

news release



24th April 2012

VODAFONE UK SECURES BETTER WAYS OF WORKING FOR BRITISH BUSINESSES

- **Vodafone introduces Vodafone Secure Device Manager (VSDM) to enable businesses to secure mobile devices and data simply and with confidence**
- **Cost effective solution as can be deployed on-premise or through the cloud**
- **Ability to secure an unlimited number of devices**
- **By enabling secure mobile working, Vodafone is removing barriers to how, where and when business gets done**

Vodafone UK has added Vodafone Secure Device Manager for medium and large businesses to its growing portfolio of innovative security solutions. This software is designed to allow businesses to connect mobile devices, such as smartphones and tablets, to their corporate networks simply and securely. Operated through a single, easy-to-use management portal it saves businesses time and money by enabling more advanced and efficient working practices.

Vodafone Secure Device Manager reduces security risks and allows businesses to ensure their employees are complying with company policy. It can be deployed through the cloud or as an on-premise solution, allowing businesses to control costs without compromising on security. By letting workers access business applications, distribute real-time information and generate reports while on the move, employees can work more efficiently and reduce unnecessary travel time. It's quick and easy to set up, taking only minutes to install on a device, letting IT departments focus on their core functions.

Vodafone Secure Device Manager even has a 'Bring Your Own Device' (BYOD) option meaning employees can use their own devices, representing an increased cost saving for many businesses. Peter Boucher, Enterprise Commercial Marketing Director at Vodafone UK, says "In today's highly competitive and technology-obsessed marketplace, businesses must adopt new devices that help them work smarter, but in the midst of so many cyber-threats and security breaches some

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news release



Page 2 of 2

companies are cautious about new innovations. Vodafone supports British businesses by offering simple-to-use services that give organisations the confidence to make best use of business-enhancing technology. Vodafone Secure Device Manager is part of Vodafone's on-going commitment to help businesses find better ways of working."

Vodafone Secure Device Manager, powered by [AirWatch](#), offers peace of mind as all devices can be tracked and monitored, and any lost or stolen device can be instantly locked or 'wiped' of all corporate data. The software is available for all major operating systems including Android, Blackberry, iOS, Symbian, Windows Phone and Windows Mobile.

Devices can be easily added and removed and an unlimited number of devices can be secured through the portal. Pricing starts at £1.83* (exc. VAT) per device with set-up fees from just £300.00.

Currently customers can take advantage of a 30 day free trial. To start your free trial or for more information on Vodafone Secure Device Manager visit

<http://www.vodafone.co.uk/corporate/products-and-services/mobile-email/vdm/index.htm>

* On a 24 month contract.

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