



## **Vodafone Techstarter – a Social Innovation Award - Terms and Conditions**

**Dated: 20 September 2018**

By entering the Vodafone Techstarter - a Social Innovation Award (the “**Competition**”), you agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Promotional materials relating to the Competition, including all information on how to enter the Competition, also form part of these Terms and Conditions. In the event of any conflict between any terms referred to in such promotional materials and these Terms and Conditions, these Terms and Conditions take precedence.

### **Eligibility**

1. The Competition is open to UK-based organisations; the individual completing and submitting the application must be at least 18 years old, a resident in the UK and an authorised representative of the organisation (“**Participant(s)**”).
2. In entering the Competition, you confirm that you are eligible to do so and eligible to claim any prize you may win. Social Tech Trust will not accept Competition entries that are:
  - 2.1. automatically generated by computer;
  - 2.2. completed by third parties or in bulk;
  - 2.3. illegible, have been altered, reconstructed, forged or tampered with;
  - 2.4. photocopies and not originals; or
  - 2.5. incomplete.
3. Social Tech Trust reserves the right to require Participants to prove that they are eligible. If the winner of a prize is found to be ineligible, Social Tech Trust reserves the right to award the prize to another Participant and to require the return of any prize already awarded.
4. Employees of Social Tech Trust, the Vodafone Foundation and Vodafone, and their holding or subsidiary companies or affiliated companies, and anyone otherwise connected with operation or fulfilment of the Competition are not eligible to take part.
5. Participants must be able to demonstrate in the Competition application that they meet the criteria in section 1 and that their venture delivers against the criteria set out in the Eligibility Criteria (section 6) below (also available at [www.vodafone.co.uk/techstarter](http://www.vodafone.co.uk/techstarter)). Only Participants who meet the criteria in these sections will be considered.

### **Eligibility Criteria**

6. Applications will be considered if the Participant’s venture has:
  - 6.1. **A social mission written into its organisation governance or is willing to do so during the funding period**
    - This is to ensure the venture is sustainable but also maintains a social mission at its core within the funding period and beyond.
  - 6.2. **Potential to deliver social impact at scale**



- The Participant's team is working towards an ambitious vision of transformational social change\* by addressing the root causes of the challenge or transforming the current approach to it.
- The Participant's team has a deep understanding of the social challenge, who is affected and how.
- The Participant's venture's ambition is to scale – reaching as many people as possible, maximising its social impact.

\*transformational social change - Socially transformative ventures challenge and change systems which currently entrench social inequalities and injustices; addressing the root cause of a problem or reimagining a system entirely.

### 6.3. **An innovative approach to tackling a social challenge**

- The Participant's approach is different from (or builds upon) existing work in this area – this could be through a creative business model, by harnessing emerging tech, or using existing tech in a new and transformative way.
- The Participant knows who its' competitors and collaborators are.

### 6.4. **A working product or service that the Participant will continue to test and iterate**

- The Participant will be improving its product or service through continued user testing and increasingly rigorous social impact evaluation; gathered through observation, analytics, surveys and feedback.
- The Participant has identified some indicators that will enable it to measure and communicate the social impact of its product.

### 6.5. **Evidence of the Participant's potential to create social as well as user and financial value**

- The Participant's venture has validated demand – it can evidence that people want the product and are able to use it.
- The Participant:
  - has a theory of change that supports how it will deliver transformative change;
  - can articulate a clear and testable business model;
  - has identified prospective partnerships or routes to market;
  - is exploring possibilities for additional investment.

### 6.6. **The right team with relevant experience and expertise**

- The Participant's venture has a core skilled team with the capacity to deliver, aligned values and the commitment necessary to achieve its vision. In-house tech expertise is mandatory.
- The Participant is growing its network of partners and advisors.

### 6.7. **Registration as a UK-based organisation**

- The Participant's venture:
  - is (or is part of) a registered company, social business, charity, social enterprise or CIC in the UK; and



- has the potential for social impact in the UK, even if its current programmes or users are outside of the UK.

## How to Enter

7. The Competition commences at 12:00 (midday) on 20 September 2018 (“**Opening Date**”) and all applications must be received by 12:00 (midday) on 23 October 2018 (“**Closing Date**”). In these Terms and Conditions, all times are GMT and dates are by reference to dates in the United Kingdom.
8. Further details of how to submit your application, what your application must include and other information regarding the Competition can be found at [www.vodafone.co.uk/techstarter](http://www.vodafone.co.uk/techstarter).
9. Your application must include a description of how your venture or concept works and demonstrate an innovative use of technology that provides an effective solution to a social issue that can be addressed in the UK. We’ll also ask you to submit a 90-second pitch video as part of the application.
10. Your application pitch video is a chance for your team to “pitch” your innovation, and for us to get to know your team, so please make sure your team appears in it (as opposed to an animation, for example). The video doesn’t need to be professional quality (a phone video is fine) – it’s the quality of the pitch that matters.
11. Your application must be in English (sorry, but applications in other languages will not be considered). All applications received will be acknowledged by an automated email.
12. You may submit more than one application to the Competition, but these must be completely distinct ventures, and each application that you submit will only be eligible to win one of the Category 1 or Category 2 prizes.
13. Prizes will be awarded to the winning applications in each of the following categories:
  - 13.1. **Category 1: Not-for-profit Awards – supported by the Vodafone Foundation**
    - Four (4) winners will receive a £35,000 prize in cash each.
    - This category is only open to social businesses, charities, social enterprises and community interest companies (CICs) with a social mission defined in their governing documents.
    - Each prize will be comprised of £35,000 in cash, and a full 12-month programme of support and value-in-kind.
    - Please note, only not-for-profit organisations will be eligible to win one of the prizes in this category.
  - 13.2. **Category 2: For-profit Awards – supported by Vodafone**
    - Four (4) winners will receive a £35,000 prize in cash each.
    - This category is only open to commercial businesses, enterprises and for-profit start-ups with a social mission defined in their governing documents
    - Each prize will be comprised of £35,000 in cash, and a full 12-month programme of support and value-in-kind.



### 13.3. Vodafone Champions Award

- Two (2) winners will receive a prize of £10,000 cash each.
- Winners will be chosen by a popular vote amongst Vodafone employees across UK, the winners will be the organisation the receives the most votes in each Category.
- Therefore, one winner will be a not-for-profit organisation, and the other will be a for-profit company.
- Vodafone Champions Award winners can also be winners in Category 1 or Category 2.

### Judging, Selection and Notification

14. Selection of the eight (8) to ten (10) winners of the Competition will take place in a three stage process:

14.1. **Stage One – Longlist:** All qualifying applications within each category will be reviewed after the Closing Date by Social Tech Trust, who will select up to 50 applications (known as the "**Vodafone Techstarters**") based on the Eligibility Criteria at section 6. We're unable to provide detailed feedback on each application at Stage One but each unsuccessful Participant will receive an email letting them know they won't be invited through to Stage Two by the end of November 2018.

14.2. The Vodafone Techstarters will be notified by email by no later than 26 November 2018 and will be invited to submit Stage Two application including:

- Your project plan
- Your budget
- A completed Social Business Canvas

Templates for these documents are provided in the Stage Two application.

14.3. Vodafone Techstarters will also be required to enter into a grant agreement with Social Tech Trust, Vodafone Limited and the Vodafone Foundation, when submitting a Stage Two application, this grant will govern the full terms of the award after the Final.

14.4. **Stage Two – Shortlist:** A jury, consisting of representatives from Social Tech Trust, Vodafone, the Vodafone Foundation, and at least one independent specialist judge (the "**Preliminary Jury**") will review the Stage Two applications including the pitch videos submitted with the initial Competition application. The Preliminary Jury, at its sole discretion, will select up to twelve (12) applications (known as the "**Finalists**") from the Vodafone Techstarters identified at Stage One based on the criteria in section 6. The Finalists will be notified by email by no later than 14 December 2018. Social Tech Trust will contact the Vodafone Techstarters that have been unsuccessful at Stage Two by email indicating the key factors in determining the outcome of each application.

14.5. **Stage Three – Final Round:** Finalists will be invited to a pitch day to record another pitch video on 17 December 2018 at Vodafone HQ (Vodafone House, The Connection, Newbury, Berkshire RG14 2FN). These pitch videos will be submitted to the judging panel along with the application materials submitted at Stage Two in January. The jury on the final panel will consist of representatives from Vodafone, Social Tech Trust, and various independent experts in the fields of technology, social impact and start-ups (the "**Final Jury**").



15. The Final Jury will review the Finalists' pitch videos and applications during January 2019 and will choose the winners from all complete, eligible, properly submitted applications that were received by the Closing Date. The Vodafone Techstarter winners will be announced at an awards ceremony in London (which is expected to take place on 7 February 2019 (the "Final"). Finalists will be required to attend the Final at Vodafone's expense (travel expense restrictions and details to be provided by Social Tech Trust). Finalists, and personal assistants of Finalists with disabilities, will receive reimbursement for their reasonable travelling costs in travelling to the Final, as detailed in section 20 below.
16. Social Tech Trust will notify the Finalists of the exact date and location of the final by email no later than 14 January 2019. Finalists will have the opportunity to pitch their venture to the Final Jury and an audience, on stage at the Final as they receive their prize. Where an intended Finalist confirms that he or she will not be able to attend the Final, the Final Jury is entitled (but not obliged) at its absolute discretion to select another entrant to take his or her place as a Finalist.

### **Prizes and Winners Obligations**

17. Eight (8) separate winners of the For-Profit and Not-For-Profit Awards (four (4) winners for each award) will be selected for awards of £35,000 each which will be paid in phased payments which are released after quarterly monitoring reports are approved. The final 10% of the award is released after the evaluation report is approved. Please note, the Vodafone Foundation prizes may only be won by not-for-profit organisations. Two (2) separate winners of the Vodafone Champions Award will be selected for awards of £10,000 each which will be paid as soon as practicable after the Final.
18. Payments for all winners except the Vodafone Champions Awards are contingent upon the winner's continued compliance with all requirements of Social Tech Trust, including:
  - 18.1. submission of progress reports; winners will be required to submit quarterly reports to Social Tech Trust describing how their project is progressing, and detailing the use of all funds awarded for the project. Such reports will be in the format and contain the information specified by Social Tech Trust; and
  - 18.2. achievement of performance milestones as agreed upon between each winner and Social Tech Trust.
19. The prize is as stated and is non-exchangeable, non-transferable and non-negotiable. The winners are also personally responsible for any other personal or incidental expenses and any VAT, and other tax liabilities incurred in claiming or using the prize. There is no other alternative to the prize in whole or in part, and the winners will commit that they will use their prizes solely for the implementation and/or exploitation of their winning application and the marketing thereof. By participating in the Competition, you agree that the prize is awarded on an "as is" basis, and that neither Social Tech Trust, Vodafone, the Vodafone Foundation, or their holding or subsidiary companies or affiliated companies, makes any representations or warranties of any nature with respect to the prize.
20. All Participants, including the Vodafone Techstarters and Finalists, are responsible for paying all associated costs that are not specifically stated to be reimbursable or otherwise paid by a third party in these Terms and Conditions. Finalists will receive reimbursement of their reasonable travelling costs (where applicable) related to the Final. Each Finalists will be entitled to claim for: transport to the Final (e.g. costs of fuel, standard return train, bus or plane ticket), accommodation



for one (1) person for one (1) night and costs for one (1) person of meals for one (1) day only. Persons with disabilities can be accompanied by a personal assistant who will also be entitled to claim the same reimbursement for their reasonable travelling costs (where applicable) as the Finalists. Finalists, and personal assistant of Finalists with disabilities, will only receive such reimbursement if such costs are deemed reasonable by Social Tech Trust and on the production of valid receipts.

21. The winners may be required to submit valid identification and valid banking details before receiving their prize. The prizes will be delivered to the winners via bank transfer, unless otherwise indicated by Social Tech Trust.
22. In the event that, for reasons beyond the reasonable control of Social Tech Trust and not related to the winner, Social Tech Trust is unable to award the prize as described in these Terms and Conditions, Social Tech Trust reserves the right to award a prize of a similar nature and an equivalent value. In the event of a printing or other error resulting in there being more winners than prizes for the Competition, Social Tech Trust reserves the right at any time to allocate the available prizes by the means of a prize draw or to divide the prize or the value of the prize between the winners of the Competition.

### **Intellectual Property Ownership**

23. Social Tech Trust, Vodafone, the Vodafone Foundation, and their holding or subsidiary companies do not claim any rights of ownership in your Competition application and any accompanying materials submitted by in connection with the Competition. Each Participant will retain all intellectual property rights, and all right, title and interest in the Competition application.
24. You agree to grant the Social Tech Trust, Vodafone, the Vodafone Foundation, and their holding or subsidiary companies, a non-exclusive perpetual, worldwide, irrevocable licence, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the Competition application and any accompanying materials for such purposes.
25. You agree that the Social Tech Trust, Vodafone, the Vodafone Foundation, and their holding or subsidiary companies, may, but are not required to, publish material about your entry available to the general public at [www.vodafone.co.uk/techstarter](http://www.vodafone.co.uk/techstarter) and any other media, whether now known or invented in the future, and in connection with any publicity of the competition. This material may include the organisation name, project description, presentations or any pitch videos submitted in connection with the Competition. Please note, that confidential information such as project budgets and technical data will not be published.

### **Promotion and Publicity**

26. By entering the Competition, you agree to participate in publicity activities in relation to the Competition, including participating in videos, photographs, recordings/sounds and statements and you hereby grant Social Tech Trust, Vodafone, the Vodafone Foundation, and their holding or subsidiary companies, the right to use, copy, distribute, publish, display and exhibit such material, without further reference, payment or other compensation. This includes making your name, photograph and a description of your application available at [www.vodafone.co.uk/techstarter](http://www.vodafone.co.uk/techstarter).
27. Details of all the winners will also be made available to the public as a list on [www.vodafone.co.uk/techstarter](http://www.vodafone.co.uk/techstarter). You agree not to engage in any other publicity or promotional



activities or make any public announcement about your participation in the Competition without the prior written consent of Social Tech Trust.

28. A list of names of the judges can be viewed on [www.vodafone.co.uk/techstarter](http://www.vodafone.co.uk/techstarter) from the Closing Date for a period of at least 6 months.

### **Data Protection**

29. For the purpose of this Competition, Social Tech Trust will collect Personal Data ('any information relating to an identified or identifiable natural person as defined by the Applicable Privacy Law and including any additional such personal data to which the Processor have access from time to time in organizing and coordinating the Competition). Personal Data may include the following: name, contact address, telephone number(s), correspondence, etc. If you do not provide any of the information requested when submitting your Competition application, you may not take part in the Competition.
30. Participant's Personal Data will be collected, processed, stored and used by Social Tech Trust and shared with Vodafone Limited and the Vodafone Foundation for marketing, advertising, and promoting the Competition.
31. Promoters may give the Participant the option to receive email communications in relation to the Promoter's or third parties' services and products that they think may be of interest to the Participant. Each of these communications will give the Participant the opportunity of opting-out of receiving future similar communications.
32. For more information on how Vodafone Limited processes your personal data as a data controller please see [www.vodafone.co.uk/privacy](http://www.vodafone.co.uk/privacy).

### **General Information**

33. Social Tech Trust reserves the right to modify, cancel, terminate or suspend the Competition in whole or in part, at its sole discretion, if it believes the Competition is not capable of being conducted as specified within these Terms and Conditions or any other cause that is beyond the reasonable control of Social Tech Trust that could corrupt or affect the administration, security, impartiality or normal course of the Competition. Neither Social Tech Trust, Vodafone, the Vodafone Foundation, or their holding or subsidiary companies or affiliated companies, are responsible for any condition, circumstances, losses, failures or delays caused by events beyond its or their control such as (but not limited to) the acts or defaults of third parties or otherwise that may cause the Competition to be disrupted or corrupted, or that may lead to loss or damage of prizes in transit to the winners.
34. Save where it has been negligent, none of Social Tech Trust, Vodafone or the Vodafone Foundation will be responsible for any damage, loss or injury resulting from Participants' application into the Competition or their acceptance and/or use of the prizes, or for technical, hardware or software failures, lost, faulty or unavailable network connections or difficulties of any kind that may limit or prohibit Participant's ability to participate in the Competition. None of Social Tech Trust, Vodafone, the Vodafone Foundation or will be responsible for any lost, damaged, defaced, incomplete, illegible or otherwise unreadable applications.
35. Any illegible, incomplete or fraudulent applications will be rejected. Any Participant who enters or attempts to enter the Competition in a manner which, in Social Tech Trust's reasonable



determination, is contrary to these Terms and Conditions or by its nature is unjust to other Participants (including without limitation, tampering with the operation of the Competition, cheating, hacking, deception or any other unfair playing practices such as intending to annoy, abuse, threaten or harass any other Participants or Social Tech Trust, Vodafone, the Vodafone Foundation, the Preliminary Jury, Final Jury and/or any of their agents or representatives or any other person connected in any way with the Competition) may be rejected from the Competition. If such actions have significantly impaired the Competition, Social Tech Trust may add further stages to the Competition as reasonably necessary in order to ensure fairness in the operation of the Competition.

36. By participating in the Competition, you agree to release and hold Social Tech Trust, Vodafone, the Vodafone Foundation, and their holding or subsidiary companies or affiliated companies, together with their respective employees, officers, directors, agents and representatives, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with participating in the Competition or resulting from your acceptance or use of the prize, provided that nothing in these Terms and Conditions will in any way limit any such persons' liability for death or personal injury caused by its negligence or for any other matter where liability may not as a matter of law be limited.
37. All decisions of Social Tech Trust, the Preliminary Jury and the Final Jury in relation to the Competition are final in all matters. Social Tech Trust, the Preliminary Jury and the Final Jury will not enter into any correspondence with Participants (other than those messages which are necessary to run the Competition and to contact Participants if they are successful in Stage One and/or Stage Two).
38. These Terms and Conditions are governed by English law. The courts of England and Wales will have exclusive jurisdiction to hear any dispute or claim arising in association with the Competition or these Terms and Conditions.
39. For further information or to contact us if you have any questions concerning the Competition please go to [www.vodafone.co.uk/techstarter](http://www.vodafone.co.uk/techstarter).

#### **Who are we?**

The promoter of this Competition is **SOCIAL TECH TRUST**, a private company limited by guarantee, incorporated and registered in England with company number 06578379 and charity registered number 1125735, whose registered office is at Milton Park Innovation Centre, 99 Park Dr, Milton, Abingdon OX14 4RY ("**Social Tech Trust**"), on behalf of:

- **VODAFONE LIMITED**, a company registered in England and Wales (registration number 01471587) and whose registered office is at Vodafone House, The Connection, Newbury, Berkshire, RG14 2FN ("**Vodafone**"); and,
- **THE VODAFONE FOUNDATION**, a charity registered in England with number 1089625 whose registered office is at Vodafone House, The Connection, Newbury, Berkshire, RG14 2FN (the "**Vodafone Foundation**").