

**Ellie Goulding to open Vodafone London Fashion Weekend  
giving an exclusive performance for Vodafone customers**

- One off performance to launch Vodafone London Fashion Weekend at preview event on Thursday 24 February
- Tickets to see Ellie and accompanying catwalk show only available to Vodafone customers at [vodafone.co.uk/vip](http://vodafone.co.uk/vip)

2010 BRIT award winner and two-time 2011 BRIT award nominee, Ellie Goulding, will be launching Vodafone London Fashion Weekend in style with a one off performance to accompany an exclusive catwalk show for Vodafone customers on Thursday 24<sup>th</sup> February.

Taking place at Somerset House, London, the home of London Fashion Week and Vodafone London Fashion Weekend, the concert and catwalk show will be open exclusively to all Vodafone customers who have the opportunity to get their hands on tickets at [vodafone.co.uk/vip](http://vodafone.co.uk/vip).

Ellie Goulding comments "I'm really proud to be performing at Vodafone London Fashion Weekend, the culmination of an amazing week showcasing and celebrating the incredible fashion talent we have here in the UK. It's brilliant that this unique weekend gives everyone the chance to experience and own the best of British design affordably. I can't wait to get in there and check it out for myself!"

Vodafone is proud to be the title sponsor of Vodafone London Fashion Weekend supporting British talent in fashion and bringing the excitement closer to its customers.

Vodafone VIP is a reward scheme for all its customers. Open to both Vodafone and enterprise customers, it gives them the chance to access tickets to some of the best fashion, festival, Formula 1™ events and money can't buy experiences around.

To join in visit [vodafone.co.uk/vip](http://vodafone.co.uk/vip)

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