

**Vodafone brings a February boost to Business Essentials with double minutes and free calls to non-geographic 08xx numbers**

Vodafone, the UK's leading mobile provider to SME business customers, is boosting the value of its £30 Business Essentials price plan in February by launching a special double minutes promotion along with free calls to 0800, 0845 and 0870 numbers for the life of the contract.

From February 11 until the end of the month, both new customers and those renewing their contracts can sign up to Vodafone's Business Essentials price plan and receive 1500 minutes (normally 750), 250 standard UK texts, 3000 standard UK landline minutes (to 01,02 and 03 numbers in the UK), 500MB of data and free calls to 0800, 0845 and 0870 numbers all for just £30 ex VAT per month.

The promotion is available on 24-month contracts for the life of the agreement. Small business customers can choose from a range of leading handsets including the Samsung Galaxy S and the Motorola DEFY.

Vodafone is regularly named as the best network for business because of its reliability, network quality and value.

Peter Boucher, Enterprise Marketing Director at Vodafone said: "Our Business Essentials double minutes promotion and free calls to non-geographic numbers offers the best value in the market for small businesses and our aim is to give them yet more for their money on the UK's best network."

Vodafone Business Essentials is a great value, flexible price plan for self-employed people and small businesses that allows up to four employees to create their own personalised price plan that fits with the way they work. After the 24 month term, customers revert to Vodafone's standard price plan.

For more information on the double minutes promotion on Business Essentials please go to:

<http://www.vodafone.co.uk/businessoffer>

**For further information:**

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