



Media alert

23 December

VODAFONE WI-FI CALLING NOW AVAILABLE ON SAMSUNG DEVICES

Vodafone UK has announced that its nationwide Wi-Fi Calling service is now available to customers using the Samsung Galaxy S6 and Samsung Galaxy S6 edge.

Customers who opt into the service by texting CALLING to 97888 will now be able make more calls in more places - whether in a home with thick walls, in a basement, in the local coffee shop or even while waiting on the platforms of the London Underground. If connected to Wi-Fi, customers can talk on their phone even if there is no mobile signal.

The introduction of Wi-Fi Calling earlier in the autumn follows the rollout of Vodafone's nationwide provision of HD (High Definition) Voice technology, the roll-out of 4G+ (Carrier Aggregation) and the Vodafone Rural Open Sure Signal programme aimed at giving 100 remote communities mobile coverage for the first time.

In addition, Vodafone UK's £2 billion investment programme during 2014 and 2015 is focussed on bringing stronger indoor and outdoor network coverage, and mobile internet access to more communities and businesses. This has already seen 4G extended to 731 cities, towns and districts as well as thousands of smaller communities across the UK.

For more information on Wi-Fi Calling, compatible devices and further information on opting into the service, visit www.vodafone.co.uk/wificalling

Vodafone UK

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Vodafone Call+

Vodafone Call+ will also be integrated into the calling functions of the Samsung Galaxy S6 and Galaxy S6 edge. Call+ enriches the calling experience, allowing you to share pictures, contacts, maps and even videos in real time. It combines the best features of instant messaging, like content sharing, with the best of voice calls, making them so much more interactive and personal:

- Pre-call – Call+ users can send information about why they are calling, the importance level, their location or even a picture to show context.
- In-call – Call+ users are able to share pictures, files, location and contacts during the call or switch to a video call. All handled from within Call+, all from within the calling screen and without the need to access different apps or menus.
- Post-call – If the call goes unanswered users have the option to leave a note or record a voice message, which is incorporated into the recipient's missed call alert. By using Call+ everything shared before or during the call is available on an interactive call log for both parties.

Using Call+ is simple - you don't need to register or log in. It's automatically provisioned and discovers compatible phonebook contacts. Customers can use Call+ with their usual price plan, as it is not subject to any specific pricing. For more information visit www.vodafone.co.uk/callplus

For more information please contact:

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NOTES TO EDITORS:

- Vodafone's Wi-Fi Calling is available to consumer customers with a Vodafone Red bundle price plan and a compatible handset with updated software.
- Provision text is free of charge.

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