

## **TalkTalk and Vodafone UK announce new MVNO partnership**

TalkTalk Group and Vodafone UK's wholesale division today announce that they have signed a significant new MVNO (Mobile Virtual Network Operation) agreement, which will enable TalkTalk customers to get best value mobile voice and broadband services alongside their home phone and broadband.

TalkTalk is Britain's biggest provider of broadband with 4.2 million broadband customers. This autumn, it will be adding contract mobile voice tariffs and mobile broadband to its range of services for its existing and new landline and broadband customers. Today's agreement means, as well as best value, TalkTalk customers will be able to benefit from Vodafone's award winning mobile network.

Guy Laurence, Vodafone UK CEO, said: "Our MVNO partners are an important part of our business. By adding TalkTalk Group, more customers will get to experience our fast and reliable network for all their mobile phone and broadband services."

Charles Dunstone, Chairman of TalkTalk Group, said "Over the last 5 years, TalkTalk Group has invested over £1 billion to transform the UK broadband and voice market into one of the most vibrant and good value in the world. Our customers tell us that they expect the same value from their mobile services that they've come to expect from their home phone and broadband, so that's what we intend to provide. We've chosen Vodafone as our network partner as they have a proven network and a track record of success with their MVNOs."

TalkTalk entered the home phone market in 2003 and the home broadband market in 2006. It has been a major force in ensuring market prices for these services are far lower today than they were before TalkTalk and, in the process, TalkTalk has become a market leader.

Carphone Warehouse Group, which separated from TalkTalk Group in April this year, continues to run its successful TalkMobile MVNO also with Vodafone.

For more information please contact:

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