#### T&CS

### LIGHT UP CHRISTMAS CARD LIGHT DISPLAY AND #ConnectTheMagic Prize Draw

Campaign Details and Terms and Conditions (COVID-19 provisions apply – further information below)

# Entry Process & Closing Date

To be eligible to be included in this Lights Up Christmas card light display campaign, you can submit an image on Instagram, Facebook or Twitter and share it using the hashtag #ConnectTheMagic ("Image(s)") between 3 December and 30 December 2020 ("Closing Date").

By sharing an image, you: (a) grant Vodafone a royalty-free, worldwide, sub-licensable, irrevocable, perpetual, non-exclusive right and licence to (and allow others to) commercially use, adapt, modify, perform and copy the image and/or the work from which the image derives, to communicate the image and/or the work from which the image derives to the public and to issue copies of the image and/or the work from which the image derives to the public; (b) represent & warrant that you have the authority to grant the licence & such licence will not infringe any 3rd party/personal rights; (c) waive any and all moral rights in and to the image and the work from which the image derives. You bear full responsibility for any infringement or other claims regarding the Image submitted.

Please do not include photos of any individuals with your image submission. Images containing photos of any individual will be excluded from this campaign. Vodafone will process the personal data in relation to your submission for the purposes of running this campaign and any associated promotions. For more information on how Vodafone processes personal data, please see www.vodafone.co.uk/privacy.

## #ConnectTheMagic Prize Draw mechanic

### How to enter

- The prize draw will open at 8am on 7th December 2020 and close at 23.59pm on 30th December 2020 Vodafone UK Facebook page and @VodafoneUK on Twitter.
- 2. To enter:
- On Twitter using @VodafoneUK and #ConnectTheMagic you must share a picture of your hand drawn Christmas drawing. You must include @VodafoneUK and #ConnectTheMagic tags for a valid entry.
- On Facebook, you must comment on this post using #ConnectTheMagic sharing a picture of your hand drawn Christmas drawing. You must include #ConnectTheMagic for a valid entry
- 3. Using this method, you can enter as many times as you want.
- 4. Your entry must not be inappropriate (for example, logos of

other companies), offensive or illegal, in breach of another person's rights or in breach of Twitter's or Facebook's rules. We'll disqualify such entries without notice.

- 5. Sorry, but you can't enter this prize draw if:
- a. You don't live in the UK
- b. You're under 13 years old if you're aged between 13 and 18 you must have permission to enter from a parent or guardian.

### Winner & Prize

There will be 12 winners, winning 1 prize each.
 6 Winners on Facebook and 6 Winners on Twitter

On Facebook, each winner will receive one of the following, chosen by Vodafone:

- Samsung S20 5G
- Samsung S20 5G Ultra

On Twitter, each winner will receive one of the following, chosen by Vodafone:

## #ConnectTheMagic Prize Draw mechanic

- Samsung S20 5G
- Samsung S20 5G Ultra

There will be no contract or Pay As You Go credit provided with the phone.

- 3. The winners will be selected independently, at random by an independent process.
- 4. We will contact the winners via direct message on Twitter and Facebook, if we haven't heard back within 48 hours we will re-draw a winner.
- 5. If the prize is not available for any reason we will replace it with a prize of equivalent value.
- 6. We don't allow you to transfer your prize to someone else and we won't give you cash instead.
- 7. The prizes will normally be delivered within 28 days from accepting the prize. We will not be responsible for reasons outside of our control.

The Light Up Christmas card campaign includes the following:

- between 3 December 2020 and 30 December 2020, Vodafone will launch a physical light display powered by 5G technology at a particular location, using selected Images ("Light Display");
- the Light Display will be live-streamed;

	<ul> <li>for every unique eligible Image submitted by the Closing Date, Vodafone UK Foundation will donate £1 to Barnardo's, up to a maximum of £25,000 (excluding Gift Aid); and</li> <li>if your Image is selected for inclusion in the Light Display, you will be sent a digital 'e-card' version of your Image via the same channel that you made the submission within seven (7) days of your Image being used in the Light Display (please see further details below) ("E-Card")</li> </ul>
	(together, the cumpaign ).
	Specific contents of the Campaign at Vodafone's discretion. In particular, Vodafone reserves the right to make alterations to the time, date, duration, venue or other details in relation to Light Display and/or E-Card (including no guarantee that an E-Card will be received before 25 December 2020).
	One E-Card per Image used in the Light Display.
Selection and Notification process	Vodafone has no responsibility for Images submitted. We reserve the right to review the Images and retain full discretion regarding how many and which Images to use, how they are used, and reserves the right to delete any Images it considers inappropriate, defamatory or if there has not been compliance with the entry process or other provisions of these T&Cs.  You will not be notified by Vodafone to confirm whether your Image will be used. You will not receive any money for Vodafone's use of the Image.  If you choose to attend the Light Display in person, Vodafone accepts no liability associated with such attendance. Please ensure you have appropriate travel and medical insurance and accept the Covid-19 Notification below.
Exclusions to entry	If you're under 18, you must have permission from your parent/guardian to enter an Image.
COVID-19 Notification	In running this Campaign, Vodafone is not encouraging the attendance in person at any Light Display, and will therefore be live-streaming it. Vodafone, our Partner and the relevant location(s) of the Light Display cannot prevent any attendees from becoming exposed to, contracting, or spreading COVID-19 or any other communicable disease while viewing the Light Display (including during use of the associated travel/transfers, accommodation, excursions, food and drink). It is not possible to prevent against the presence of the disease. Therefore, anyone who chooses to attend the Light Display may be exposed to and / or increasing the risk of contracting or spreading COVID-19 or any other communicable diseases.

By attending the Light Display in person, you assume the risk to and understand the above warning concerning COVID-19 or any other communicable diseases. You hereby acknowledge that you have been informed and are aware that, in attending Light Display, you may be at risk of being exposed to, contracting, and/or spreading COVID-19. IN THIS REGARD, YOU WAIVE (AND SHALL ENSURE THAT OTHER ATTENDEES WITH YOU WAIVE) THE RIGHT TO BRING ANY CLAIMS INCLUDING FOR PERSONAL INJURIES, DEATH, DISEASE OR PROPERTY LOSSES, OR ANY OTHER LOSS, INCLUDING BUT NOT LIMITED TO CLAIMS OF NEGLIGENCE AND SHALL NOT SEEK DAMAGES, WHETHER KNOWN OR UNKNOWN, FORESEEN OR UNFORESEEN RELATING TO COVID-19 OR ANY COMMUNICABLE DISEASES.

### **Publicity & Content**

- We will only be able to send an E-Card if you have a public profile
  on social media and we bear no responsibility if we are unable to
  send you an E-Card due to privacy settings/policies from time to
  time on Facebook, Instagram and/or Twitter.
- Whilst we'll try and fulfil our obligations to run the Campaign smoothly, we'll not be responsible if something happens that is beyond our reasonable control.
- By entering the Campaign, you accept these T&Cs. Our decisions are final and we reserve the right not to enter into detailed responses to you.
- We will use your information to run the prize draw, to contact you
  if you win, and to provide you with your Vodafone mobile service.
  We will only send you future marketing if you have agreed to this.
  For more information on how Vodafone processes personal data,
  please see www.vodafone.co.uk/privacy
  - 2. Whilst we'll try and fulfill our obligations to run the prize draw smoothly, we'll not be responsible if something happens that is beyond our reasonable control.
  - 3. We reserve the right to verify the validity of entries and to disqualify you without notice if you tamper with the entry process or don't comply with these rules.
  - 4. By entering this prize draw you consent to your entry, your username and/or photos being used in promotion and displayed on Vodafone UK's Social Channels and in promotional material.
  - 5. By entering the prize draw you accept these terms. Our decisions are final and we reserve the right not to enter into detailed responses to you.
  - 6. By accepting the prizes, you accept the terms and conditions of this Prize Draw.
  - 7. This prize draw is not sponsored, endorsed, associated with or administered by Twitter or Facebook.
  - 8. Customer will be subject to third party privacy policies when they redeem this offer given by Vodafone to use third party goods or services.

No cash alternative	Use of the Images is at Vodafone's sole discretion. If your Image is selected for the Light Display and/or E-Card, you will not receive any cash or other compensation.
Who are we?	Vodafone Limited, registered in England under number 1471587 at Vodafone House, The Connection, Newbury, Berkshire, RG14 2FN
Partners	Barnardo's (registered charity <u>216250</u> / <u>SC037605</u> )
Partner specific terms	<ul> <li>Entrants will be subject to:         <ul> <li>any third-party privacy policies given by Vodafone to use third party goods or services (where applicable);</li> <li>latest government travel advice (<a href="https://www.gov.uk/foreign-travel-advice">https://www.gov.uk/foreign-travel-advice</a>) for UK in respect of COVID-19; and</li> <li>any applicable policies of Facebook, Instagram and/or Twitter regarding the submission of an Image and receipt of an E-Card.</li> </ul> </li> </ul>
Governing law & jurisdiction	These T&Cs are governed by the laws of England & Wales. Any claims
	and/or disputes arising out or in connection with these T&Cs shall be submitted to the non-exclusive jurisdiction of the English courts.
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#### **SMALL PRINT**

### **Print**

**Light up Christmas card display:** Enter by sharing an image on Instagram/Twitter/Facebook using #ConnectTheMagic between 3-30 December 2020. Vodafone UK Foundation will donate £1 to Barnardo's for each image shared, up to a maximum of £25,000. By sharing an image, you grant Vodafone a royalty-free, worldwide, sub-licensable, irrevocable, perpetual, non-exclusive right and licence to commercially use/modify/copy the image. Vodafone has no responsibility for images submitted. If you are under 18 years old, please get consent from your parent/guardian.

Please do not include photos of any individuals with your image submission. Images containing photos of any individual will be excluded from this campaign. Vodafone will process the personal data in relation to your submission for the purposes of running this campaign and any associated promotions. For more information on how Vodafone processes personal data, please see www.vodafone.co.uk/privacy.

Terms: see URL

Great British Tech Appeal: Terms see URL

### Drive/Digital/Display (i.e. online ads)

**Light up Christmas card display:** Enter by sharing an image on Instagram/Twitter/Facebook using #ConnectTheMagic between 3-30 December 2020. Terms: URL]

Social: Ends 30 December 2020. Terms apply.