Vodafone gives customers unrivalled access to the best of London Fashion Week and Vodafone London Fashion Weekend

- Chance to attend top British designer Christopher Kane's London Fashion Week show and win a pair of shoes, made to measure and seen on the catwalk
- Win front-row tickets to a Vodafone London Fashion Weekend catwalk show in February
- Get access to tickets for Vodafone London Fashion Weekend 48 hours before anyone else

Vodafone UK is giving all its customers unrivalled access to the most stylish fashion events on the London calendar, with advance access to tickets and unique 'money can't buy' experiences.

By visiting vodafone.co.uk/vip from 4 January, all Vodafone customers get the chance to get up close and personal at a London Fashion Week show in February. Not only will the lucky winners witness the work of one of the most exciting, innovative designers working in fashion today – Christopher Kane, the prize includes a pair of bespoke shoes straight from the catwalk show.

Vodafone London Fashion Weekend starts as London Fashion Week finishes and is the place to get a piece of the Fashion Week action with the added luxury of discount designer shopping. Vodafone customers can take in the new trends from the catwalk shows, soak up the atmosphere and take their pick from an array of great designer collections, at fantastic discounted prices.

Between 13 December and 7 February Vodafone UK is giving all its customers the opportunity to win a pair of front row tickets to a Vodafone London Fashion Weekend catwalk show. To ensure no-one misses out, Vodafone customers who visit vodafone.co.uk/vip from 10 December will get the chance to buy tickets for Vodafone London Fashion Weekend more than 48 hours ahead of anyone else.

Enjoy unrivalled access to some the best events of the UK's fashion calendar and make sure you're ahead of the trend. To join in visit vodafone.co.uk/vip

For further information please contact:

Vodafone UK External Communications

+44 (0) 1635 666777

Notes to editors:

London Fashion Week take place between 18-23 February, with Vodafone London Fashion Weekend taking place at Somerset House between 24-27 February.