

news release



26 November 2012

Vodafone UK launches Vodafone BlackBerry® Freebee

- Pay as you go customers can now get free UK BBM™, internet browsing, email, access to BlackBerry® AppWorld™ on top of their credit, when they top up £10
- Extra 100MB of UK internet for uploading, downloading and streaming included

Vodafone is introducing a new Pay as you go Freebee, perfect for those who really love their BlackBerry®.

Vodafone is helping customers stay connected with the new Vodafone BlackBerry® Freebee on Pay as you go. When they top up £10 or more, customers will be able to get messages in real time with the ever-popular BBM™ service, completely free, along with internet browsing, email and access to BlackBerry AppWorld™ within the UK, all on top of their credit. Plus, Vodafone BlackBerry® Freebee also includes an extra 100MB of UK internet, so they can now watch videos and download music, whilst continuing to use their credit on whatever they want. Opting in is as easy as calling 4355 free at any time. More information is available by visiting your local Vodafone store or at vodafone.co.uk/get-blackberry

What's more, Vodafone has brightened up Pay as you go with BlackBerry® Curve™ 9320 in Vivid Violet, Classic Blue and Hot Pink. These cracking colour exclusives are now available at £120. For more information on this and other great savings on Pay as you go smartphones from Vodafone this Christmas visit your local Vodafone store or visit vodafone.co.uk/payg

There are now even more reasons to enjoy BlackBerry® on the award-winning Vodafone network.

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For further information:

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Notes to editors:

- Vodafone BlackBerry Freebee lasts for 30 days and can be used with Vodafone's Simply Pay as you go price plans.

Vodafone UK

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