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VODAFONE UK REACHES OVER 100 4G ROAMING DESTINATIONS - MORE THAN ANY OTHER UK MOBILE PROVIDER

Vodafone UK can now offer customers 4G roaming in 101 destinations - more than any other UK network provider and just in time for the summer holidays. Great news for customers who want to keep in touch with family and friends whilst away or keep up with the news back home. New destinations include Argentina, Bahamas, Channel Islands, India and Jamaica.

Today's news follows Vodafone's introduction in May this year of worry-free, inclusive roaming in 40 destinations for all new and upgrading customers on Pay Monthly 12 & 24 month Red and Red Value bundles* - which is also more than any other UK network. The bundles include unlimited roaming calls, texts and picture messages as well as a generous monthly data allowance of up to 4GB to give customers greater peace of mind when using their phone abroad to upload photos or download local maps.

Throughout July and August, Pay as you go customers who purchase a Big Value Bundle** will also receive up to 100 texts, 100 minutes and 500MB of data to use whilst roaming within Vodafone's inclusive roaming zone.

When travelling further afield, Vodafone WorldTraveller enables customers to use their UK minutes, texts and data for just £5 extra a day in 58 destinations worldwide so they can call home as often as they like whilst in such places as Australia, Brazil, South Africa or USA. A day is midnight to midnight, local time of capital city and there is no charge for receiving calls.

Working abroad has never been easier either. Vodafone Business Traveller offers worry-free roaming for customers on selected price plans. Business travellers pay the same as they do in the UK for their calls, texts and data from an extra £2.50 a day (exc VAT) in some of the world's top business destinations.

Full details on all Vodafone's offerings whilst travelling abroad is available at

www.vodafone.co.uk/explore/costs/travelling-abroad/

Vodafone UK

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Notes to editors

- *Inclusive roaming: Available to new Pay Monthly 12 & 24 month Red and Red Value bundles customers. Includes a monthly roaming allowance of calls to standard mobiles and landlines, texts, picture messages and data within our inclusive roaming zone. 4G inclusive roaming is available in 34 destinations. For destinations included and charges if you opt into standard rates or exceed your bundle allowance see www.vodafone.co.uk/explore/costs/travelling-abroad/.
- **Offer ends on 31.08.16 on the £10, £15 and £20 Big Value Bundles. For a list of countries, charges and terms, see www.vodafone.co.uk/travellingabroad. After the promotion ends, roaming will continue to be included on £30 BVBs.
- Destinations with 4G roaming (new destinations in bold): Albania, Antigua & Barbuda, **Argentina**, Armenia, Australia, Austria, Azerbaijan, **Bahamas**, **Bahrain**, Belgium, Brazil, Brunei, **Bulgaria**, Cambodia, Canada, Cayman Islands, **Channel Islands (Jersey, Guernsey)**, **Chile**, China, **Colombia**, Croatia, Czech Republic, Denmark, Dominican Republic, **Ecuador**, Estonia, Fiji, Finland, **Faroe Islands**, France, Germany, Georgia, Greece, **Guam**, Hong Kong, Hungary, Iceland, **India**, Indonesia, **Iran**, **Isle of Man**, Israel, Italy, Japan, **Jamaica**, Jordan, **Kazakhstan**, Kenya, Kuwait, **Lesotho**, Latvia, **Liechtenstein**, Lithuania, Luxembourg, **Macau**, Macedonia, Malaysia, Mauritius, Mexico, **Moldova**, Morocco, Monaco, **Mongolia**, Montenegro, Netherlands, New Zealand, Norway, Oman, **Pakistan**, **Palestine**, Peru, Philippines, Poland, Portugal, **Puerto Rico**, Qatar, Republic of Ireland, Romania, Russia, Saudi Arabia, **Serbia**, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Tajikistan, **Tanzania**, Thailand, **Turkey**, Turks & Caicos Islands, UAE, Uruguay, USA, **US Virgin Islands**. Vodafone UK roaming partner's 4G speeds may vary due to coverage and demand.
- Vodafone EuroTraveller is still available to customers on older price plans, providing worry-free connectivity in 40 destinations for just £3 extra a day. For a list of destinations visit www.vodafone.co.uk/cs/groups/public/documents/webcontent/roaming_eurotraveller_map_pdf.pdf
- For a full list of Vodafone WorldTraveller destinations visit www.vodafone.co.uk/cs/groups/public/documents/webcontent/pdf_worldtraveller_roaming_map.pdf
- For a full list of Vodafone Business Traveller destinations visit www.vodafone.co.uk/cs/groups/public/documents/webcontent/roaming_biztraveller_map_pdf.pdf
- Vodafone UK and Vodafone Roaming Services recently won the "Accelerated 4G Roaming" award at the Global Telecoms Business Telecoms Innovation Awards 2016 www.gtbsummits.com/ehome/127701/Innovation-Awards/home/
- Europe zone pricing on Pay monthly from 23 July 2016

Making a call to another country	4.6p a minute
Receiving a call from another country	0.9p a minute
Text message	1.8p a text
Data (including dongles)	4.6p a text
Picture message	4.6p a picture message
Data cap	£39.33

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