

24 February 2011

Vodafone UK provides free text giving facility for New Zealand earthquake support

Following the earthquake in New Zealand this week, Vodafone UK has set up a free text donation number for Vodafone customers wishing to donate to the Red Cross appeal.

By texting **NZQUAKE** to **70801** customers can make a £5 donation to the Red Cross. All texts are free and the Vodafone Foundation will donate an additional £1 for every £5 donation made, up to a total of £100,000.

The Vodafone Foundation has already donated £100,000 to support the rescue and relief effort. The text number will be available for one week.

Customers will not be charged for sending the text and 100% of their donation will be passed on by Vodafone and given to the Red Cross. This is an exclusive service for Vodafone customers and the text number will be available from Thursday 24th February until Thursday 3rd March 2011.

For further information please contact:

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