

## **EIGHT PEOPLE WIN A YEAR'S PAID PLACEMENT WITH A CHARITY OF THEIR CHOICE**

- The eight winners of the Vodafone World of Difference 2010 International programme have been selected**
- Eight inspirational individuals win a once in a lifetime opportunity to be paid for a year's work with a charity of their choice overseas**

Eight people from across the UK have beaten off competition from 2,500 applicants to win a place in Vodafone's World of Difference 2010 International programme. The winners will spend a year working abroad for their chosen charity, with their charity receiving up to £45,000 to cover their salary and expenses.

The eight winners are:

**Emmelianna Bujak**, 28, from **East Dulwich**, will be making a difference as a Conservation Biologist with the International Otter Survival Fund, working with local communities in Cambodia to help preserve otter habitats around their lakes and rivers.

**Andrew Chaggar**, 33, from **Leicester**, will be working with European Disaster Volunteers, a charity that helps communities to rebuild after major disasters. Andrew will continue the work that he has already started in Haiti, where he will be providing local help and coordination in the effort to rebuild the island following the devastating earthquake in January this year.

**Rocco Falconer**, 22, from **Islington**, founded his charity, Planting Promise, in 2008, an organisation which supports education in Sierra Leone by using the profits from Planting Promise's local farms to provide free schooling for children and adults in the area. Rocco can now continue to help set up more local businesses and farms to expand the positive effect of free education.

**Sasha Kasthuriarachchi**, 25, from **Manchester**, will be working with PEPAIDS, a charity that aims to reduce HIV, AIDS and poverty in Zambia. Sasha will be setting up the 'Engage' project, a volunteering programme to educate Zambian communities to drive down poverty and the transmission of HIV.

**Fran Talavera**, 26, from **Cambridge** has chosen the Latin American Foundation for the Future, which supports street children. Fran will begin her work in Peru by kick-starting a skills training programme involving local businesses to help those most vulnerable.

**Beth Yorath**, 33, from **High Wycombe**, will work with Orphan Aid in Romania, a charity that finds permanent homes for abandoned children. The funding will help Beth to support both vulnerable adults as well as Romanian children.

The four remaining applicants competed through the Vodafone Foundation's World of Difference Facebook competition for the final two places. Each applicant appealed to the Facebook community to vote for their cause. **Becky Cridford**, 32, from **Hackney** and **Ailie Judd**, 25, from **Cardiff** were the two finalists from the Facebook competition which received over 12,245 votes in total.

Becky will be working with The Welbodi Partnership, a charity that supports the delivery of vital paediatric care in Sierra Leone. Becky's challenge will be to design and implement projects that will improve the provision of health care to the huge number of children in the area who desperately need it. Ailie Judd will be working with Azafady, a charity that strives to eliminate poverty and damaging effects on the environment in Madagascar. Ailie will be implementing a vital project to educate and empower pregnant women to make informed decisions around their sexual health and reduce the rate of maternal HIV transmission.

For further information on the World of Difference programmes visit  
[vodafone.co.uk/worldofdifference](http://vodafone.co.uk/worldofdifference), join the World of Difference Facebook fan page at  
[facebook.com/worldofdifference](http://facebook.com/worldofdifference), or follow them on Twitter as [twitter.com/WOD\\_UK](http://twitter.com/WOD_UK)