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VODAFONE UK CALLS TIME ON CALL CHARGES FOR SMALL BUSINESSES

- Talk and text as much as you want, get a free landline number on your mobile and loads of internet with Red Business, our best ever value plan for small business
- Unlimited calls and texts plus One Net Express, to make sure your business never misses a vital call, from £34.17 (ex VAT) a month
- Add Vodafone Data Sharer and share internet between devices

Vodafone UK is launching **Red Business**, its best ever value plan for small business, bringing unlimited voice, text and a landline number to your mobile, plus loads of internet.

Vodafone pioneered mobile phone calling in the UK when it launched the first commercial service back in 1985. Since then phones have got smaller and smarter and new services have been introduced to make working on the move even easier, but talking is still a crucial part of doing business.

Now Vodafone is giving small businesses the ability to talk to their clients, customers and colleagues for as long as they need to without worrying about the cost. Businesses also get a landline on their mobile with **Vodafone One Net Express** included in the plan, ensuring they won't miss a vital call whether they're in or out of the office.

One Net Express helps small businesses change the way they work. It gives them a virtual landline number that goes straight through to their mobile phone. There's no installation and the service comes with a host of additional features you wouldn't normally get with a landline – such as a single voicemail inbox for all mobile and landline calls, free call forwarding and hunt groups, so you can be sure someone in your organisation always answers.

Red Business is available from £34.17 (ex. VAT) a month, and includes unlimited calls and texts, a landline number on your mobile plus 1GB of internet. For businesses looking to enjoy even more internet, **Red Business Data** includes a massive 2GB for just £38.33 (ex. VAT) a month. Both are available from 7 September.

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For just an additional £5 a month, small businesses can also include **Vodafone Data Sharer**, a new service that allows you to share your internet among multiple devices at the same time. It allows you to be more productive on more devices when you are on the move. The new service also means that you only have to manage one single internet plan but you can share it among up to three devices.

Enterprise Director Peter Kelly said: *"Talking has always been crucial to doing business and in today's economic climate staying in touch with customers, colleagues and suppliers is more important than ever. That's why we're bringing unlimited calls and our One Net Express service together in Red Business. It's the perfect plan for small businesses: unlimited calls, texts and loads of internet plus a virtual landline for your mobile phone so you'll never miss a vital call."*

Unlimited means unlimited

Red Business offers unlimited calls to all UK mobiles – not just other Vodafone mobiles – and standard UK landlines, with no restrictions on how long a customer can talk or how many people they call.

For further information (from 7 September) visit vodafone.co.uk/redbusiness

Notes to editors

Vodafone made Britain's inaugural commercial mobile phone call on 1 January 1985. The first call was made by Michael Harrison, the son of Vodafone's first chairman Sir Ernest Harrison, when he called his father at one second past midnight. Later that day, Vodafone launched its service with a press photo call starring comedian Ernie Wise dressed up in Dickensian costume and riding on a 19th century Mail Coach in St Katherine's Dock, London (pic available). For the first nine days of 1985 Vodafone was the only company with a mobile network in the UK.

Red Business and Red Business Data are available on 24 month contracts and include unlimited calls to UK mobiles on any network and UK landlines (starting 01, 02, 03) and unlimited standard UK texts. Unlimited calls does not include calls to premium rate, 08 and directory enquiry services. There is no 'fair usage' policy for unlimited calls and texts but our terms and conditions state that customers are not allowed to sell all or any part of our services to anyone else and we reserve the right to disconnect customers who are engaging in fraud, criminality or activity which would damage or affect the operation of our network or services.

Vodafone Data Sharer allows small businesses to share their internet among several devices, helping you to increase your productivity safe in the knowledge that you only have one bill to manage. It starts at £5 a month, which gives you an extra 250MB on top of your monthly data allowance and allows you to share all your internet between up to three devices. It is available for small business customers on both Red Business and Red Business Data.

For further information (from 7 September) visit vodafone.co.uk/datasharer

For further information:

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