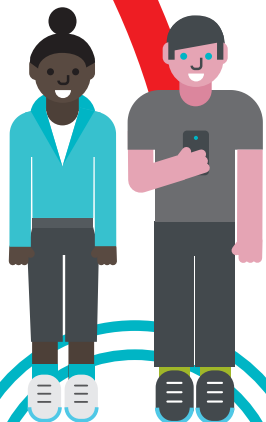


Digital resilience

For young people and children the internet is just another part of everyday life. They learn, socialise and share online. But to cope with the always connected world and get the most out of digital life, they need to be taught how to become digitally resilient.

We want all schools to be given support to help pupils develop digital resilience, so they can learn from each other. Working with schools and government policy makers, and alongside industry and the voluntary sector, we believe we can make this happen.



52% of parents said that their child should be able to spend more time at school learning how to deal with bad online behaviour**

When asked by YouGov...

Only 32% of children said that they receive peer-to-peer digital resilience training in school***

90% of children said that they know how to be safe online but only 38% know how to manage peer pressure***

12- to 15-year-olds

now spend more time online than watching TV*



Digital Parenting magazine

Each year, in partnership with Parent Zone, we create *Digital Parenting* magazine. **One million copies** of this essential guide to online safety and building digital resilience in children will be distributed to schools and family organisations.

To read it online, visit vodafonedigitalparenting.co.uk
Schools can order free copies at parentzone.org.uk/DP5



Vodafone runs a number of programmes to help parents and schools teach children how to navigate the online world safely and develop digital resilience

Be Strong Online and Stand-Up to Bullying

In conjunction with children's charity The Diana Award, we created Be Strong Online, a digital skills programme that encourages Year 9 children to pass on their knowledge to young children.

To download free modules, visit vodafone.com/bestrong. Also, this year we supported The Diana Award's Stand Up to Bullying campaign. To find out more about it, visit standuptobullying.co.uk.



E-prepared

Beavers and cubs can enjoy online safety with our digital game for children aged 6-10

Part of our partnership with The Scout Association, it supports the Digital Citizen and Digital Maker badges and covers:

- 1 Keeping personal information private
- 2 What to share and what not to share
- 3 Asking for help from a trusted adult.

You can download the Stay Safe app from the App store or Google Play by searching for Stay Safe Online.



References

- *2015 Ofcom, Children and Parents: Media Use and Attitudes report
- **2016 YouGov Parents Online survey, Vodafone
- ***2016 YouGov Children Online survey, Vodafone