kane via tickets and unique 'money can't buy' experiences. Christopher studied at Central Saint Martins, for six years. He interned with Giles Deacon and Russell Sage before setting up his own label on graduation.

Vodafone UK customers who register at vodafone.co.uk/vip before 9am on 14 September get the chance to enter a competition to win tickets to Christopher's show at London Fashion Week being held in London later in the month. This is the first time fans have had the opportunity to get up close and personal with one of the UK's most exciting and influential designers.

What's more, the prize includes a pair of bespoke shoes straight from the catwalk show. View the latest collection while at the show, give us your shoe size and Christopher Kane will make a bespoke pair of shoes just for you! There is no better way to be ahead of the trend.

For those not lucky enough to win tickets, there is hope! All Vodafone customers who register at vodafone.co.uk/vip will have the chance to go behind the scenes of the shows via exclusive video content, ensuring only they get the chance to witness the birth of the hottest looks for the coming season.

Glaswegian-born Christopher is one of Britain's most influential designers. Described by the British Fashion Council as one of the brightest stars at London Fashion Week, he has been nominated for the Designer of the Year at this year's British Fashion Awards, the ultimate accolade in the British fashion circle industry. Having worked alongside Donatella Versace, his designs are renowned for fusing fabric, colour and print and his pieces collections are stocked in some of the best stores worldwide in the world including Browns, Liberty, Dover Street Market, Harvey Nichols and Net-a-Porter online. Christopher Kane won BFC British Collection of the Year at the [British Fashion Awards](#) 2009.

Vodafone UK, title sponsor of London Fashion Weekend and official sponsor of London Fashion Week is partnering with Christopher for his Spring/Summer and Autumn/Winter collections.

To join in visit vodafone.co.uk/vip