

24 October 2011

## **Vodafone gives British businesses a boost with its most flexible business package**

- **As the needs of your small business change, so does our new Vodafone Business offering**
- **Add more users and features when you need them – from extra minutes and data to Microsoft Office 365**
- **Make your business completely mobile with Wi-Fi on all plans or add One Net Express and combine both fixed and mobile calls**
- **Ideal for the self-employed, SMEs or growing small businesses**

Vodafone UK is launching its most flexible ever business package, to help small businesses grow and thrive. Vodafone Business brings together price plans for sole traders and SMEs into one flexible set of tariffs that help businesses work more efficiently and budget more effectively. It is part of Vodafone's on-going commitment to helping the powerhouse of the British economy – small business – stay one step ahead.

Alongside very competitive bundles of data per user and minutes and texts which customers can share across all their employees, all Vodafone Business customers will get 2GB of BT Openzone UK Wi-Fi a month. For the first time, Vodafone UK is also offering customers the opportunity to add-on its innovative One Net Express service from just £10 a month.

One Net Express gives small businesses a virtual landline number that goes straight through to their mobile. There's no installation and the service comes with 3,000 UK landline minutes and additional features you wouldn't normally get with a landline – such as a single voicemail inbox for all mobile and landline calls, free call forwarding and hunt groups, so you can be sure someone in your organisation always answers.

Vodafone Business is perfect for the self-employed and small and medium-sized enterprises as it offers flexibility to add or swap extra features and services. It's simple to add new handsets, landline numbers, share minutes and texts between employees and even get additional data and services whenever they're needed. Businesses can be confident they're getting great value by choosing the features they need today, safe in the knowledge that they can change things around if they need to in the future.

## **Vodafone UK**

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# news release



For two or more users, there's also the option to add Microsoft Office 365 to the plan. Office 365 is Microsoft's cloud collaboration suite, giving small businesses access to email, web conferencing, documents, and calendars from virtually anywhere and on virtually any device. Small businesses can add the service to their Vodafone Business (Sharer) plan on a per user basis, meaning it's a cost-effective way of giving employees secure access to the productivity tools they use every day whether they're in or out of the office.

"Small businesses are the lifeblood of the country and for these customers our sole focus is to help them thrive and grow. Every day, our small business customers tell us they must be armed with the right tools so they can run their business from wherever they are," said Tim Stone, Small Business Sales Director for Vodafone UK.

"They need to be able to adapt quickly and find new ways of working in order to remain competitive in the current economic climate. That's why we've combined our existing tariffs with our innovative One Net Express service into one, simple, value-for-money plan. Vodafone Business allows customers to adapt the plan as their needs change. With the addition of Vodafone One Net Express, businesses can be confident they will be more agile, productive and flexible – essential if they're going to continue to remain competitive."

For more information on Vodafone Business, visit [vodafone.co.uk/business](http://vodafone.co.uk/business). For information about Microsoft Office 365 go to [vodafone.co.uk/office365](http://vodafone.co.uk/office365).

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## **For further information:**

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## Notes to editors:

### If you're a sole trader:

- Inclusive minutes, data and texts from £25 a month (ex VAT) for a 24 month contract
- Can use inclusive mobile data for tethering in UK
- 3000 inclusive minutes to Vodafone UK mobiles
- Free voicemail retrieval
- 2GB Wi-Fi at over 4,000 BT Openzone hotspots
- Inclusive roaming data and texts on £35 per month (ex VAT) and above price plans
- International or roaming minutes on £45 per month (ex VAT) and above
- Inclusive warranty and remote diagnostics service (plus next day like-for-like replacement)
- Great choice of smartphones
- One Net Express available from £10 per month (ex VAT), including 3000 UK landline minutes and one geographic landline number

### If you're a small business or SME:

- Shared voice minutes and texts with data allowance per person
- Can use inclusive mobile data for tethering in UK
- Free calls to other Vodafone UK mobiles on the shared plan (up to 60 minutes per call)
- 3,000 UK landline minutes per user (up to 60 mins per call)
- Free voicemail retrieval
- 2GB Wi-Fi at over 4,000 BT Openzone hotspots included with data bundle
- Inclusive roaming data, texts and minutes available on the new, International Sharer plan
- Inclusive warranty and remote diagnostics service (plus next day like-for-like replacement)
- Great choice of smartphones
- One Net Express available from £20 per month for lead user and £2.50 per month for additional sharers (prices ex VAT)
- Office 365 available from £4 per user (ex VAT)

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